

vocento

vocento

Resultados enero-septiembre 2022

15 DE NOVIEMBRE DE 2022

EVOLUCIÓN DE LOS NEGOCIOS DE VOCENTO

VOCENTO es un Grupo multimedia, cuya sociedad cabecera es VOCENTO, S.A., dedicado a las diferentes áreas que configuran la actividad en medios de comunicación. Las líneas de actividad del Grupo se definen en la organización de la información de gestión. Esta es la utilizada para el reporte al mercado e incluye todos los negocios donde VOCENTO está presente, y que están asignados a cada una de dichas líneas de actividad.

| PERIÓDICOS (print y digital) | | | | |
|---|--|--|--|--|
| REGIONALES | | ABC | DEPORTIVO | REVISTAS |
| <ul style="list-style-type: none"> ▪ El Correo ▪ La Verdad ▪ El Diario Vasco ▪ El Norte de Castilla ▪ El Diario Montañés ▪ Ideal ▪ Sur ▪ Las Provincias | <ul style="list-style-type: none"> ▪ El Comercio ▪ Hoy ▪ La Rioja ▪ Imprentas locales ▪ Distribución local (Beralán) ▪ Agencia de noticias (Colpisa) ▪ Comercializadoras locales ▪ Otras participadas (Donosti Cup, Innevento) | <ul style="list-style-type: none"> ▪ ABC ▪ Imprenta nacional | <ul style="list-style-type: none"> ▪ Relevo | <ul style="list-style-type: none"> ▪ XL Semanal ▪ Mujer Hoy ▪ Women Now ▪ Turium ▪ Welife |
| AUDIOVISUAL | | CLASIFICADOS | GASTRONOMÍA Y AGENCIAS | |
| TDT | RADIO | | <ul style="list-style-type: none"> ▪ Madrid Fusión ▪ Gastronomika ▪ Mateo & Co ▪ Tango ▪ Pro Agency ▪ Yellow Brick Road ▪ Antrópico | |
| <ul style="list-style-type: none"> ▪ Licencias de TDT local | <ul style="list-style-type: none"> ▪ Licencias de radio analógica ▪ Licencias de radio digital | <ul style="list-style-type: none"> ▪ Pisos.com ▪ Sumauto ▪ Local Digital Kit ▪ Premium Leads | | |

NOTA IMPORTANTE

Este documento y la información contenida en el mismo han sido preparados por Vocento, S.A. en relación, exclusivamente, con los resultados financieros consolidados de Vocento, S.A.. Han sido preparados y se presentan de acuerdo con las Normas Internacionales de Información Financiera (International Financial Reporting Standards, IFRS o "NIIF").

Para facilitar el análisis de la información y poder apreciar la evolución orgánica de la Compañía, a lo largo del informe se incluye la comparativa con 9M21 en términos pro-forma, es decir considerando ya en 9M21 a NET TV y Veralia Distribución como actividades discontinuadas. Para ciertas comparativas también se indica el efecto de Relevo en 9M22. El detalle de los cálculos de los epígrafes de PyG y de balance, se puede ver en el Anexo I al final del documento: Medidas Alternativas del Rendimiento.

Aspectos destacables en la evolución financiera de los negocios 9M22

Crecimiento en ingresos totales pro-forma¹

Rentabilidad del Grupo impactada por aumento de los costes

Continuidad en la estrategia del Grupo, fortaleciendo las áreas de digital y diversificación. Desarrollo de Relevó

- **Sólido crecimiento de los ingresos pese a situación compleja de mercado**
 - i. Los ingresos pro-forma de VOCENTO (ajustados en 9M21 por NET TV y Contenidos) crecen un +5,2%.
 - ii. La publicidad aumenta un +4,7% en 9M22, compensando la caída por venta de ejemplares. Destaca la ventaja del mix de publicidad local y nacional, dónde local supone el 52% del total y muestra un crecimiento del +9%.
 - iii. Otros ingresos pro-forma (excluyendo NET TV y Contenidos) suben +25,2%, impulsados entre otros por los negocios de diversificación.

- **EBITDA impactado por aumento de costes papel y energía**
 - i. EBITDA en 9M22 se sitúa en 10.124 miles de euros. En perímetro constante, implica un descenso en 9M22 de -2.671 miles de euros, entre otros, por la actual coyuntura de coste elevado de la energía (-2.177 miles de euros).
 - ii. Se produce una caída del margen conjunto de difusión y suscripciones digitales 9M22 de -6.299 miles de euros, entre otros factores, por la caída de la difusión y por el incremento en los precios del papel, compensado parcialmente por la mejora del margen digital.
 - iii. Mantenimiento del objetivo de EBITDA 2022 (EBITDA en línea con 2021 ajustado por impacto pro-forma NET TV y Veralia Distribución y por efecto de Relevó en 2022).

- **Posición de deuda diferencial**
 - i. La deuda financiera neta ex NIIF 16 en 9M22 es de 10.717 miles de euros frente a 1.721 miles de euros en 2021. Destaca en 9M22 el pago de un dividendo de Vocento por 5.419 miles de euros.
 - ii. La generación de caja ordinaria se sitúa en 1.449 miles de euros en 9M22, y está impactada, aparte de por la coyuntura energética y junto a otros factores, por mayores compras de papel a precios crecientes y por el cambio del perímetro.
 - iii. En 9M22, el cash flow yield (con capitalización a cierre del 4 de noviembre) asciende al 20%.

- **Hitos negocios digital y diversificación**
 - i. El mix digital + diversificación representa ya un 40% total de los ingresos (+5p.p. vs. 9M21).
 - ii. Lanzamiento de la web de Relevó en el mes de octubre. Los usuarios en redes sociales superan los 300 miles.
 - iii. En Clasificados, se ha producido una recuperación en los ingresos del vertical de motor en 3T22.
 - iv. En Clasificados, a través de Local Digital Kit para la digitalización de PYMEs, y al amparo del programa de Kit Digital, se han captado 2,8 miles de clientes y cerca de 3,5 miles de soluciones contratadas, que suponen una facturación potencial de aproximadamente 7 millones de euros.

Nota 1: pro-forma excluye Relevó en 9M22 y NET TV y Veralia Contenidos en 9M21.

Principales datos financieros

A.- Cuenta de pérdidas y ganancias consolidada

| Miles de euros | 9M22 | 9M21 | Var Abs | Var % | 9M21 pro-forma | Var % |
|---|----------------|----------------|-----------------|----------------|----------------|----------------|
| Ventas de ejemplares | 80.004 | 85.299 | (5.295) | (6,2%) | 85.299 | (6,2%) |
| Ventas de publicidad | 104.639 | 99.936 | 4.704 | 4,7% | 99.099 | 5,6% |
| Otros ingresos | 58.644 | 64.267 | (5.623) | (8,7%) | 46.836 | 25,2% |
| Ingresos | 243.287 | 249.501 | (6.214) | (2,5%) | 231.234 | 5,2% |
| Personal | (113.506) | (107.714) | (5.792) | (5,4%) | (107.632) | (5,5%) |
| Aprovisionamientos | (21.303) | (18.782) | (2.521) | (13,4%) | (18.782) | (13,4%) |
| Servicios exteriores | (98.451) | (99.769) | 1.318 | 1,3% | (86.668) | (13,6%) |
| Provisiones | 97 | (1.553) | 1.651 | n.r. | (1.553) | n.r. |
| Gastos de explotación sin amortizaciones | (233.163) | (227.818) | (5.345) | (2,3%) | (214.636) | (8,6%) |
| EBITDA | 10.124 | 21.683 | (11.559) | (53,3%) | 16.598 | (39,0%) |
| Amortizaciones | (16.498) | (15.158) | (1.340) | (8,8%) | (15.032) | (9,8%) |
| Resultado por enajenación de inmovilizado | 287 | 10.855 | (10.568) | (97,4%) | 10.855 | (97,4%) |
| EBIT | (6.087) | 17.380 | (23.467) | n.r. | 12.421 | n.r. |
| Deterioro de fondo de comercio | 0 | (1.500) | 1.500 | 100,0% | 0 | n.a. |
| Resultado sociedades método de participación | (101) | (280) | 180 | 64,0% | (280) | 64,0% |
| Resultado financiero y otros | (1.079) | (1.708) | 629 | 36,8% | (1.709) | 36,8% |
| Resultado neto enaj. activos no corrientes | 24 | (922) | 946 | n.r. | (922) | n.r. |
| Resultado antes de impuestos | (7.244) | 12.969 | (20.213) | n.r. | 9.510 | n.r. |
| Impuesto sobre sociedades | (1.354) | (4.032) | 2.678 | 66,4% | (2.823) | 52,1% |
| Beneficio después de impuestos | (8.597) | 8.937 | (17.535) | n.r. | 6.686 | n.r. |
| BDI activos en venta/operaciones en discontinuación | 9.136 | 0 | 9.136 | n.a. | 2.251 | n.r. |
| Resultado neto antes de minoritarios | 538 | 8.937 | (8.399) | (94,0%) | 8.937 | (94,0%) |
| Accionistas minoritarios | (1.795) | (5.811) | 4.015 | 69,1% | (5.811) | 69,1% |
| Resultado atribuible Sociedad Dominante | (1.257) | 3.127 | (4.383) | n.r. | 3.127 | n.r. |

Nota: las cifras están redondeadas a la unidad de miles más cercana. 9M21 pro-forma considera a NET TV y a Veralia como discontinuadas.

