

## Euskaltel Group 2020 results

February 25, 2020











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Euskaltel Group



Euskaltel Group

#### 2020 marks the return of Euskaltel to significant growth

Operating KPIs (FY20 vs FY19)

+47k

Mass Market fixed customers net adds

+71k

**EoY Virgin telco fixed** and mobile customers

+18m

Addressable households

**/** 

Mass market customer growth multiplied in 2020



Virgin telco's growth continues to accelerate beating year-end target by over 50%

Financials (FY20 vs FY19) +1.7%

Revenue (YoY growth)

-0.5%

**EBITDA** 

(YoY growth)

+2.3%

EBITDA ex Virgin (YoY growth)

-2.1%

Net debt (YoY growth)



Virgin telco success drives the return to revenue growth



Year-end EBITDA target met despite COVID-19



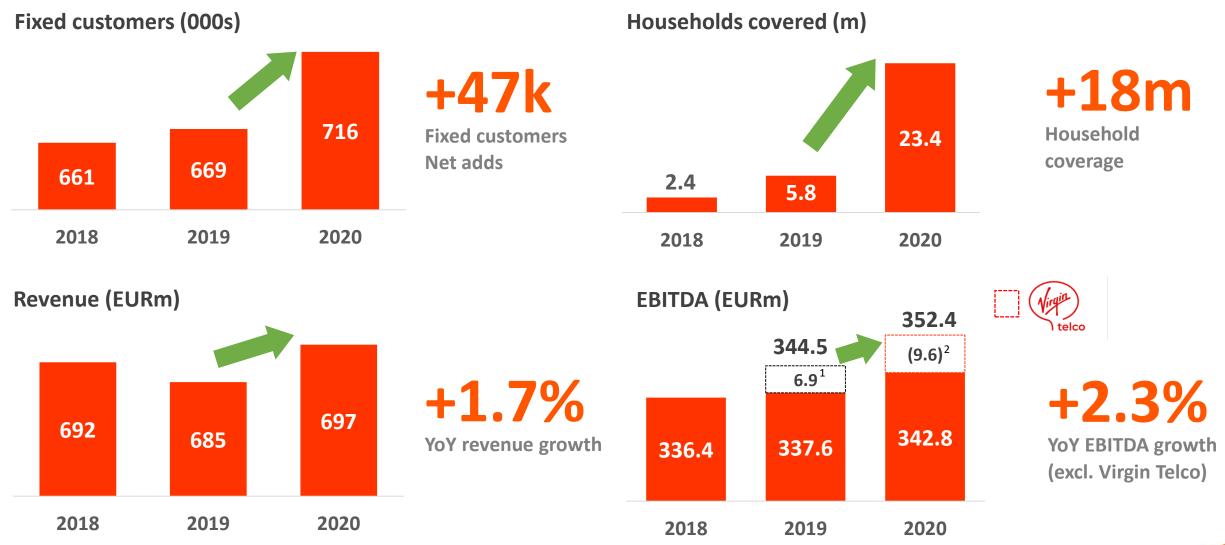
The company continues on a clear deleveraging path







#### Euskaltel's growth has significantly accelerated in 2020



- 1. €6.9m positive impact on 2019 EBITDA from the renewal of the Orange wholesale agreement
- 2. €9.6m negative EBITDA in 2020 related to launch / early growth of Virgin telco



