

ATRESMEDIA

FINANCIAL RESULTS 1H24

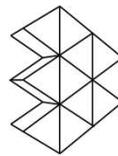


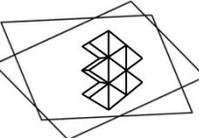
24.07.2024

We believe in the power of reflection and emotion



FINANCIAL RESULTS 1H24





HIGHLIGHTS 1H24

2024: A REMARKABLE SEMESTER

AUDIENCE LEADERSHIP...

TV	27.1% Total individuals
DIGITAL	24.0 Mill users
RADIO	2.9 Mill/day

...IN A POSITIVE AD MARKET

TOTAL AD MARKET	+6.4%
TV	+5.7%
RADIO	+4.6%

GROWTH IN ALL OUR DIVISIONS

TOTAL REVENUES	523 M€
AUDIOVISUAL	+10.9%
RADIO	+6.5%

...WHILE KEEPING SOLID MARGINS

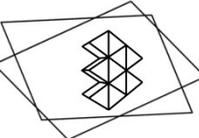
EBITDA	102 M€
(Margin= 19.5%)	
NET INCOME	69 M€

EXCELLENT CASH POSITION...

NET CASH POSITION	64 M€
OPERATIVE CASH FLOW/EBITDA	1x

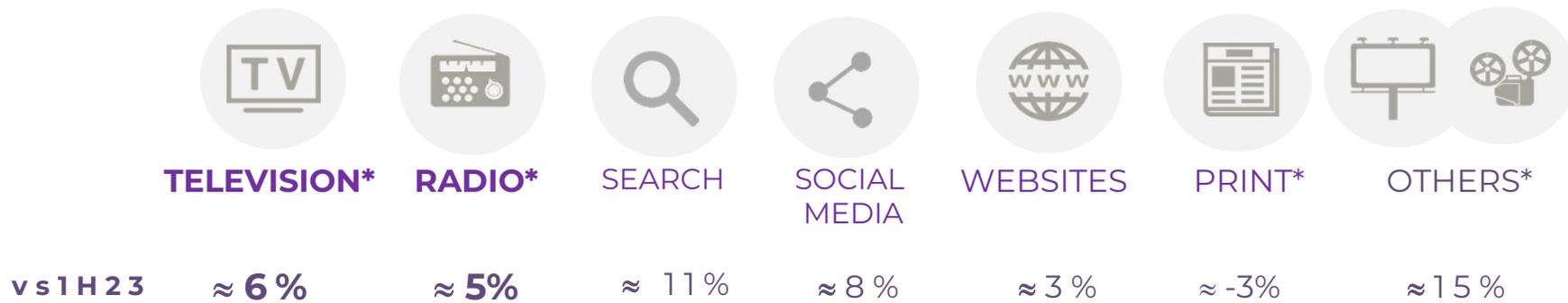
... & ATTRACTIVE SHAREHOLDER REMUNERATION

2023 FINAL DIVIDEND PAID	54 M€ (0.24 €/sh.)
TOTAL SHAREHOLDER RETURN 1H24 (Stock market + Divid.)	≈30%

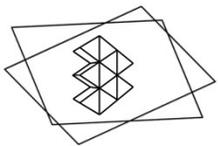


TOTAL MEDIA EVOLUTION IN SPAIN 1H24

TOTAL MEDIA
≈ **6.4%** VS 1H23



* Includes digital advertising
Source: Internal estimates



ATRESMEDIA TV: AUDIENCE SHARE BY GROUPS

In %

AUDIENCE SHARE TOTAL DAY



2020 2021 2022 2023 1H24

Source: Kantar Media. Total Individuals 4+ 24h

N° channels

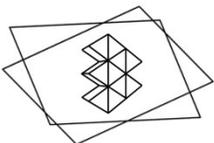
AUDIENCE SHARE PRIME TIME



2020 2021 2022 2023 1H24

Source: Kantar Media. Total Individuals 4+. PT





ATRESMEDIA DIGITAL BUSINESSES

AVOD/SVOD



3.1 Mill.
Average 1H 24
Monthly Video
Player Users*

624 K
(+16% yoy)
Subscribers

16.3 Mill.
Registrations

22 Mill.
Hours of video
consumed
(June 24)

ATRESMEDIA SITES

6 TH

(& 1st audiovisual
group)