Ingresos de explotación

Los ingresos totales en 9M22 alcanzan 243.287 miles de euros, con una disminución del -2,5% vs 9M21. Dicho descenso se explica por la salida del perímetro de NET TV y Veralia Distribución. Sin este efecto, en términos pro-forma, los ingresos crecen un +5,2%.

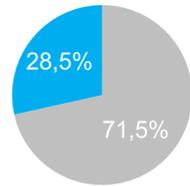
Por tipo de ingresos:

- Ventas de ejemplares presentan una caída en 9M22 del -6,2%, debido al descenso en la difusión. El número de los suscriptores digitales crece un +25% en tasa interanual hasta los 101 miles en el mes septiembre, siendo de 66 miles en los Regionales (ON+ y KyM) y de 35 miles en ABC (ABC Premium y KyM). El nuevo enfoque estratégico implantado en mayo, con una gestión centralizada y diversas mejoras, ya está teniendo efecto en un mayor crecimiento de las suscripciones digitales.
- Los ingresos por venta de publicidad crecen en 9M22 un +4,7% gracias al buen comportamiento de la publicidad local, que sube un +8,9%, con una positiva evolución tanto en formato digital +17,7%, como en offline +5,5%. Por su parte, la publicidad nacional en 9M22 ha aumentado un +1,3% frente a 9M21, gracias a offline +6,7%. El equilibrio entre los pesos de la publicidad local (52,5% del total en 9M22) y de la nacional prueba ser una fortaleza de Vocento en la coyuntura publicitaria actual.

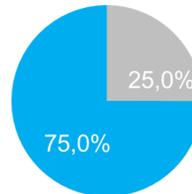
Publicidad¹ nacional vs local 9M22

Datos en %

Local €54,7m (52,5% sobre total)



Nacional €49,6m (47,5% sobre total)



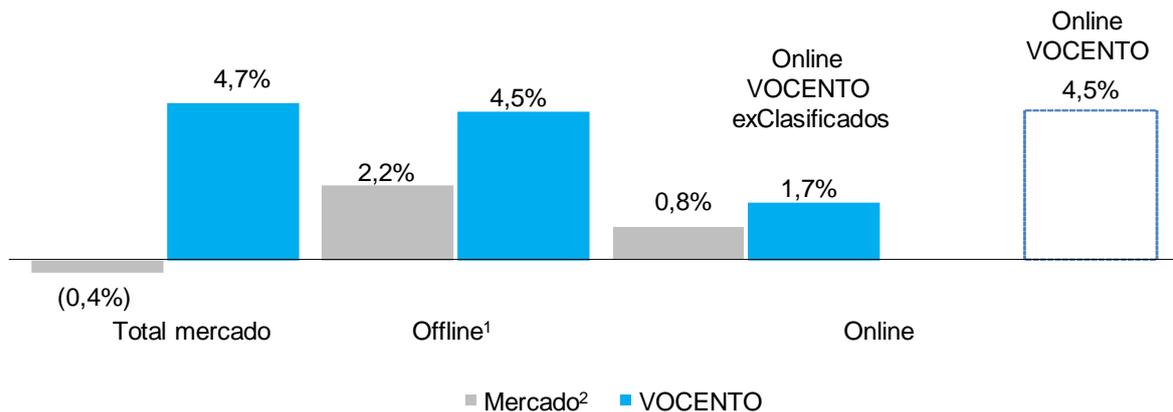
■ Offline ■ Online

Nota 1: publicidad neta. No incluye Audiovisual, ni comercializadoras, ni eliminaciones.

Las marcas de VOCENTO registran en 9M22 un comportamiento mejor que el mercado en el total del Grupo, en prensa offline y en online.

Evolución publicidad de VOCENTO vs mercado 9M22

Datos en %



Nota 1: offline en mercado y VOCENTO es "prensa" (no incluye Suplementos y Revistas). Nota 2: fuente de mercado i2p sin redes sociales ni buscadores.

Considerando no sólo los ingresos de publicidad digital, sino también los de "e-commerce" contabilizados dentro de otros ingresos, "digital" supone el 51% del total de la publicidad, ratio similar al de 9M21, debido al crecimiento de la publicidad "print" en el último año.

- iii. **Otros Ingresos:** caen un -8,7%, debido a la desconsolidación en 9M22 de NET TV y Veralia Distribución, pero la evolución en perímetro pro-forma, ajustado por dicho efecto, sería de un crecimiento del +25,2%. El crecimiento se apoya en un aumento de los ingresos de Gastronomía, Agencias, eventos deportivos (p.e., Donosti Cup) e impresión para terceros, entre otros.

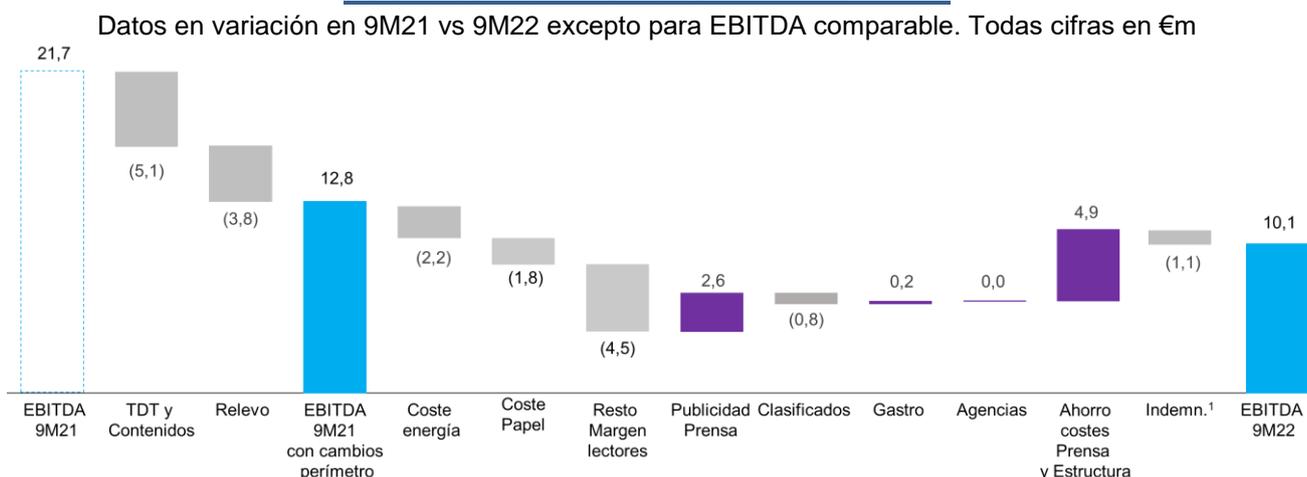
EBITDA

Como se refleja en el gráfico a continuación, el EBITDA a septiembre 2022 fue de 10.124 miles de euros. Se encuentra afectado por: 1) cambios en el perímetro tras la desconsolidación de NET TV y Veralia Distribución, 2) la entrada de Relevo (como apuesta del Grupo por un nuevo periódico digital), y 3) por la elevada subida de los costes de energía y del papel.

En cambio, de los negocios de diversificación cabe destacar tanto el fuerte crecimiento de Gastronomía (+42%) y de Agencias (+33% si se excluyen sus nuevos negocios en las áreas de los influencers (YBR) y de sostenibilidad (Antrópico)), como un mejor comportamiento del EBITDA del vertical de motor en 3T22 en el área de Clasificados.