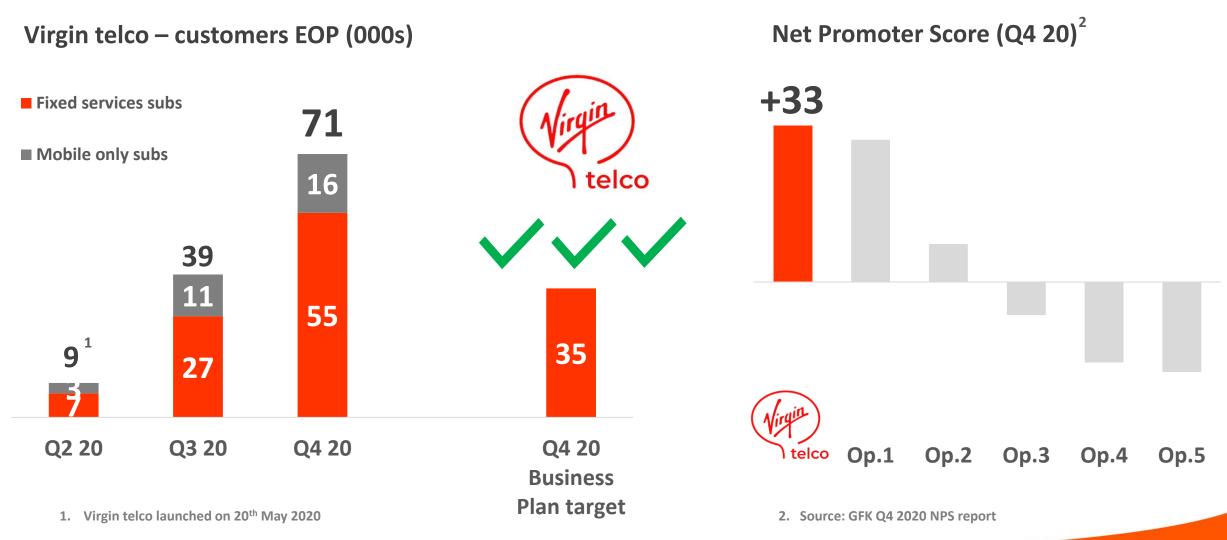






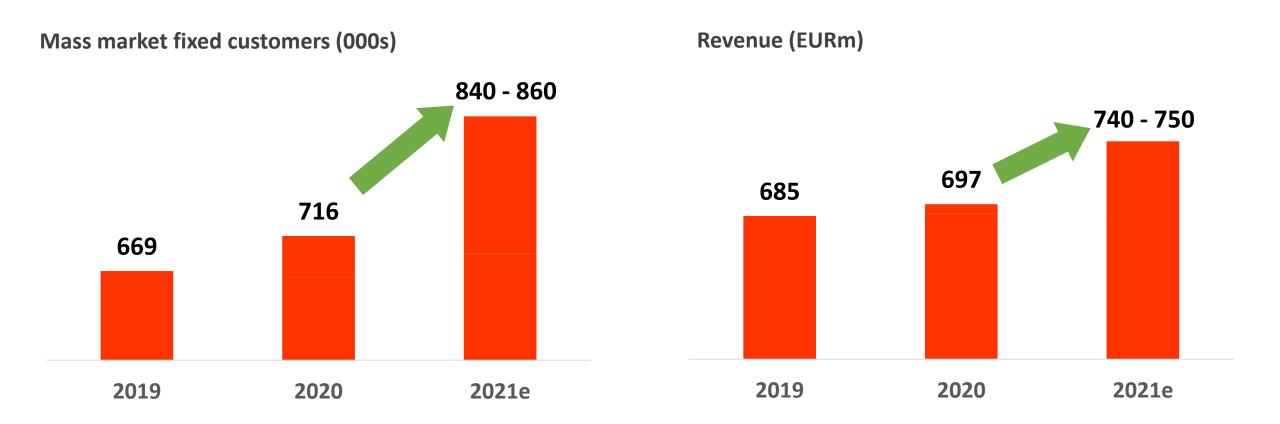


## | Virgin telco surpasses its 2020 target by more than 50% and leads the market's NPS in just 7 months in operation



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#### Growth will continue in 2021 driven by Virgin telco's success



Full-year Virgin telco growth will drive strong revenue growth in 2021

#### Virgin telco continues to push value increasing initiatives

## **FAMMILY**

La solución para tener lo mejor y ahorrar de verdad.

300 Mb **50 GB** Llamadas ilimitadas

45,€
PRECIO FINAL

y cada línea adicional

50 GB

Llamadas ilimitadas





New 'Family' convergent offer already represents more than 25% of gross adds...



...bringing high-value customers and significantly enhancing ARPU...



...while still using highly-efficient sales channels







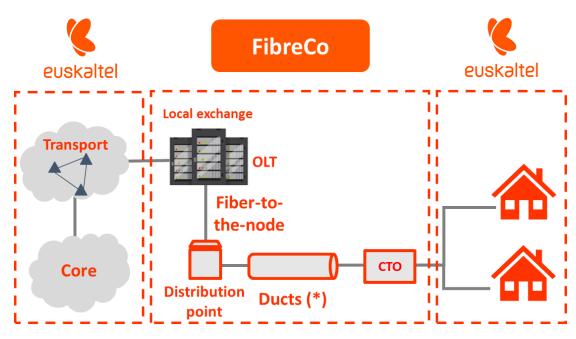








#### Process to set up FibreCo and sell less than 50% well advanced



(\*): ducts remain the property of Euskaltel and are leased to FibreCo

## FibreCo unlocks significant value for Euskaltel shareholders

#### FibreCo creates significant value for Euskaltel:

- ✓ Low cost fibre upgrade
- **✓** Additional FTTH wholesale customers
- ~€20m/year network related cost savings
- **Further growth opportunities**