Most visited sites
ranking*

24.0 Mill.

Average 1H24
Monthly unique users*

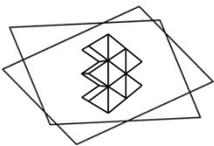
OTHERS



Digital agency



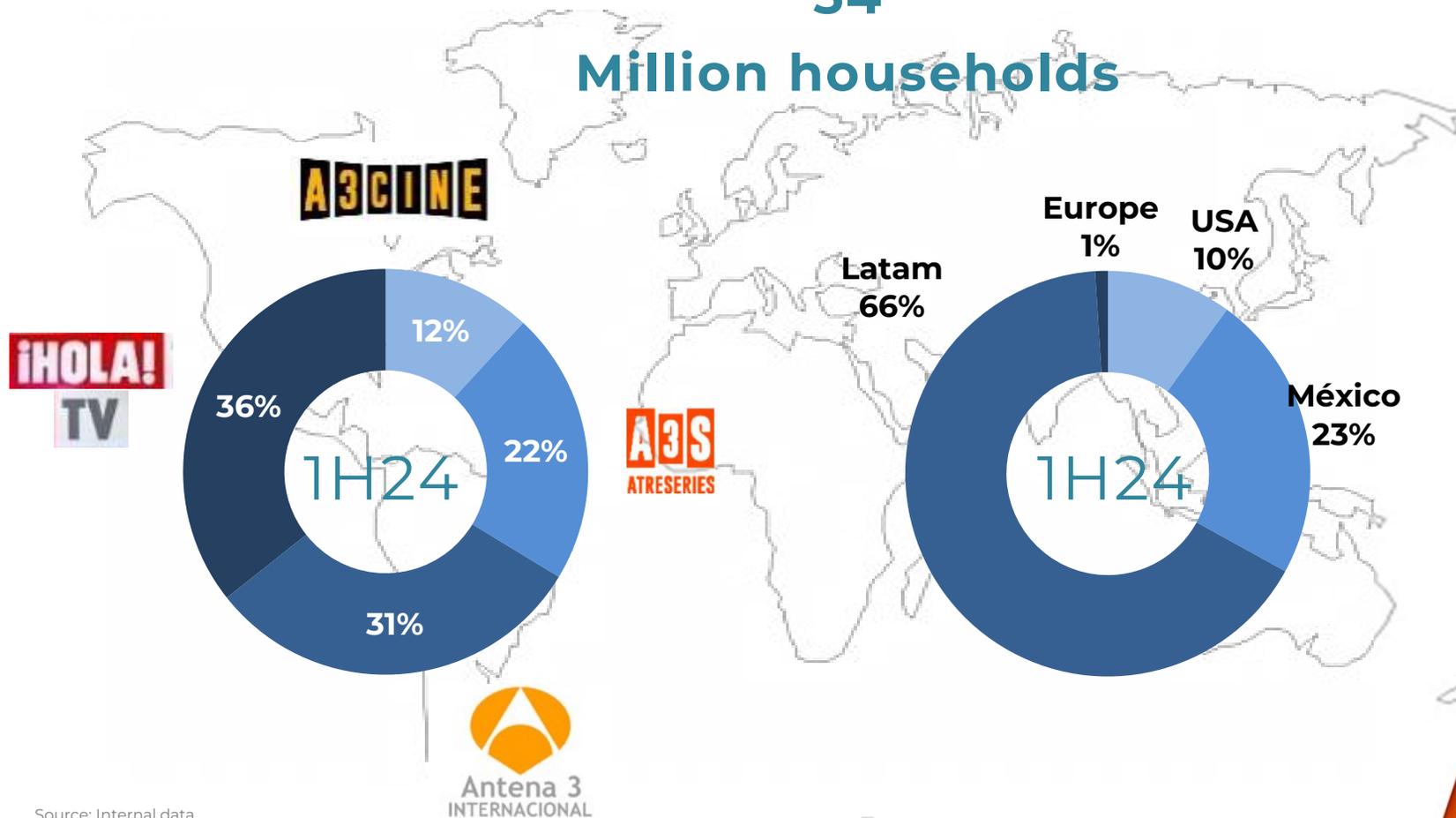
Influencer
marketing



ATRESMEDIA INTERNATIONAL BUSINESSES

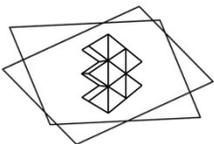
54

Million households



Source: Internal data.