Se ha mantenido igualmente el control de costes, y se han continuado consiguiendo ahorros diversos en Prensa y en Estructura.

Detalle del movimiento de EBITDA 9M21-22



Nota: las cifras están redondeadas a la unidad de cientos de miles más cercana. Nota 1: gastos por indemnizaciones que incluyen los ahorros obtenidos en el año.

Resultado de explotación (EBIT)

El resultado de explotación en 9M22 de -6.087 miles de euros desciende en -23.467 miles de euros sobre el mismo periodo del año anterior, que se explica, aparte de por la evolución operativa en EBITDA, por las plusvalías de 10.621 miles de euros de la venta de la sede de El Diario Vasco en 9M21.

Partidas por debajo de EBIT y beneficio después de impuestos

La diferencia en la dotación de Fondo de Comercio en 9M22 vs 9M21 se explica por la salida de perímetro de Veralia Distribución (Contenidos).

En lo que respecta al diferencial financiero, se sitúa en -1.079 miles de euros, una mejora de +629 miles de euros sobre 9M21, debido a la reducción de la deuda y a pesar de los menores dividendos recibidos.

BDI de activos en venta/operaciones en discontinuación

La venta de NET TV y Veralia Distribución, cerrada en enero 2022, supone una plusvalía de 9.136 miles de euros en 9M22 que aparece como Operaciones en discontinuación. En la PyG pro-forma 9M21, este epígrafe recoge el Resultado neto de NET TV y de Veralia Distribución en ese periodo.

Accionistas minoritarios

El resultado atribuido a los minoritarios es de 1.795 miles de euros en 9M22, reduciéndose en -4.015 miles de euros respecto 9M21, debido a que el año anterior se produjo una plusvalía por la venta de un inmueble en El Diario Vasco, donde los minoritarios tienen una participación del 24%, y por la salida de perímetro de NET TV y de Veralia Distribución.

Resultado neto atribuible a la sociedad dominante

El resultado neto consolidado en 9M22 de -1.257 miles de euros.

B.- Balance consolidado

| Miles de euros | 9M22 | 2021 | Var abs | % Var |
|---|----------------|----------------|-----------------|----------------|
| Activos no corrientes | 311.918 | 313.494 | (1.576) | (0,5%) |
| Activo intangible | 136.605 | 139.216 | (2.612) | (1,9%) |
| Propiedad, planta y equipo | 94.262 | 94.812 | (550) | (0,6%) |
| Derechos de uso sobre bienes en alquiler | 20.116 | 20.114 | 1 | 0,0% |
| Part.valoradas por el método de participación | 3.124 | 4.385 | (1.261) | (28,8%) |
| Otros activos no corrientes | 57.812 | 54.966 | 2.846 | 5,2% |
| Activos corrientes | 109.816 | 106.035 | 3.781 | 3,6% |
| Otros activos corrientes | 88.928 | 76.679 | 12.248 | 16,0% |
| Efectivo y otros medios equivalentes | 20.888 | 29.356 | (8.467) | (28,8%) |
| Activos mantenidos para la venta | 1.410 | 15.702 | (14.292) | (91,0%) |
| TOTAL ACTIVO | 423.144 | 435.231 | (12.087) | (2,8%) |
| Patrimonio neto | 252.805 | 268.694 | (15.889) | (5,9%) |
| Deuda financiera | 53.867 | 52.686 | 1.181 | 2,2% |
| Otros pasivos no corrientes | 25.768 | 28.864 | (3.096) | (10,7%) |
| Otros pasivos corrientes | 90.705 | 84.987 | 5.718 | 6,7% |
| TOTAL PATRIMONIO Y PASIVO | 423.144 | 435.231 | (12.087) | (2,8%) |

Nota: las cifras están redondeadas a la unidad de miles más cercana. Se ha reexpresado el cierre 2021 contabilizando los activos y pasivos de NET TV y de Veralia como mantenidos para la venta.

Activo

La caída del Activo intangible por -2.612 miles de euros se explica por unas amortizaciones que han superado las altas de inmovilizado.

El aumento en Otros activos no corrientes por importe de +2.846 miles de euros obedece principalmente al importe pendiente de cobro por la venta de NET TV. Por otro lado, el incremento en Otros activos corrientes en +12.248 miles de euros está relacionado, entre otros, con la estacionalidad del negocio, con el incremento del inventario de papel y con un importe a cobrar de la venta de NET TV.

Por otra parte, la reducción del saldo de Activos mantenidos para la venta de -14.292 miles de euros se debe principalmente a la exclusión de perímetro de NET TV y de Veralia tras su enajenación.

Pasivo

En cuanto a la disminución en el Patrimonio neto por -15.889 miles de euros, responde principalmente, 1) a la salida del perímetro de las reservas de NET TV y de Veralia Distribución, 2) a las pérdidas netas del periodo, 3) así como a los dividendos distribuidos a los accionistas de Vocento y ciertas filiales. El descenso en Otros pasivos no corrientes de -3.096 miles de euros y el incremento en Otros pasivos corrientes por +5.718 miles de euros es resultado, entre otros, de reclasificaciones de partidas de largo a corto plazo.

C.- Posición financiera neta

La deuda financiera neta excluidos alquileres NIIF 16 es de 10.717 miles de euros, y confiere al Grupo gran flexibilidad para elegir la opción más indicada para llevar a cabo su plan estratégico de crecimiento de ingresos digitales y de diversificación.

| Miles de euros | 9M22 | 2021 | Var Abs | Var % |
|--|-----------------|-----------------|----------------|----------------|
| Endeudamiento financiero a corto plazo | 26.580 | 27.758 | (1.178) | (4,2%) |
| Endeudamiento financiero a largo plazo | 27.287 | 24.927 | 2.359 | 9,5% |
| Endeudamiento financiero bruto | 53.867 | 52.686 | 1.181 | 2,2% |
| + Efectivo y otros medios equivalentes | 20.888 | 29.356 | (8.467) | (28,8%) |
| + Otros activos financieros no corrientes | 996 | 801 | 195 | 24,4% |
| Gastos periodificados | 266 | 470 | (204) | (43,5%) |
| Posición de caja neta/ (deuda neta) | (32.248) | (22.999) | (9.249) | (40,2%) |
| Posición de caja neta ex NIIF16 | (10.717) | (1.721) | (8.996) | n.r. |

Deuda

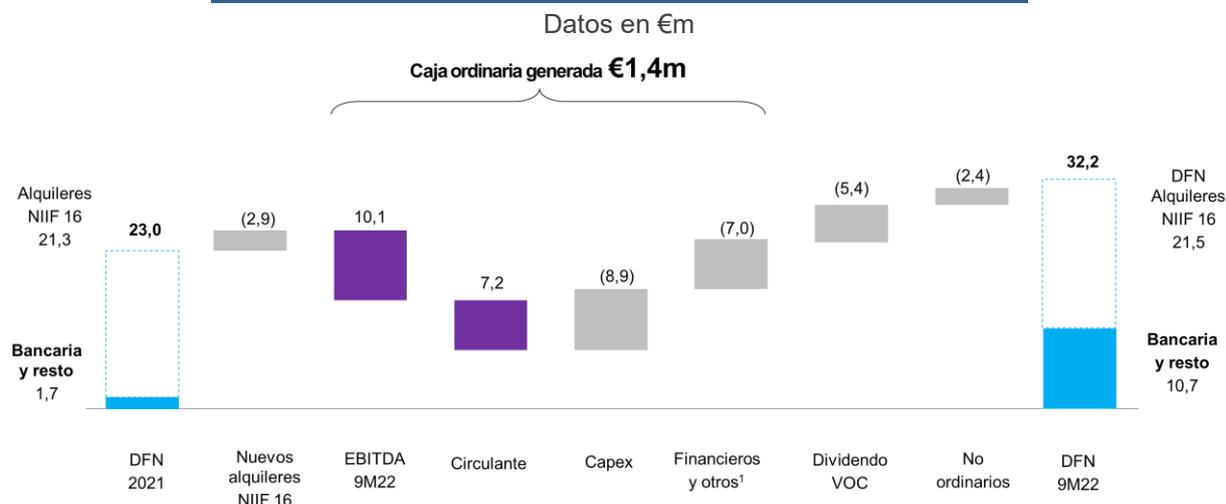
El endeudamiento financiero bruto, sin ajustar por los gastos periodificados, se descompone en 1) deuda con entidades de crédito por 26.323 miles de euros (en su práctica totalidad, de la financiación del sindicado, y con un saldo a corto plazo de 17.262 de miles de euros y a largo de 9.061 miles de euros), 2) pagarés a corto plazo del programa en el MARF con un saldo vivo de 5.800 miles de euros, otras deudas con coste por 479 miles de euros, y 3) los alquileres NIIF16 con saldo de 21.531 miles de euros.

