



*This press release contains inside information within the meaning of Article 7(1) of the Regulation (EU) 596/2014 - Market Abuse Regulation*

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PRESS RELEASE

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**MEDIASET TV ADVERTISING REVENUES IN ITALY:  
8.0% GROWTH IN OCTOBER  
SIMILAR INCREASE EXPECTED FOR NOVEMBER**

TV Advertising revenues in Italy for Mediaset, an MFE-MEDIAFOREUROPE company, saw 8.0% growth in October compared to the same month of 2022. Furthermore, based on current data available, November is expected to see a similar increase.

The statistics were quoted today by Stefano Sala, Chief Executive Officer of Publitalia, in an interview published by the Italian newspaper, "Il Sole 24 Ore".

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*MFE-MEDIAFOREUROPE is an international holding company that brings together Europe's leading commercial broadcasters.*

*MFE-MEDIAFOREUROPE is based in Amsterdam, in the Netherlands, and fiscal resident in Italy. It controls Mediaset S.p.A. and Grupo Audiovisual Mediaset España Comunicación S.A. (both fiscal resident in their respective countries) and is the main shareholder of the German broadcaster ProSiebenSat1.*

*MFE-MEDIAFOREUROPE is listed on Euronext Milan of Borsa Italiana S.p.A. (Ticker: MFEA, MFEB) and on the Spanish stock exchanges (Ticker: MFEA).*

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