

Promotora de Informaciones, S.A. ("**PRISA**" or the "**Company**"), in accordance with Article 227 of the Law 6/2023, of 17 March, of the Securities Markets and Investment Services (*Ley de los Mercados de Valores y de los Servicios de Inversión*), hereby discloses the following

OTHER RELEVANT INFORMATION

PRISA communicates, in accordance with the provisions of paragraph (c) of section 4.7.1 of the securities note registered within the official registries of the Spanish Securities and Market Commission (*Comisión Nacional del Mercado de Valores*) (the "**CNMV**") on January 10, 2023 (official registry no. 11259) (the "**2023 Securities Note**") relating to the public subscription offer of the subordinated notes necessarily convertible into ordinary shares of the Company with ISIN code ES0371743016 (the "**2023 Convertible Notes**") issued by PRISA in February 2023 for a total nominal amount of 129,999,500 euros (the "**Issuance of Convertible Notes Due 2028**"), the opening of the fourth ordinary conversion period of the Issuance of Convertible Notes Due 2028, which will take place between November 1, 2024 and November 10, 2024, including such dates (the "**Fourth Ordinary Conversion Period CN 2023**").

During the Fourth Ordinary Conversion Period CN 2023, holders of 2023 Convertible Notes will have the right to request the conversion of the number of 2023 Convertible Notes that they deem appropriate, to their sole discretion, into newly issued ordinary shares of PRISA (the "**New Shares**") at the fixed conversion price in force on November 8, 2024 (the "**Conversion Price**"), the last business day of the Fourth Ordinary Conversion Period CN 2023 and, consequently, the "conversion date" of the 2023 Convertible Notes held by those investors requesting the conversion (the "**Conversion Date**").

The conversion price of the 2023 Convertible Notes into New Shares is currently fixed, and since the date of their issuance, at EUR 0.37 per New Share, although this price may be subject to the adjustments described in Appendix I of the 2023 Securities Note. However, it is noted that no event giving rise to an adjustment of the fixed conversion price that would cause the Conversion Price to be different from EUR 0.37 per New Share is foreseen.

The holders of 2023 Convertible Notes who wish to exercise their right to convert any or all of their 2023 Convertible Notes must contact the entity where their 2023 Convertible Notes are deposited in order to make the corresponding conversion request. The conversion requests made will be irrevocable.

The number of New Shares to be delivered to the holders of 2023 Convertible Notes who exercise their conversion right will be determined by dividing the nominal amount of the 2023 Convertible Notes of which the conversion right is exercised by the Conversion Price. If this calculation results in fractions, it will be rounded down to the nearest whole number of New Shares and PRISA will pay the fractions in cash within 5 business days following the date on which the New Shares to be issued have been recorded in the corresponding registries kept by Sociedad de Gestión de los Sistemas de Registro, Compensación y Liquidación de Valores, S.A.U. (Iberclear) and its participating entities, all in accordance with the provisions of section 4.7.1 of the 2023 Securities Note.

In addition to the delivery of the corresponding New Shares, the holders of 2023 Convertible Notes who have requested the conversion during the Fourth Ordinary Conversion Period CN 2023 will be entitled to receive in cash, as provided in section 4.8 of the 2023 Securities Note, the interest accrued up to and excluding the Conversion Date (November 8, 2024). The 2023 Securities Notes is available on the website of the CNMV (<u>www.cnmv.es</u>) and on the Company's website (<u>www.prisa.com/es/info/folletos</u>).

In Madrid, October 31, 2024 Pablo Jiménez de Parga Maseda Secretary of the Board of Directors