Caja

Durante 9M22 se ha generado una caja positiva de la operativa ordinaria de 1.449 miles de euros, que se ha visto afectada por mayores pagos por compras de papel (€-6,8m) y por efecto de perímetro (€-3,2m por suma del impacto de Relevó en 9M22 y de TDT y Contenidos en 9M21).

Dentro de los movimientos de caja no ordinarios en 9M22 se incluyen 1) el abono del dividendo a los accionistas de Vocento (5.419 miles de euros, abonado en 2T22), 2) la entrada de caja por el cobro de la venta de NET TV y Veralia Distribución, más la desconsolidación de deuda correspondiente, 3) los pagos de CAPEX por las nuevas oficinas en San Sebastián, y 4) el abono de un dividendo extraordinario de El Diario Vasco relacionado con la venta de su sede.

Análisis del movimiento de deuda financiera neta 9M21-22



Nota: las cifras están redondeadas a la unidad de cientos de miles más cercana. Nota 1: incluye ingresos anticipados, gastos financieros netos, dividendos a minoritarios, impuestos.

D.- Estado de flujos de efectivo

| Miles de euros | 9M22 | 9M21 | Var Abs | % Var |
|--|-----------------|-----------------|-----------------|----------------|
| Resultado del ejercicio | (1.257) | 3.127 | (4.383) | n.r. |
| Ajustes resultado del ejercicio | 10.254 | 20.335 | (10.081) | (49,6%) |
| Flujos netos de efectivo activ. explot. antes de circulante | 8.997 | 23.462 | (14.465) | (61,7%) |
| Variación capital circulante y otros | 7.218 | 8.110 | (892) | (11,0%) |
| Otras partidas a pagar | (3.464) | (3.263) | (201) | (6,2%) |
| Impuesto sobre las ganancias pagado | 232 | (1.325) | 1.557 | n.r. |
| Retenciones intereses (tesorería centralizada) | 0 | (804) | 804 | n.r. |
| Flujos netos de efectivo de actividades explotación (I) | 12.983 | 26.179 | (13.196) | (50,4%) |
| Pagos de inm. material e inmaterial | (11.232) | (12.435) | 1.203 | 9,7% |
| Adquisición y venta de activos | (2.439) | 22.249 | (24.688) | n.r. |
| Dividendos e intereses cobrados | 405 | 155 | 250 | n.r. |
| Otros cobros y pagos (inversión) | (1.258) | 610 | (1.868) | n.r. |
| Flujos netos de efectivo de actividades inversión (II) | (14.524) | 10.579 | (25.103) | n.r. |
| Dividendos e intereses pagados | (11.359) | (5.145) | (6.214) | n.r. |
| Disposición/ (devolución) de deuda financiera | 2.417 | (5.853) | 8.270 | n.r. |
| Otras operaciones de financiación | (4.408) | (26.245) | 21.837 | 83,2% |
| Operaciones societarias | (621) | 0 | (621) | n.a. |
| Operaciones societarias con coste | (98) | (96) | (2) | (1,6%) |
| Flujos netos efectivo de actividades de financiación (III) | (14.069) | (37.339) | 23.270 | 62,3% |
| Variación neta efectivo y equivalentes al efectivo (I+II+III) | (15.610) | (580) | (15.029) | n.r. |
| Efectivo y equivalentes operaciones discontinuadas | 7.142 | 0 | 7.142 | n.a. |
| Efectivo y equivalentes al efectivo al principio del período | 29.356 | 25.175 | 4.180 | 16,6% |
| Efectivo y equivalentes al efectivo final del período | 20.888 | 24.595 | (3.707) | (15,1%) |

Nota: Las cifras están redondeadas a la unidad de miles más cercana.

Actividades de explotación. Destaca, aparte de la variación del circulante afectado por los citados mayores pagos por compras de papel en 9M22, el saldo negativo de otras cuentas a pagar, que se explica en gran parte por las diferentes indemnizaciones pagadas en 9M21 y 9M22.

Actividades de inversión. Resalta en la comparativa con 9M21 la salida neta de caja por adquisición de activos financieros, frente a la importante entrada de caja el pasado año caja por desinversiones (venta de la participación Izen y de la sede de El Diario Vasco), así como el descenso de los pagos por inmovilizado hacia niveles más normalizados tras los desembolsos realizados en ejercicios anteriores por las nuevas sedes.

Actividades de financiación. Cabe destacar la amortización de deuda bancaria y la no renovación de pagarés (en otras operaciones de financiación) así como el mayor pago de dividendos (de la propia Vocento y de los minoritarios incluyendo los de El Diario Vasco por la venta de su inmueble).

El **efectivo y equivalentes de operaciones discontinuadas** por 7.142 miles de euros se corresponde con la entrada de caja de la operación de NET TV y Veralia, neta de la desconsolidación de su caja.

E.- Adiciones de inmovilizado material e inmaterial (Capex)

| Miles de euros | 9M22 | | | 9M21 | | | Var Abs | | |
|------------------------|--------------|--------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | Inmat. | Mat. | Total | Inmat. | Mat. | Total | Inmat. | Mat. | Total |
| Periódicos | 2.914 | 5.980 | 8.893 | 3.525 | 4.378 | 7.903 | (611) | 1.601 | 990 |
| Audiovisual | 0 | 5 | 6 | 2 | 0 | 2 | (2) | 5 | 4 |
| Clasificados | 462 | 60 | 522 | 301 | 28 | 329 | 161 | 32 | 193 |
| Gastronomía y Agencias | 500 | 72 | 572 | 78 | 29 | 107 | 422 | 43 | 465 |
| Estructura | 95 | 24 | 119 | 197 | 31 | 229 | (102) | (8) | (109) |
| TOTAL | 3.972 | 6.140 | 10.111 | 4.104 | 4.466 | 8.570 | (132) | 1.673 | 1.541 |

Nota: la diferencia entre la salida de caja y Capex contable es por la diferencia entre pagos pendientes por inversiones del pasado año e inversiones del actual no pagadas. Las cifras están redondeadas a la unidad de miles más cercana.

Información por área de actividad

| Miles de euros | 9M22 | 9M21 | Var Abs | Var % | 9M21 proforma | Var % |
|----------------------------|----------------|----------------|-----------------|----------------|------------------|----------------|
| Ingresos | | | | | | |
| Periódicos | 203.463 | 199.278 | 4.185 | 2,1% | 199.278 | 2,1% |
| Audiovisual | 3.333 | 21.529 | (18.195) | (84,5%) | 3.261 | 2,2% |
| Clasificados | 20.504 | 18.270 | 2.235 | 12,2% | 18.270 | 12,2% |
| Gastronomía y Agencias | 19.511 | 13.907 | 5.605 | 40,3% | 13.907 | 40,3% |
| Estructura y eliminaciones | (3.525) | (3.481) | (43) | (1,2%) | (3.481) | (1,2%) |
| Total Ingresos | 243.287 | 249.501 | (6.214) | (2,5%) | 231.234 | 5,2% |
| EBITDA | | | | | | |
| Periódicos | 11.475 | 19.289 | (7.814) | (40,5%) | 19.289 | (40,5%) |
| Audiovisual | 1.842 | 6.675 | (4.833) | (72,4%) | 1.590 | 15,9% |
| Clasificados | 2.881 | 3.667 | (786) | (21,4%) | 3.667 | (21,4%) |
| Gastronomía y Agencias | 1.234 | 989 | 245 | 24,8% | 989 | 24,8% |
| Estructura y eliminaciones | (7.308) | (8.936) | 1.629 | 18,2% | (8.936) | 18,2% |
| Total EBITDA | 10.124 | 21.683 | (11.559) | (53,3%) | 16.598 | (39,0%) |
| EBIT | | | | | | |
| Periódicos | (1.998) | 17.633 | (19.631) | n.r. | 17.633 | n.r. |
| Audiovisual | 1.807 | 6.491 | (4.684) | (72,2%) | 1.532 | 17,9% |
| Clasificados | 1.436 | 2.450 | (1.013) | (41,4%) | 2.450 | (41,4%) |
| Gastronomía y Agencias | 331 | 113 | 218 | n.r. | 113 | n.r. |
| Estructura y eliminaciones | (7.664) | (9.307) | 1.643 | 17,7% | (9.307) | 17,7% |
| Total EBIT | (6.087) | 17.380 | (23.467) | n.r. | 12.421 | n.r. |

Nota: las cifras están redondeadas a la unidad de miles más cercana.