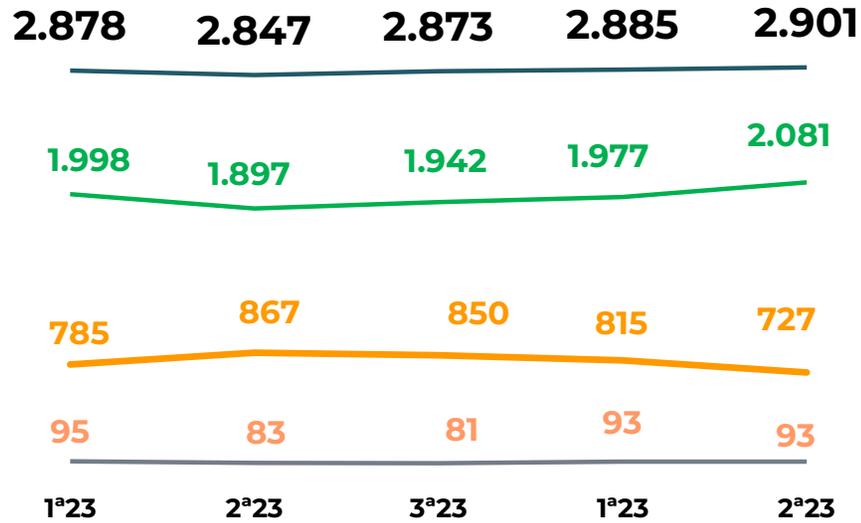
ATRESMEDIA CINE

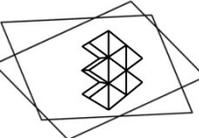
40% box office of Spanish cinema



ATRESMEDIA RADIO LISTENERS EVOLUTION

Thousands of listeners

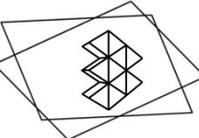




ATRESMEDIA RESULTS 1H 24

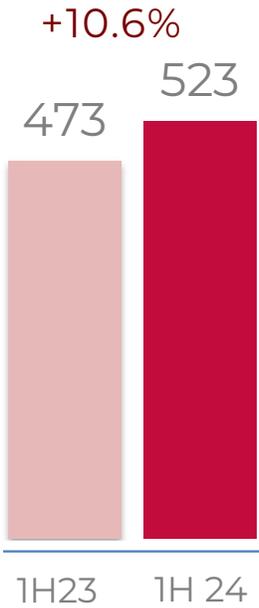
In € million	1H 23	1H 24	var
Net revenues	472.9	523.2	+10.6%
Opex	384.3	421.1	+9.6%
Ebitda	88.6	102.1	+15.3%
<i>Ebitda margin</i>	18.7%	19.5%	
Ebit	80.1	93.6	+16.8%
<i>Ebit margin</i>	16.9%	17.9%	
Net profit	59.8	69.0	+15.5%
<i>Net profit margin</i>	12.6%	13.2%	