Investor discussions well advanced

- **✓** Shortlist of highly motivated investors
- **Finalising** deal terms

Anticipate being able to make a formal announcement within coming weeks







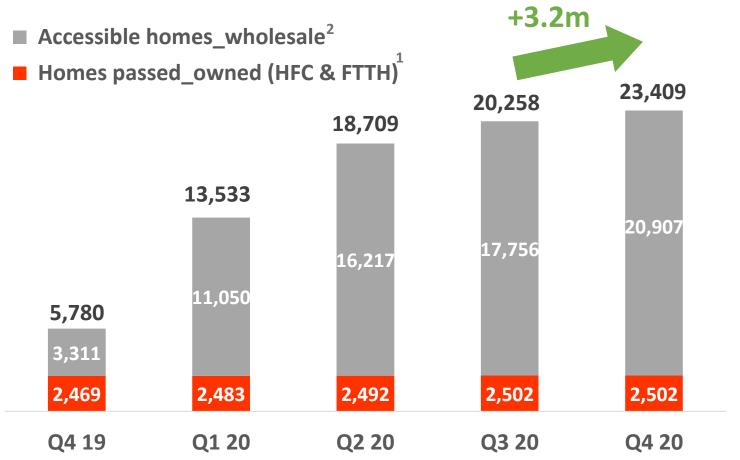




## **Operating** review

## | Euskaltel surpasses its coverage targets driving faster and more profitable growth than expected

**Current footprint (000s households)** 







Recent new footprint additions reduce wholesale costs and drive profitability

<sup>1.</sup> HFC, owned FTTH plus co-investment FTTH household coverage

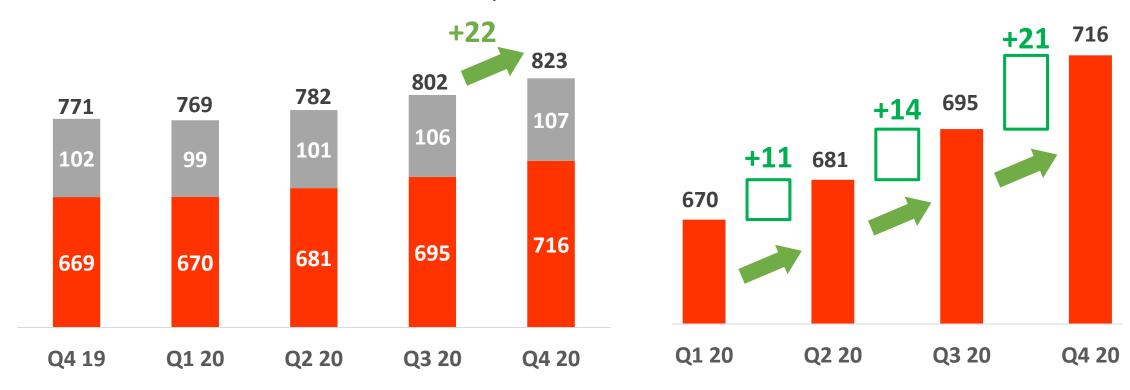
<sup>2.</sup> Orange, Telefónica and Adamo wholesale

#### Euskaltel's customer growth continues to accelerate in the quarter

Mass market subscribers (000s)

Mass market fixed subscribers (000s)

■ Mass market fixed services subs ■ Mass market mobile only subs

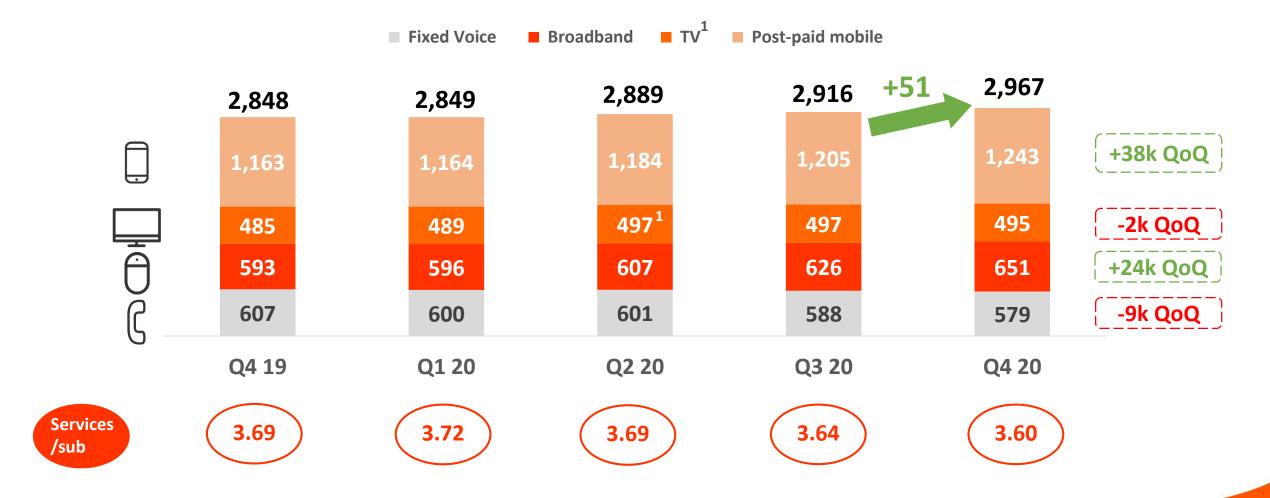


Total fixed customer net adds reach 47k in the year



#### Record customer growth drives strong service take-up

Mass market services (RGUs) per type (000s)



<sup>1.</sup> TV services figures increase by the not previously accounted second TV services



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#### Revenue growth accelerates in the B2B business

SME and large account subscribers (000s)



SME and large account revenue (EURm)







**Increased service demand** from large accounts compensates COVID impact



B2B revenue growth significantly accelerates in 2020 (+3.3% vs +0.9% in FY 19)