Periódicos (incluye actividad offline y online)

| Miles de euros | 9M22 | 9M21 | Var Abs | Var % |
|------------------------|----------------|----------------|-----------------|----------------|
| Ingresos | | | | |
| Regionales | 145.149 | 141.616 | 3.534 | 2,5% |
| ABC | 56.278 | 55.140 | 1.138 | 2,1% |
| Deportivo | 74 | 0 | 74 | n.a. |
| Suplementos y Revistas | 11.151 | 11.703 | (551) | (4,7%) |
| Eliminaciones | (9.190) | (9.180) | (9) | (0,1%) |
| Total Ingresos | 203.463 | 199.278 | 4.185 | 2,1% |
| EBITDA | | | | |
| Regionales | 14.284 | 16.993 | (2.709) | (15,9%) |
| ABC | 519 | 1.502 | (983) | (65,4%) |
| Deportivo | (3.803) | 0 | (3.803) | n.a. |
| Suplementos y Revistas | 475 | 794 | (319) | (40,2%) |
| Total EBITDA | 11.475 | 19.289 | (7.814) | (40,5%) |
| EBIT | | | | |
| Regionales | 7.414 | 21.429 | (14.015) | (65,4%) |
| ABC | (5.679) | (4.249) | (1.429) | (33,6%) |
| Deportivo | (3.809) | 0 | (3.809) | n.a. |
| Suplementos y Revistas | 77 | 454 | (377) | (83,1%) |
| Total EBIT | (1.998) | 17.633 | (19.631) | n.r. |

Nota: las principales eliminaciones se producen por: a) las ventas que Suplementos realiza a la Prensa Regional y a ABC, b) los ingresos derivados de la distribución de Beralán. Las cifras están redondeadas a la unidad de miles más cercana.

En la evolución de la rentabilidad de los [Regionales](#), el crecimiento en la publicidad (+2.023 miles de euros, actividad editora y digital) y de ingresos de diversificación (p.e. Donosti Cup) así como los ahorros obtenidos en el ejercicio, compensan parte de la caída del margen de venta a lectores (-4.763 miles de euros), afectado por el incremento del precio de papel y la caída de la difusión, y del menor margen de imprentas y distribución (-836 miles de euros).

Por su parte, el EBITDA de [ABC](#) está afectado, entre otros, por el descenso en el margen de lectores (-1.537 miles de euros) que se ve parcialmente compensado por otros conceptos, entre los que cabe destacar el crecimiento de otros ingresos de ABC.es y los ahorros obtenidos en el ejercicio.

En el caso del EBITDA de [Suplementos y Revistas](#), se sitúa en 475 miles de euros en 9M22.

En cuanto al proyecto de deportivo "Relevo", continúa avanzando de acuerdo con su plan, y contabiliza un EBITDA en 9M22 de -3.803 miles de euros (se estima que el EBITDA 2022 será de aproximadamente €-6m). En redes sociales se están consiguiendo mejores KPIs de "engagement" (interacciones por publicación y mil seguidores *fuentes Emplifi*) que la competencia en Instagram y Twitter, y de vídeos vistos en TikTok (*fuentes Rival IQ*), mientras que en apenas cinco meses está disputando el liderazgo en seguidores en Twitch. Cuenta con más de 300.000 seguidores, acercándose al objetivo 2022 de 500.000. Como hito más reciente, destacar el lanzamiento de su web a principios de octubre. Por otra parte, de cara a la monetización de Relevo, cabe resaltar la estrategia comercial basada en una acción 360° (RRSS y web), con productos comerciales como "product placement" o "branding" a partir de unos contenidos originales.

Audiovisual

| Miles de euros | 9M22 | 9M21 | Var Abs | Var % | 9M21 proforma | Var % |
|-----------------------|--------------|---------------|-----------------|----------------|------------------|--------------|
| Ingresos | | | | | | |
| TDT | 885 | 18.317 | (17.432) | (95,2%) | 920 | (3,8%) |
| Radio | 2.378 | 2.282 | 96 | 4,2% | 2.282 | 4,2% |
| Contenidos | 143 | 1.086 | (943) | (86,8%) | 216 | (33,7%) |
| Eliminaciones | (73) | (157) | 84 | 53,6% | (157) | 53,6% |
| Total Ingresos | 3.333 | 21.529 | (18.195) | (84,5%) | 3.261 | 2,2% |
| EBITDA | | | | | | |
| TDT | (213) | 3.887 | (4.101) | n.r. | (388) | 45,0% |
| Radio | 2.056 | 1.939 | 117 | 6,0% | 1.939 | 6,0% |
| Contenidos | (1) | 848 | (849) | n.r. | 38 | n.r. |
| Total EBITDA | 1.842 | 6.675 | (4.833) | (72,4%) | 1.590 | 15,9% |
| EBIT | | | | | | |
| TDT | (235) | 3.861 | (4.095) | n.r. | (415) | 43,3% |
| Radio | 2.048 | 1.916 | 133 | 6,9% | 1.916 | 6,9% |
| Contenidos | (7) | 715 | (722) | n.r. | 31 | n.r. |
| Total EBIT | 1.807 | 6.491 | (4.684) | (72,2%) | 1.532 | 17,9% |

Nota: las cifras están redondeadas a la unidad de miles más cercana.

Esta división se encuentra afectada por la salida de perímetro de NET TV y de Veralia Distribución, operación cerrada en enero de 2022. Tras la venta de NET TV, la actividad en TDT se limita a la operativa de algunas licencias de TDT locales, mientras que el segmento de Contenidos ha quedado reducido a una actividad marginal. La actividad de Radio obtiene una mejora en su EBITDA del +6,0%.

Clasificados

| Miles de euros | 9M22 | 9M21 | Var Abs | Var % |
|-----------------------|---------------|---------------|----------------|----------------|
| Ingresos | | | | |
| Total Ingresos | 20.504 | 18.270 | 2.235 | 12,2% |
| EBITDA | | | | |
| Total EBITDA | 2.881 | 3.667 | (786) | (21,4%) |
| EBIT | | | | |
| Total EBIT | 1.436 | 2.450 | (1.013) | (41,4%) |

Nota: las cifras están redondeadas a la unidad de miles más cercana.

En el crecimiento en ingresos por verticales se observa en 9M22 un crecimiento en inmobiliario, y especialmente un cambio en la tendencia en motor en 3T22, gracias a una estabilización en volúmenes y a un efecto positivo en el precio de venta del vehículo de ocasión.

En cuanto a Local Digital Kit, a la fecha se han captado 2,8 miles de clientes (vs 1,9 miles en jul22) y 3,5 miles de soluciones (vs. 2,6 miles en jul22) con una facturación potencial de 7 millones de euros que mejora en +2 millones de euros a la anterior previsión.

Por lo que respecta al EBITDA, el descenso en 9M22 se debe principalmente al vertical del motor en su comparativa anual (donde el citado cambio de tendencia en ingresos permite que mejoren las perspectivas de cara a 4T22), mientras que el vertical inmobiliario crece.

Gastronomía y Agencias

| Miles de euros | 9M22 | 9M21 | Var Abs | Var % |
|-----------------------|---------------|---------------|--------------|--------------|
| Ingresos | | | | |
| Gastronomía | 7.655 | 4.711 | 2.944 | 62,5% |
| Agencias y Otros | 11.856 | 9.196 | 2.661 | 28,9% |
| Total ingresos | 19.511 | 13.907 | 5.605 | 40,3% |
| EBITDA | | | | |
| Gastronomía | 810 | 570 | 240 | 42,0% |
| Agencias y Otros | 424 | 419 | 5 | 1,3% |
| Total EBITDA | 1.234 | 989 | 245 | 24,8% |
| EBIT | | | | |
| Gastronomía | 614 | 382 | 233 | 61,0% |
| Agencias y Otros | (284) | (269) | (15) | (5,5%) |
| Total EBIT | 331 | 113 | 218 | n.r. |

Nota: las cifras están redondeadas a la unidad de miles más cercana.