Source: Atresmedia's financial statements

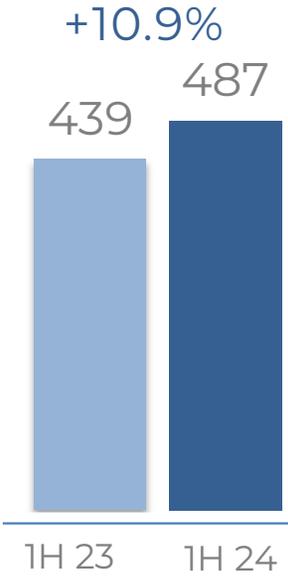


NET REVENUE BY SEGMENT

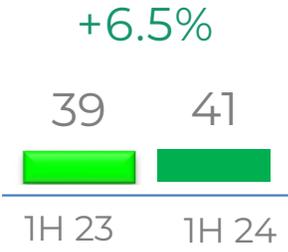
In € mill



TOTAL GROUP



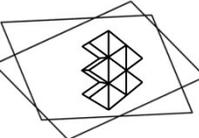
AUDIOVISUAL



RADIO

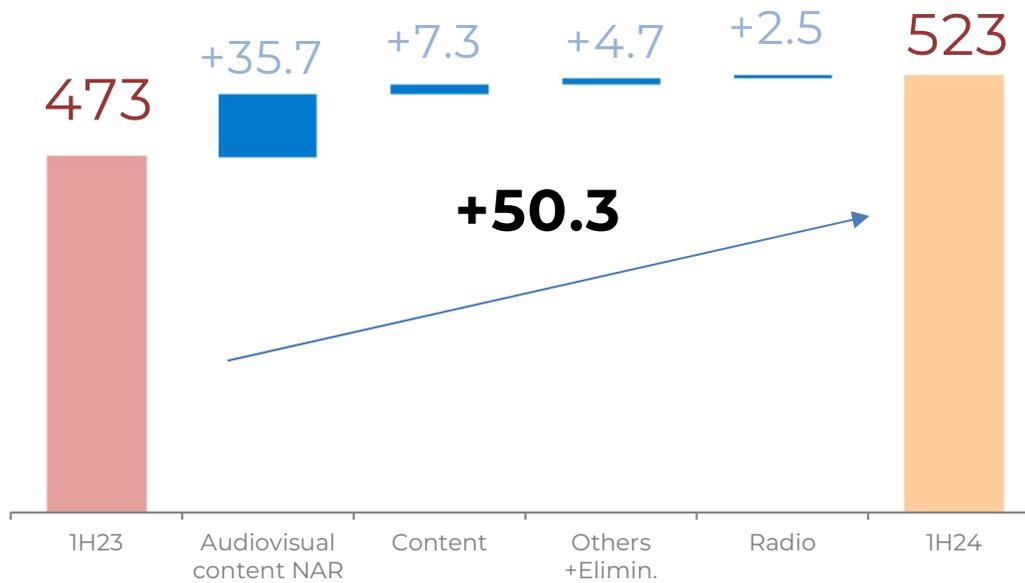
Source: Atresmedia's financial statements

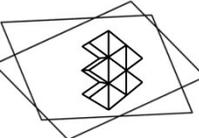




ATRESMEDIA: TOTAL REVENUE EVOLUTION BY SEGMENT

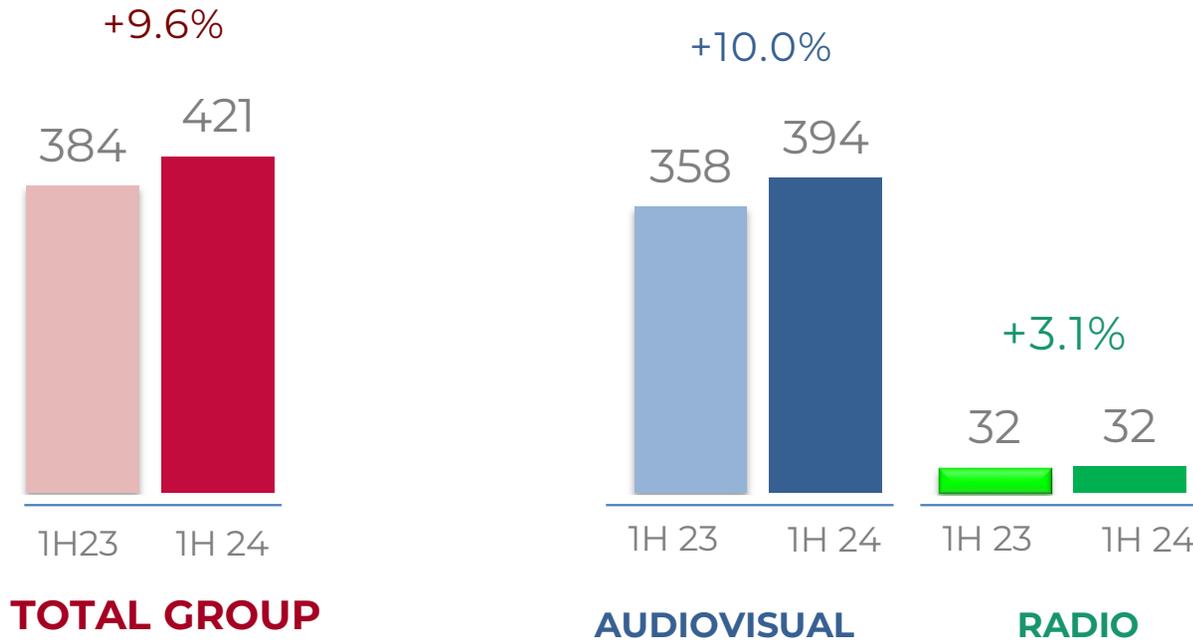
In € mill.

