



THE CNMV INITIATES SANCTIONING PROCEEDINGS AGAINST TWITTER INTERNATIONAL UNLIMITED COMPANY FOR ALLEGED FAILURE OF COMPLIANCE OF ITS DUTIES REGARDING ADVERTISEMENTS PUBLISHED ON THE “X” SOCIAL MEDIA PLATFORM BY UNAUTHORISED AND/OR PREVIOUSLY WARNED ENTITIES

26 de diciembre de 2024

In its session of 13 December 2024, the Executive Committee of the Spanish National Securities Market Commission (CNMV) agreed to initiate sanctioning proceedings against TWITTER INTERNATIONAL UNLIMITED COMPANY (TWITTER) for alleged failure of compliance of its duties regarding advertisements published on the “X” social media platform by unauthorised and/or previously warned entities.

Specifically, the CNMV agreed to initiate disciplinary proceedings against TWITTER for an alleged very serious and continuous infringement defined in Article 290.1 n), in relation to Article 290. 2 f), both from Law 6/2023 of 17 March, on Securities Markets and Investment Services (LMVSI), for the failure of compliance of the duties consisting in verifying (i) whether QUANTUM AI was authorised to provide investment services by the CNMV and (ii) whether QUANTUM AI was included in the list of entities warned by the CNMV or by foreign supervisory authorities, in relation to the payment advertisements published by Twitter/X in the months of October to November 2023.

In the context of the growing impact of financial fraud, it is worth highlighting the media relevance that, coinciding with the publication of QUANTUM AI's advertisements on the “X” platform to which this file relates, has been experiencing, in the public opinion, the existence of alleged fraud by unauthorised and previously warned entities by the CNMV carried out through said platform “X”, implying the misuse by such entities of the image of Spanish public figures, specifically through the publication of tweets simulating news where one of these figures states to have obtained high returns through an app created by one of these entities.

Particularly, in the Statement of 12 December 2023, the CNMV “Warns about a financial fraud spread through social networks utilising the image of famous people and media” , and therein stated that it shall exercise “all the corresponding supervisory and sanctioning powers granted by the current legislation, including, among others, liability over websites, media and social networks that disseminate such advertising without verifying that the advertiser is licensed to provide investment services and that it has not received a previous warning as a financial boiler room or hacker”, specifically quoting the entity “QUANTUM AI” among the companies that were committing said alleged fraud and that had already been the subject of previous specific warnings by the CNMV.



This statement is hereby released pursuant to the provisions of Article 336 of LMVSI, without prejudice to the final outcome of the sanctioning proceedings, whereby the party against which they are brought has all the means to which it is legally entitled to defend its rights.

This resolution has been published upon notification of the interested party, once the interests in conflict have been reasonably taken in to account, in line with the provisions of the aforementioned Article 336 of LMVSI.