La división de [Gastronomía](#) presenta un incremento tanto en ingresos (+2.944 miles de euros) como en la rentabilidad (+42,0%), sobre el mismo periodo del año anterior.

En cuanto a [Agencias y Otros](#), la actividad se recupera progresivamente, y se espera que tal como está presupuestado, gran parte de la rentabilidad se concentre en el cuarto trimestre.

Datos operativos

| Datos de Difusión Media | 9M22 | 9M21 | Var Abs | % |
|------------------------------|----------------|----------------|-----------------|---------------|
| Prensa Nacional- ABC | 44.960 | 49.712 | (4.752) | (9,6%) |
| Prensa Regional | | | | |
| El Correo | 40.650 | 44.762 | (4.112) | (9,2%) |
| El Diario Vasco | 33.322 | 36.565 | (3.243) | (8,9%) |
| El Diario Montañés | 14.226 | 15.340 | (1.114) | (7,3%) |
| Ideal | 7.634 | 9.295 | (1.661) | (17,9%) |
| La Verdad | 6.675 | 7.171 | (496) | (6,9%) |
| Hoy | 5.237 | 5.641 | (404) | (7,2%) |
| Sur | 6.019 | 6.809 | (790) | (11,6%) |
| La Rioja | 5.523 | 6.070 | (547) | (9,0%) |
| El Norte de Castilla | 9.548 | 10.967 | (1.419) | (12,9%) |
| El Comercio | 9.862 | 10.422 | (560) | (5,4%) |
| Las Provincias | 7.189 | 7.850 | (661) | (8,4%) |
| TOTAL Prensa Regional | 145.885 | 160.892 | (15.007) | (9,3%) |

Fuente: OJD. Datos 9M22 no certificados.

| Audiencia | 2ªOla 22 | 2ªOla 21 | Var Abs | % |
|-----------------------------|------------------|------------------|-----------------|---------------|
| Prensa Nacional- ABC | 359.000 | 384.000 | (25.000) | (6,5%) |
| Prensa Regional | 1.035.000 | 1.100.000 | (65.000) | (5,9%) |
| El Correo | 271.000 | 241.000 | 30.000 | 12,4% |
| El Diario Vasco | 149.000 | 128.000 | 21.000 | 16,4% |
| El Diario Montañés | 74.000 | 98.000 | (24.000) | (24,5%) |
| Ideal | 86.000 | 114.000 | (28.000) | (24,6%) |
| La Verdad | 79.000 | 72.000 | 7.000 | 9,7% |
| Hoy | 45.000 | 62.000 | (17.000) | (27,4%) |
| Sur | 65.000 | 72.000 | (7.000) | (9,7%) |
| La Rioja | 54.000 | 60.000 | (6.000) | (10,0%) |
| El Norte de Castilla | 83.000 | 67.000 | 16.000 | 23,9% |
| El Comercio | 71.000 | 106.000 | (35.000) | (33,0%) |
| Las Provincias | 58.000 | 80.000 | (22.000) | (27,5%) |
| Suplementos | | | | |
| XL Semanal | 974.000 | 1.150.000 | (176.000) | (15,3%) |
| Mujer Hoy | 445.000 | 615.000 | (170.000) | (27,6%) |

Fuente: EGM. 2ª Ola 2022.

Anexo I: Medidas Alternativas del Rendimiento

CNMV notificó el 20 de octubre de 2015 su intención de cumplir con las “Directrices sobre Medidas Alternativas del Rendimiento” publicadas por La Autoridad Europea de Valores y Mercados (ESMA) el 30 de junio de 2015 y emitidas al amparo del artículo 16 del Reglamento (EU) N° 1095/2010 del Parlamento Europeo y del Consejo, de 24 de noviembre de 2010. En este contexto, se incluyen las Medidas Alternativas del Rendimiento utilizadas.

La descripción de dichas Medidas Alternativas de Rendimiento, utilizadas en este informe, que no han cambiado sobre lo presentado en los anteriores Resultados es:

Ingresos comparables con operaciones clasificadas como interrumpidas: significa ajustar los ingresos por cambios en el perímetro o en el calendario que facilitan la comparación entre los periodos en cuestión.

EBITDA significa, el resultado neto del ejercicio antes de ingresos financieros, gastos financieros, otros resultados de instrumentos financieros, impuesto sobre beneficios, amortizaciones, depreciaciones, deterioro y resultado por enajenación de inmovilizado material e intangible, deterioro de fondos de comercio para el periodo en cuestión sin tomar en consideración (a) el resultado neto de la enajenación de activos financieros corrientes; y (b) el Resultado de Sociedades por el método de participación.

EBITDA comparables con operaciones clasificadas como interrumpidas: significa ajustar al EBITDA todos aquellos ingresos y gastos con una sensible variación o cambios en el perímetro o en el calendario que facilitan la comparación entre los periodos en cuestión.

EBIT significa, restar al EBITDA las amortizaciones y depreciaciones y el deterioro y resultado por enajenación de inmovilizado material e intangible.

Deuda financiera neta (DFN) significa el endeudamiento a largo y corto plazo con coste financiero explícito, bien sea con entidades financieras bien con otros terceros, más las deudas derivadas de la emisión de bonos, pagarés, obligaciones convertibles en acciones o instrumentos financieros de naturaleza similar más las garantías o contragarantías en relación con endeudamiento con coste financiero que puedan prestar a favor de terceras partes y no contabilizadas en el pasivo como obligaciones de pago menos la tesorería más el valor de mercado (mark to market) de aquellos instrumentos de cobertura que se suscriban distintos de las Operaciones de Cobertura. A estos efectos se entenderá por tesorería el efectivo y otros medios líquidos, más otros activos financieros corrientes y no corrientes, que se mantengan bien con entidades financieras o bien con terceros. En este sentido, el importe de las “Deudas con entidades de crédito” corresponde al valor nominal de las mismas, y no a su coste amortizado; es decir, no incluye el impacto del diferimiento de los gastos de apertura. No se incluyen dentro de deuda financiera neta los Avales Económicos y los Avales Técnicos.

Deuda financiera neta (DFN) comparable significa ajustar la DFN por todos aquellos cobros y pagos excepcionales no recurrentes que facilitan la comparación entre la DFN de los periodos en cuestión.

Generación de caja ordinaria significa la diferencia entre la DFN del inicio y el final de periodo ajustada por todos aquellos cobros y pagos excepcionales no recurrentes que facilitan la comparación entre la DFN de los periodos en cuestión incluyendo pagos por indemnizaciones.

Cash flow yield significa generación de caja ordinaria de los últimos doce meses (LTM) excluyendo gastos financieros netos y que incluye pago de indemnizaciones y de dividendos a minoritarios, dividido por capitalización bursátil.

Conciliación entre los datos contables y las Medidas Alternativas al Rendimiento

| | Septiembre | Septiembre |
|---|-------------------|-------------------|
| | 2022 | 2021 |
| Miles de euros | | |
| Resultado neto del ejercicio | 538 | 8.937 |
| Resultado de activos mantenidos para su venta y actividades interrumpidas | (9.136) | 0 |
| Ingresos financieros | (59) | (454) |
| Gastos financieros | 1.138 | 2.162 |
| Otros resultados de instrumentos financieros | 0 | 0 |
| Impuesto sobre beneficios de las operaciones continuadas | 1.354 | 4.032 |
| Amortizaciones y depreciaciones | 16.498 | 15.158 |
| Deterioro del fondo de comercio | 0 | 1.500 |
| Deterioro y resultado por enajenación de inmovilizado material e intangible | (287) | (10.855) |
| Resultado de sociedades por el método de participación | 101 | 280 |
| Resultado neto en enajenación de activos financieros no corrientes | (24) | 922 |
| EBITDA con operaciones clasificadas como interrumpidas | 10.124 | 21.683 |
| Indemnizaciones | 0 | 0 |
| Madrid Fusion | 0 | 0 |
| Cambio perimetro | 0 | 0 |
| EBITDA comparable con operaciones clasificadas como interrumpidas | 10.124 | 21.683 |
| EBITDA Net TV | 0 | (4.275) |
| EBITDA Veralia Distribución | 0 | (810) |
| EBITDA Relevo | | (3.803) |
| EBITDA proforma | 10.124 | 12.795 |
| Amortización derechos de uso NIIF 16 | 2.909 | 2.344 |
| Gastos Financieros derechos de uso NIIF16 | 392 | 344 |
| EBITDA proforma sin efecto NIIF16 | 6.823 | 10.107 |
| EBITDA | 10.124 | 21.683 |
| Amortizaciones y depreciaciones | (16.498) | (15.158) |
| Amortización NET TV y Veralia Distribución | 0 | 126 |
| Deterioro y resultado por enajenación de inmovilizado material e intangible | 287 | 10.855 |
| EBIT | (6.087) | 17.506 |
| Indemnizaciones | 0 | 0 |
| Otros costes one off | 0 | 0 |
| Deterioro y resultado por enajenación de inmovilizado material e intangible | (287) | (10.855) |
| EBIT comparable | (6.374) | 6.651 |
| Ingresos totales | 243.287 | 249.501 |
| Madrid Fusion | 0 | 0 |
| Cambio perimetro (Net TV y Veralia Distribución) | 0 | (18.267) |
| Ingresos comparables | 243.287 | 231.234 |