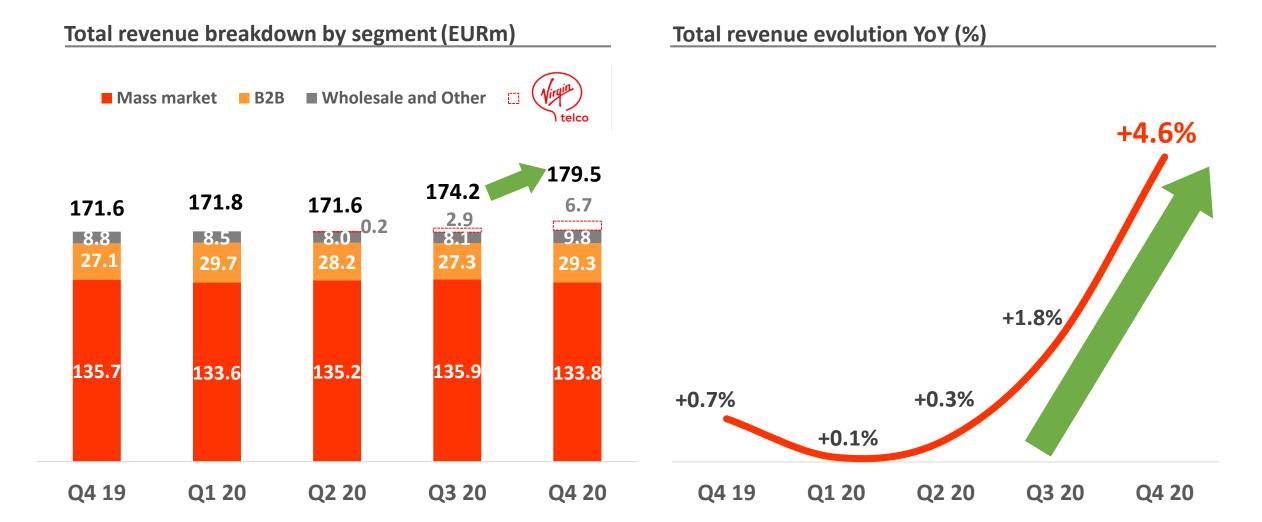






## Financial review

#### Quarterly revenue growth accelerates to 5% yoy



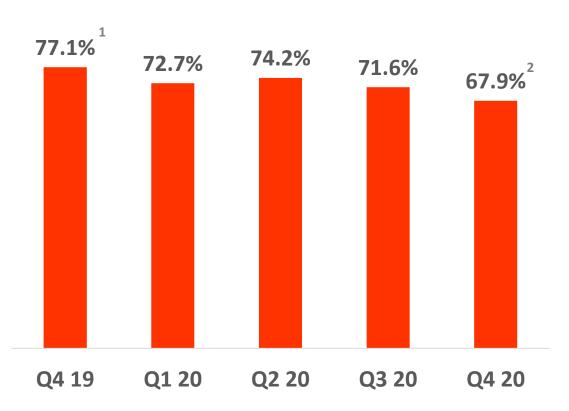




#### Costs continue on a downward path despite strong Virgin telco growth

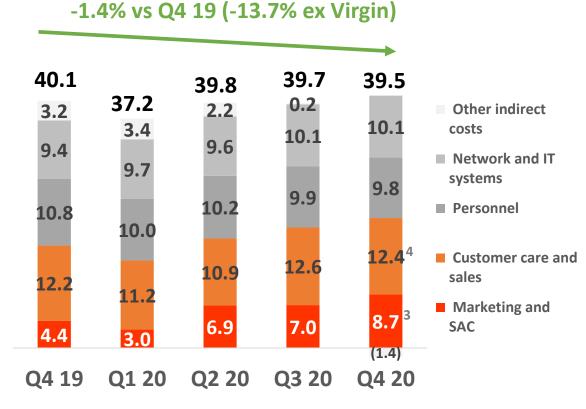
Gross margin (% over revenue)