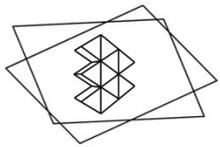




ATRESMEDIA: OPEX BY SEGMENT

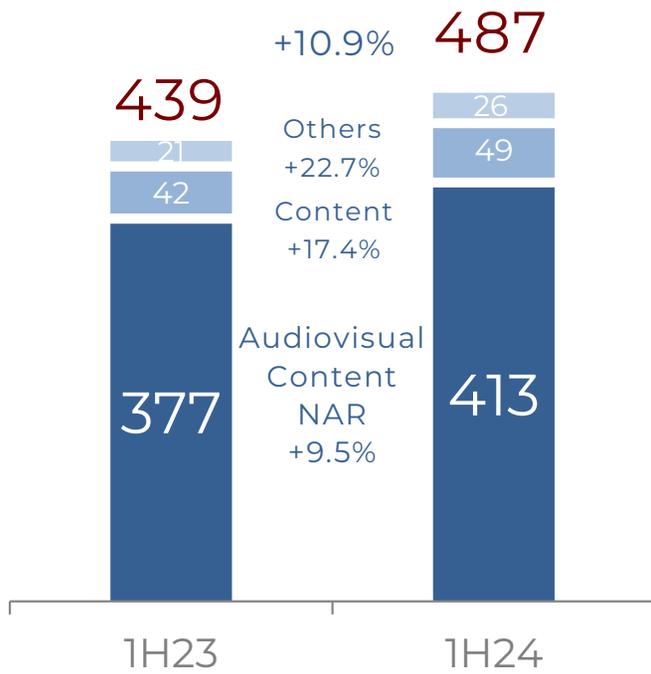
In € mill.



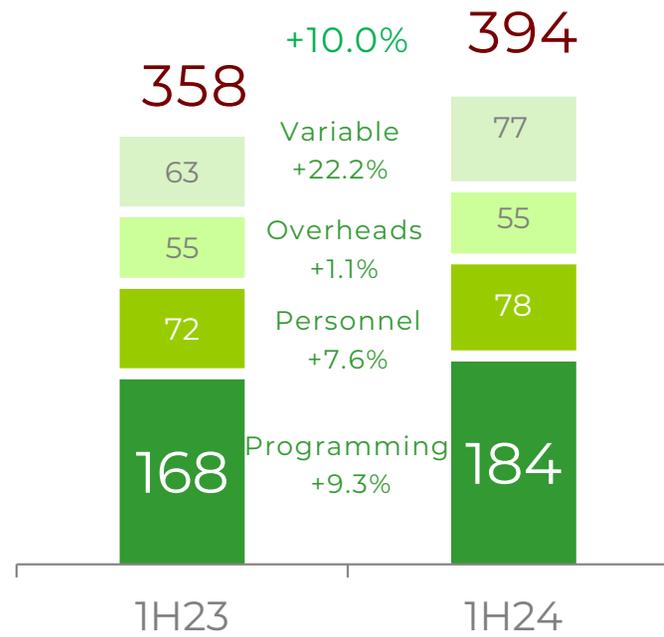


AUDIOVISUAL REVENUES AND OPEX BREAKDOWN

In € mill.