| | Septiembre 2022 | Septiembre 2021 |
|--|----------------------------|----------------------------|
| Miles de euros | | |
| Deuda financiera con entidades de crédito a largo plazo | 9.061 | 28.363 |
| Otros pasivos con coste financiero a largo plazo | 352 | 457 |
| Acreeedores por contratos de alquiler a largo plazo | 17.919 | 15.891 |
| Deuda financiera con entidades de crédito a corto plazo | 17.262 | 604 |
| Otros pasivos con coste financiero a corto plazo | 5.927 | 13.908 |
| Acreeedores por contratos de alquiler a corto plazo | 3.612 | 3.110 |
| Efectivo y activos financieros | (20.748) | (24.473) |
| Otras cuentas a cobrar con coste financiero | (1.137) | (923) |
| Gastos de apertura del sindicato | 0 | 0 |
| DEUDA FINANCIERA NETA (DFN) | 32.248 | 36.937 |
| Acreeedores por contratos de alquiler a largo plazo | (17.919) | (15.891) |
| Acreeedores por contratos de alquiler a corto plazo | (3.612) | (3.110) |
| DEUDA FINANCIERA NETA sin el efecto de la NIIF 16 | 10.717 | 17.936 |
| | | |
| DEUDA FINANCIERA NETA (DFN) | 32.248 | 36.937 |
| Indemnizaciones pagadas en el ejercicio | 0 | (5.190) |
| Derivados de la venta de activos, filiales y asociadas | 5.142 | 25.125 |
| Inversiones nuevos edificios | (2.369) | (4.398) |
| Nuevos contratos / adaptación a la NIIF16 | (2.907) | (630) |
| Pago dividendo Vocento y extraordinario a minoritarios | (7.476) | 0 |
| Adquisición de activos financieros, filiales y asociadas | (3.666) | (4.859) |
| Pago dividendo Vocento y plan recompra acciones | 0 | 0 |
| Subvención | 0 | 0 |
| Variaciones Perimetro | 0 | 61 |
| DEUDA FINANCIERA NETA COMPARABLE | 20.973 | 47.045 |
| | | |
| DFN del inicio del periodo | 22.999 | 67.280 |
| DFN del final del periodo | (32.248) | (36.937) |
| Indemnizaciones pagadas en el ejercicio | 0 | 5.190 |
| Derivados de la venta de activos | (5.719) | (25.125) |
| Inversiones nuevos edificios | 2.369 | 4.398 |
| Nuevos contratos / adaptación a la NIIF16 | 2.907 | 630 |
| Pago dividendo Vocento y extraordinario a minoritarios | 7.476 | 0 |
| Adquisición de activos financieros, filiales y asociadas | 3.666 | 4.859 |
| Pago dividendo Vocento y plan recompra acciones | 0 | 0 |
| Subvención | 0 | 0 |
| Variaciones Perimetro | 0 | (61) |
| GENERACION DE CAJA ORDINARIA | 1.449 | 20.234 |
| | | |
| DEUDA FINANCIERA NETA (DFN) | 32.248 | 36.937 |
| Efecto NIIF 16 | (21.531) | (19.001) |
| DEUDA FINANCIERA NETA (DFN) sin NIIF 16 | 10.717 | 17.936 |

Aviso Legal

Las declaraciones contenidas en este documento, incluyendo aquellas referentes a cualquier posible realización o estimación futura de Vocento S.A. o su grupo, son declaraciones prospectivas y en este sentido implican riesgos e incertidumbres.

Asimismo, los resultados y desarrollos reales pueden diferir materialmente de los expresados o implícitos en las declaraciones anteriores, dependiendo de una variedad de factores, y en ningún caso suponen ni una indicación del rendimiento futuro ni una promesa o garantía de rentabilidad futura.

Adicionalmente, ciertas cifras incluidas en este documento se han redondeado. Por lo tanto, en los gráficos y tablas se pueden producir discrepancias entre los totales y las sumas de las cifras consideradas individualmente u otra información disponible, debido a este redondeo.

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Por todo lo anterior, no se asume responsabilidad alguna, en ningún caso, por las pérdidas, daños, sanciones o cualquier otro perjuicio que pudiera derivarse, directa o indirectamente, del uso de las declaraciones e informaciones incluidas en el documento.

Contacto

Relación con Inversores y Accionistas

C/ Gran Vía de Don Diego López de Haro, 45
3ª planta.
48011. Bilbao. Bizkaia
Tel.: 902 404 073
e-mail: ir@vocento.com

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años

Resultados 9M22

15 noviembre 2022

Principales Hitos 9M22



Sólido crecimiento de ingresos en situación de mercado compleja

- Ingresos pro-forma¹ de +5,2% vs 9M21
- Publicidad crece +4,7%. Ventaja del mix local/nacional con publicidad local +9% (52% s/ publicidad total)
- Otros ingresos pro-forma¹ +25,2% por diversificación



EBITDA impactado por aumento de costes papel y energía

- EBITDA 9M22 €10,1m. En perímetro constante, caída €-2,7m, incluye efectos temporales de energía (€-2,2m)
- Margen lectores desciende €-6,3m, afectado por difusión e incremento precio papel
- Mantenimiento objetivo EBITDA 2022E



Posición de deuda diferencial

- Deuda financiera neta €10,7m² (€+9,0m) refleja pago dividendo (€5,4m), menor generación de caja ordinaria (GCO) y menores entradas netas por venta de activos
- GCO €+1,4m, afectada por compras existencias papel y distinto perímetro
- CF yield 20%³



Hitos negocios digital y diversificación

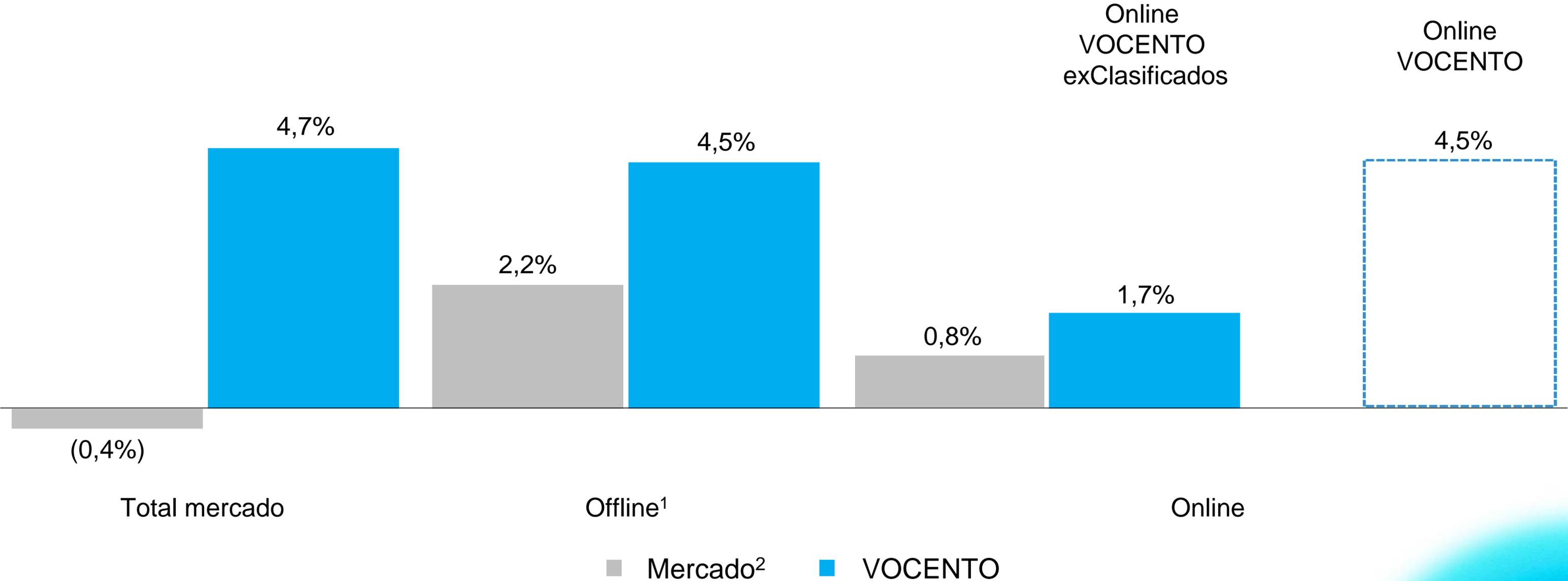
- Mix digital +diversificación ya es 40% total ingresos (+5 p.p. vs 9M21)
- Lanzamiento web en Relevo: contenidos originales aptos para monetización
- Recuperación de Clasificados motor
- Negocio PYMES Kit Digital: 2,8k clientes y 3,5k soluciones. Facturación potencial c.€7m