#### Selling, general and administrative expenses (EURm)





2. Gross margin impacted by increase in customer equipment sales





4. Includes €0.9m of Virgin telco customer care costs







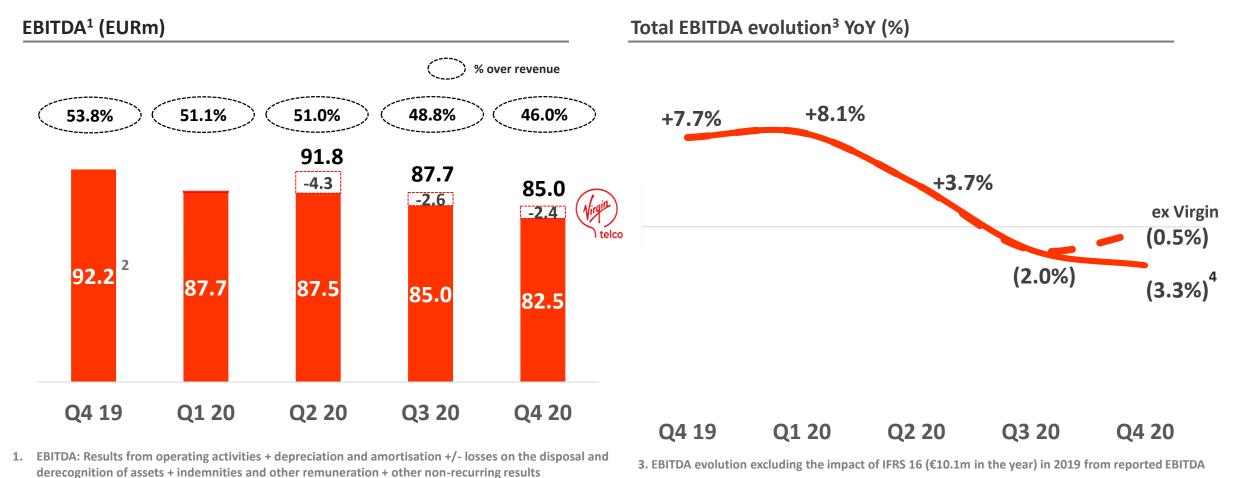


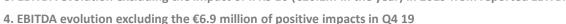




#### **Euskaltel delivers EBITDA target for the year**

2. Q4 19 EBITDA includes €6.9 million of positive impacts mainly from the renewal of the Orange wholesale









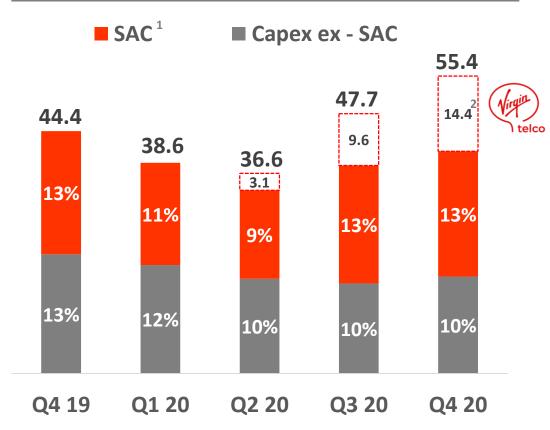




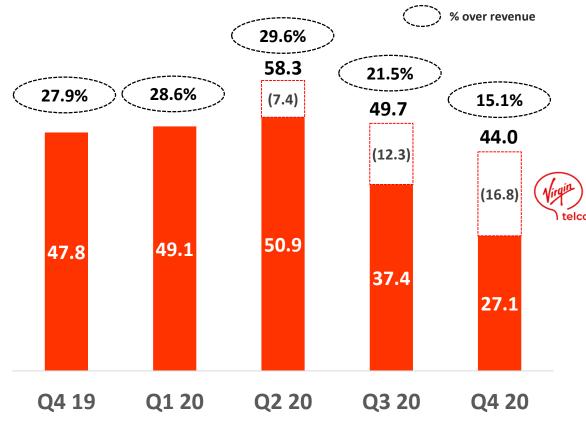
agreement

#### Virgin telco's faster than expected growth drives Capex in the quarter

#### Capex (EURm and as % of revenue)



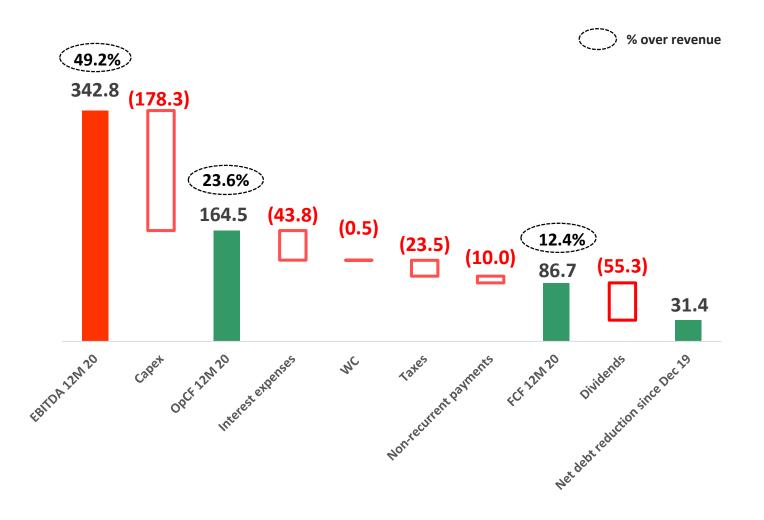




- 1. SAC capex includes commercial costs, customer installation and customer equipment
- 2. Out of which €12.7m SAC and €1.7m non-SAC Capex

#### The company continues to delever despite strong growth

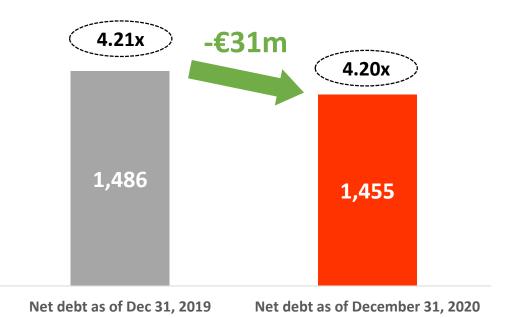
#### FY 2020 cash allocation (EURm)