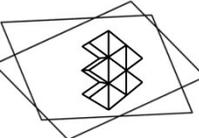


AUDIOVISUAL REVENUES



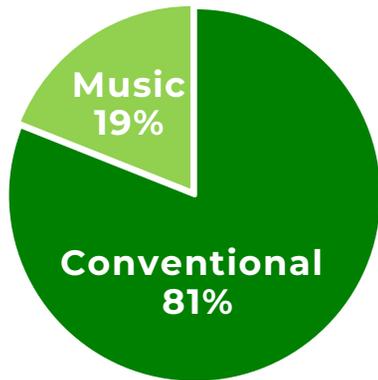
AUDIOVISUAL OPEX



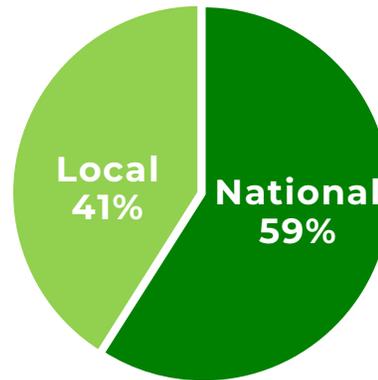


ATRESMEDIA RADIO REVENUES

Atresmedia Radio **41.0M€**
+6.5% vs H1 23



REVENUES BY FORMAT

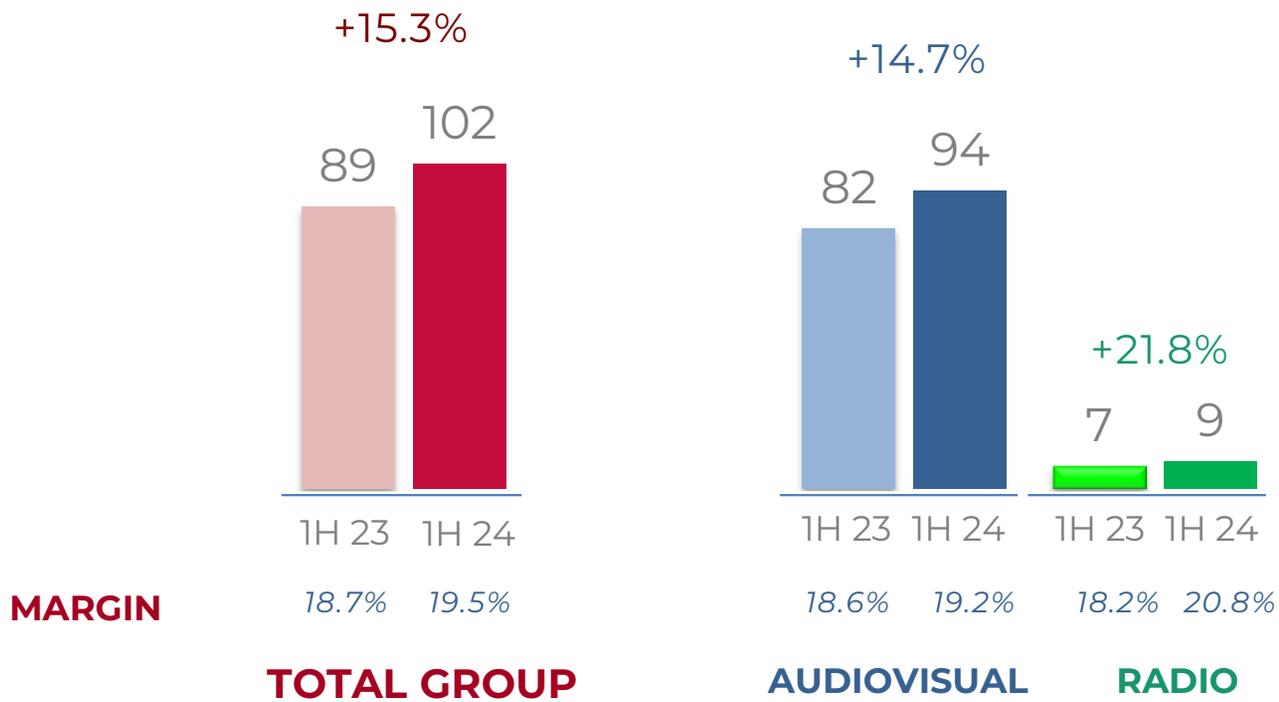


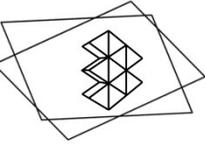
REVENUES BY MARKET



ATRESMEDIA: EBITDA BY SEGMENT

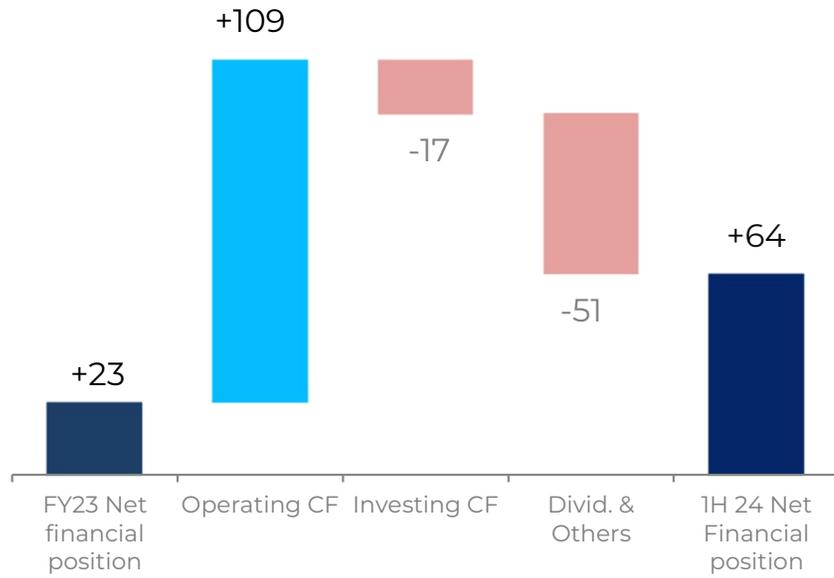
In € mill.





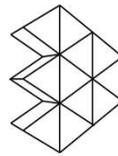
ATRESMEDIA CASH FLOW

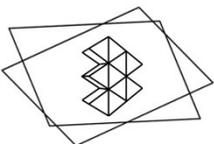
In € mill.



Source: Atresmedia's financial statements

Back up

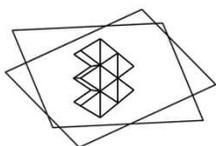




Atresmedia Q2 24 results

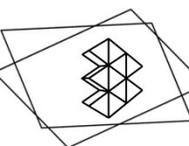
In € million	Q2 23	Q2 24	var
Net revenues	260.6	278.1	+6.7%
Opex	208.4	226.1	+8.5%
Ebitda	52.2	52.0	-0.4%
<i>Ebitda margin</i>	20.0%	18.7%	
Ebit	48.0	47.7	-0.7%
<i>Ebit margin</i>	18.4%	17.1%	





Audiovisual Q2 24 results

In € million	Q2 23	Q2 24	var
Net revenues	243.0	258.0	+6.2%
Opex	194.8	212.2	+8.9%
Ebitda	48.2	45.8	-5.0%
<i>Ebitda margin</i>	19.8%	17.8%	
Ebit	44.6	42.1	-5.7%
<i>Ebit margin</i>	18.4%	16.3%	



Atresmedia radio Q2 24 results

In € million	Q2 23	Q2 24	var
Net revenues	19.9	22.4	+12.8%
Opex	15.9	16.2	+2.2%
Ebitda	3.9	6.2	+55.4%
<i>Ebitda margin</i>	20.0%	27.6%	
Ebit	3.4	5.6	+65.1%
<i>Ebit margin</i>	17.0%	24.9%	