#### 2020 net debt (EURm)

Net debt/ EBITDA<sup>1</sup>

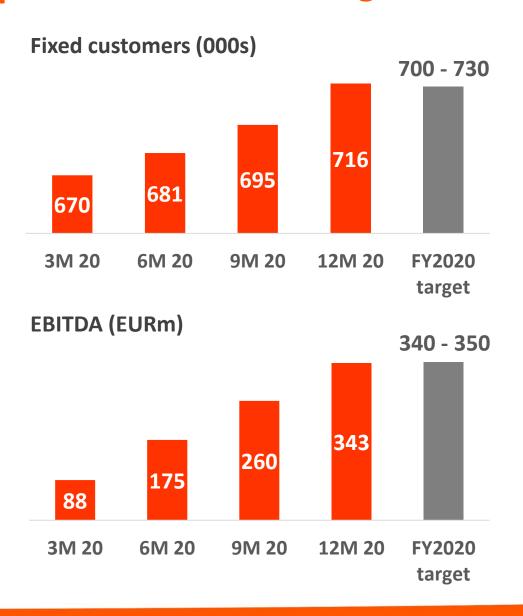
- Cost of debt: 2.62%
- Average maturity: 3.6 years<sup>2</sup>

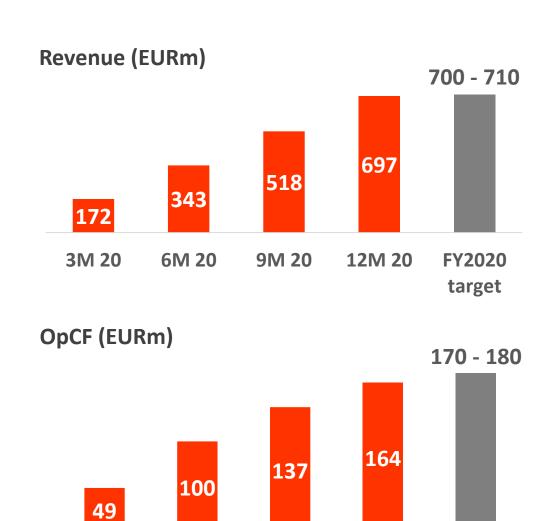


- 1. EBITDA adjusted by identified potential synergies
- 2. €215m amortising TLA replaced in July 2020 with bullet loan due in December 2023



#### **Euskaltel meets 2020 guidance**





6M 20

3M 20



9M 20



12M 20



FY2020

target



#### Euskaltel delivers significant growth in 2020



Virgin telco success drives better than expected customer growth





FibreCo launched





**B2B** growth accelerates





Revenue growth takes-off in the year





**Sustained EBITDA performance in the year** 





Deleverage continues despite Virgin telco launch and growth





**Full-year targets fulfilled** 











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# Q&A

















## **Appendix**

Euskaltel **Group** 

**Euskaltel Group Q4 2020 consolidated results and KPIs** 

#### Euskaltel Group consolidated - KPIs (i/iii)

Mass market			Annual Quarterly										
KPIs	Unit	2019	2020	Q1 19	Q2 19	Q3 19	Q4 19	Q1 20	Q2 20	Q3 20	Q4 20		
Homes passed_owned (HFC & FTTH)	#	2,468,822	2,502,348	2,341,655	2,355,173	2,360,891	2,468,822	2,482,870	2,492,121	2,502,348	2,502,348		
Accessible homes_wholesale	#	3,310,812	20,907,103	569,092	598,061	2,999,183	3,310,812	11,050,114	16,216,808	17,756,150	20,907,103		
Mass market subs <sup>1</sup>	#	770,865	823,313	767,616	771,646	771,167	770,865	768,891	782,171	801,677	823,313		
o/w fixed services subs	#	669,317	716,373	661,558	666,138	667,022	669,317	669,678	681,002	695,402	716,373		
o/w mobile only subs	#	101,548	106,940	106,058	105,508	104,145	101,548	99,213	101,169	106,275	106,940		
Total services (RGUs) <sup>2</sup>	#	2,848,267	2,966,849	2,773,355	2,831,942	2,833,547	2,848,267	2,849,455	2,889,293	2,915,675	2,966,849		
Fixed Voice	#	606,809	578,669	610,105	612,549	609,981	606,809	599,972	600,982	588,139	578,669		
Broadband	#	593,338	650,717	579,523	586,080	589,090	593,338	596,292	607,483	626,290	650,717		
TV	#	484,957	494,614	456,119	481,896	479,639	484,957	489,090	496,740	496,572	494,614		
Post-paid mobile	#	1,163,163	1,242,849	1,127,608	1,151,417	1,154,837	1,163,163	1,164,101	1,184,088	1,204,674	1,242,849		
Services (RGUs) per subscriber	#	3.69	3.60	3.61	3.67	3.67	3.69	3.71	3.69	3.64	3.60		
Global ARPU fixed customers (quarterly standalone)	€/month	60.11	59.07	59.98	60.00	60.37	60.07	60.04	59.99	59.51	56.74		
SMEs and Large Accounts		An	nual	Quarterly									
KPIs	Unit	2019	2020	Q1 19	Q2 19	Q3 19	Q4 19	Q1 20	Q2 20	Q3 20	Q4 20		
Customers	#	15,763	15,985	15,460	15,633	15,708	15,763	15,904	15,993	16,044	15,985		

- 1. Mass market subs = residential subs + SOHO subs + RACC only mobile subs
- 2. Mass market services = residential services + SOHO services + RACC only mobile services

Note: The change in 2019 subs and ARPU figures is due to a reclassification of 0.2k subs from mass market to SMEs and a recognizition of not previously reported 0.3k SME subs.













#### Euskaltel Group consolidated - Consolidated financials (ii/iii)

Profit and Loss Statement	Annual		Quarterly								
	Unit	2019	2020	Q1 19	Q2 19	Q3 19	Q4 19	Q1 20	Q2 20	Q3 20	Q4 20
Total revenue	€m	685.5	697.1	171.7	171.1	171.1	171.6	171.8	171.6	174.2	179.5
Y-o-y change	%	-0.9%	1.7%	-2.8%	-0.9%	-0.4%	0.7%	0.1%	0.3%	1.8%	4.6%
o/w Mass market revenue <sup>1</sup>	€m	542.1	548.2	134.0	136.0	136.4	135.7	133.6	135.4	138.8	140.5
o/w B2B revenue	€m	110.9	114.5	30.3	27.0	26.5	27.1	29.7	28.2	27.3	29.3
o/w Wholesale and Other revenue	€m	32.5	34.4	7.4	8.0	8.3	8.8	8.5	8.0	8.1	9.8
Gross margin	€m	510.0	498.9	123.6	127.4	126.6	132.3	124.9	127.3	124.7	121.9
% of total revenue	%	74.4%	71.6%	72.0%	<i>74.5</i> %	74.0%	<i>77.1</i> %	<b>72.7</b> %	74.2%	71.6%	67.9%
Selling, General & Admin. Expenses (SG&A)	€m	(165.4)	(156.2)	(42.5)	(43.0)	(39.9)	(40.1)	(37.2)	(39.8)	(39.7)	(39.5)
o/w marketing and SAC	€m	(18.7)	(25.5)	(5.2)	(5.5)	(3.6)	(4.4)	(3.0)	(6.9)	(7.0)	(8.7)
o/w customer care and sales	€m	(52.5)	(47.0)	(14.2)	(13.1)	(13.0)	(12.2)	(11.2)	(10.9)	(12.6)	(12.4)
o/w personnel	€m	(44.8)	(39.9)	(11.6)	(11.7)	(10.7)	(10.8)	(10.0)	(10.2)	(9.9)	(9.8)
o/w network and IT systems	€m	(37.7)	(39.5)	(9.7)	(9.5)	(9.0)	(9.4)	(9.7)	(9.6)	(10.1)	(10.1)
o/w other indirect costs	€m	(11.8)	(4.3)	(1.8)	(3.2)	(3.6)	(3.2)	(3.4)	(2.2)	(0.2)	1.4
Adjusted EBITDA	€m	344.5	342.8	81.1	84.4	86.8	92.2	87.7	87.5	85.0	82.5
% of total revenue	%	50.3%	49.2%	47.3%	49.4%	50.7%	53.8%	51.1%	51.0%	48.8%	46.0%
Y-o-y change	%	2.4%	-0.5%	-3.7%	-0.1%	3.2%	10.4%	8.1%	3.7%	-2.0%	-10.6%
Depreciation and Amortization	€m	(202.7)	(207.2)	(50.2)	(51.0)	(51.1)	(50.4)	(49.9)	(50.4)	(49.3)	(57.6)
Extraordinary items	€m	(21.0)	(10.0)	(2.9)	(7.6)	(5.2)	(5.3)	(2.2)	(2.1)	(3.1)	(2.6)
Net financial expenses	€m	(49.3)	(58.9)	(12.6)	(12.1)	(12.4)	(12.1)	(11.9)	(14.8)	(12.4)	(19.7)
Net profit before taxes	€m	71.5	66.7	15.4	13.7	18.0	24.4	23.7	20.2	20.2	2.5
Taxes	€m	(9.5)	12.7	(3.4)	(2.8)	1.0	(4.3)	(4.6)	(3.8)	(3.6)	24.7
NET PROFIT	€m	62.0	79.4	11.9	11.0	19.0	20.1	19.1	16.4	16.6	27.2

<sup>1.</sup> Mass market revenue = residential revenue + SOHO revenue + RACC only mobile revenue

Note: 2019 revenue figures impacted by a reclassification due to reporting changes to more accurately reflect the integration of the 3 companies. Change in 2019 gross margin and SG&A figures is due to an expenses reclassification due to reporting changes to more accurately reflect the integration of the 3 companies.













#### **Euskaltel Group consolidated – Consolidated financials (iii/iii)**

Cash Flow Statement			nual	Quarterly								
	Unit	2019	2020	Q1 19	Q2 19	Q3 19	Q4 19	Q1 20	Q2 20	Q3 20	Q4 20	
EBITDA	€m	344.5	342.8	81.1	84.4	86.8	92.2	87.7	87.5	85.0	82.5	
Capex	€m	(154.3)	(178.3)	(34.6)	(38.3)	(36.9)	(44.4)	(38.6)	(36.6)	(47.7)	(55.4)	
% of total revenue	%	-22.5%	-25.6%	-20.2%	-22.4%	-21.6%	-25.9%	-22.5%	-21.3%	-27.4%	-30.9%	
Operating Cash Flow	€m	190.3	164.5	46.5	46.1	49.8	47.8	49.1	50.9	37.4	27.1	
% of total revenue	%	27.8%	23.6%	27.1%	27.0%	29.1%	27.9%	28.6%	29.6%	21.5%	15.1%	
Interests	€m	(42.1)	(43.8)	(12.3)	(9.3)	(11.4)	(9.1)	(11.2)	(10.9)	(11.2)	(10.5)	
Working Capital	€m	(7.4)	(0.5)	(32.0)	15.2	1.1	8.4	(7.3)	(6.2)	3.2	9.8	
Taxes	€m	(16.8)	(23.5)	(6.8)	(2.6)	(1.0)	(6.4)	(7.0)	(2.9)	(3.0)	(10.6)	
Others	€m	(23.0)	(10.0)	(5.9)	(7.7)	(5.3)	(4.2)	(2.1)	(3.2)	(2.2)	(2.6)	
Free Cash Flow	€m	101.1	86.9	(10.5)	41.8	33.3	36.5	21.5	27.7	24.4	13.2	
Dividends	€m	(55.3)	(55.3)	(25.0)	-	(30.3)	-	(23.1)	(1.9)	(30.3)	-	
Net debt variation	€m	45.8	31.5	(35.5)	41.8	3.0	36.5	(1.6)	25.8	(6.0)	13.2	
											0	
NET DEBT	€m	1,486.3	1,454.8	1,567.5	1,525.8	1,522.8	1,486.3	1,487.8	1,462.0	1,468.0	1,454.8	
Balance Sheet		Anı	nual	Quarterly								
	Unit	2019	2020	Q1 19	Q2 19	Q3 19	Q4 19	Q1 20	Q2 20	Q3 20	Q4 20	
Non-current Assets	€m	2,749.0	2,721.0	2,779.1	2,765.1	2,754.5	2,749.0	2,738.0	2,725.3	2,726,4	2,721,0	
Intangible assets	€m	1,324.2	1,326.1	1,332.7	1,329.5	1,324.9	1,324.2	1,322.4	1,318.4	1,319.5	1,326.1	
Tangible assets	€m	1,288.8	1,261.1	1,312.2	1,302.7	1,292.9	1,288.8	1,280.5	1,272.9	1,273.0	1,261.1	
Financial assets	€m	8.9	7.4	9.1	9.0	8.4	8.9	8.0	6.9	6.0	7.4	
Deferred tax assets	€m	127.1	126.5	125.1	123.8	128.3	127.1	127.1	127.1	127.9	126.5	
Current Assets	€m	168.2	233.8	144.1	149.5	158.8	168.2	174.4	206.0	208.0	233.8	
Inventories	€m	4.2	2.8	5.7	6.4	6.1	4.2	5.7	4.8	6.6	2.8	
Trade and other receivables	€m	65.8	103.6	66.6	62.5	71.4	65.8	70.9	78.7	83.9	103.6	
Cash and cash equivalents	€m	98.2	127.4	71.8	80.6	81.3	98.2	97.9	122.5	117.5	127.4	
TOTAL ASSETS	€m	2,917.3	2,954.8	2,923.3	2,914.6	2,913.4	2,917.3	2,912.4	2,931.3	2,934.4	2,954.8	
Total Shareholders' Equity	€m	982.0	1,009.2	987.3	967.9	986.8	982.0	1,001.1	987.6	1,005.9	1,009.2	
Non-current Liabilities	€m	1,533.9	1,543.4	1,619.7	1,554.7	1,558.6	1,533.9	1,532.8	1,577.6	1,575.4	1,543.4	
Long term debt	€m	1,369.0	1,420.2	1,444.9	1,388.5	1,390.1	1,369.0	1,370.3	1,416.3	1,416.8	1,420.2	
Provisions	€m	-	-	-	-	-	-	-	-	-	-	
Other non-current liabilities	€m	164.9	123.2	174.8	166.2	168.5	164.9	162.5	161.3	158.6	123.2	
Current Liabilities	€m	401.4	402.1	316.3	392.0	367.9	401.4	378.5	366.1	353.1	402.1	
Short term debt	€m	195.3	149.9	154.4	185.5	192.1	195.3	194.7	149.4	150.1	149.9	
Trade and other payables	€m	206.1	252.3	161.9	206.5	175.8	206.1	183.8	216.8	203.0	252.3	
Total Liabilities	€m	1,935.3	1,945.6	1,936.0	1,946.7	1,926.5	1,935.3	1,911.3	1,943.7	1,928.4	1,945.6	
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	€m	2,917.3	2,954.8	2,923.3	2,914.6	2,913.4	2,917.3	2,912.4	2,931.3	2,934.4	2,954.8	