Mantenimiento estrategia en mercado adverso

Entorno macro adverso (revisión a la baja crecimiento económico, incremento de inflación y de tipos de interés)
Publicidad digital nacional sin crecimiento (migración de display a video)



vocento20 años Mejora cuota mercado publicitaria de VOCENTO

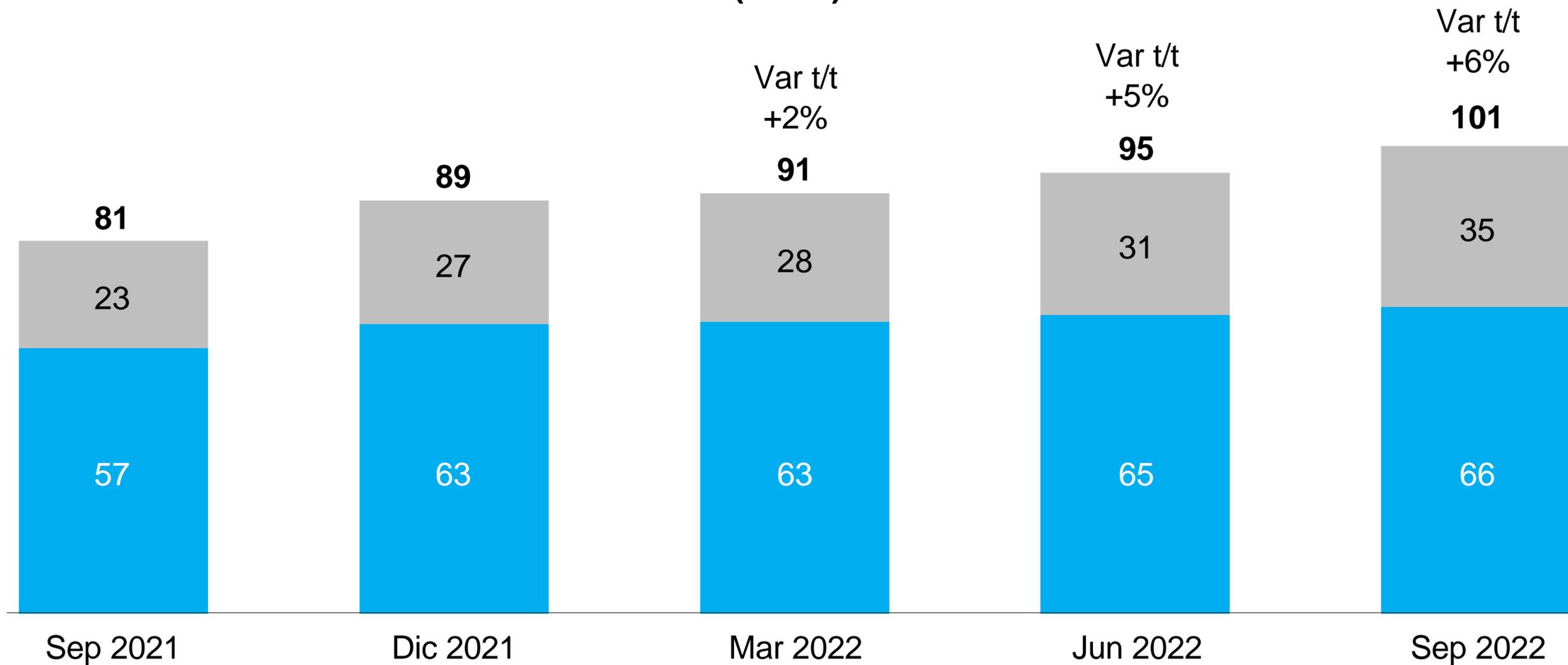


Se demuestra la solidez del modelo de Vocento con mix local/nacional en la coyuntura actual

Nota 1: offline es el mercado y VOCENTO es "prensa" (no incluye Suplementos y Revistas). Nota 2: fuente de mercado i2p sin redes sociales ni buscadores.

Mejora tendencia suscripciones digitales

Suscriptores de pago (miles)



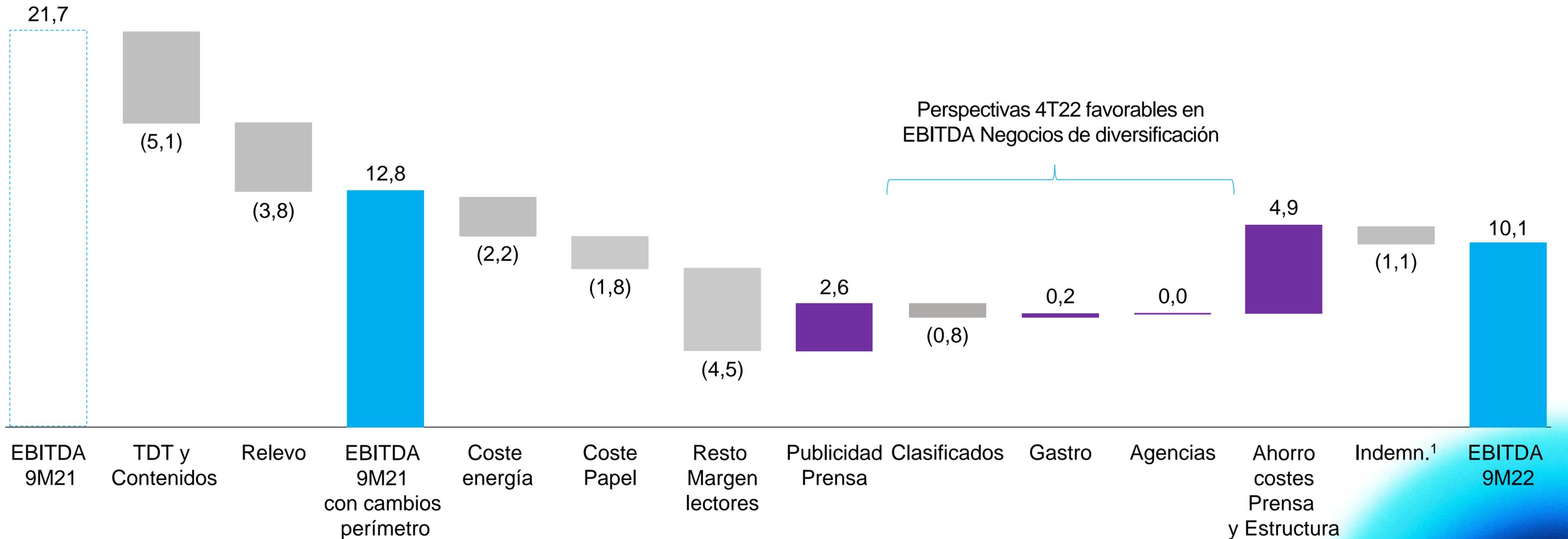
Objetivo crecimiento suscriptores Dic22E
 +23% a/a, +9% t/t
 enmarcado en una estrategia donde la prioridad es el crecimiento de ingresos y de la rentabilidad



Nota: las cifras están redondeadas a la unidad de miles más cercana.

Resiliencia EBITDA pese a energía y papel

Datos en €m



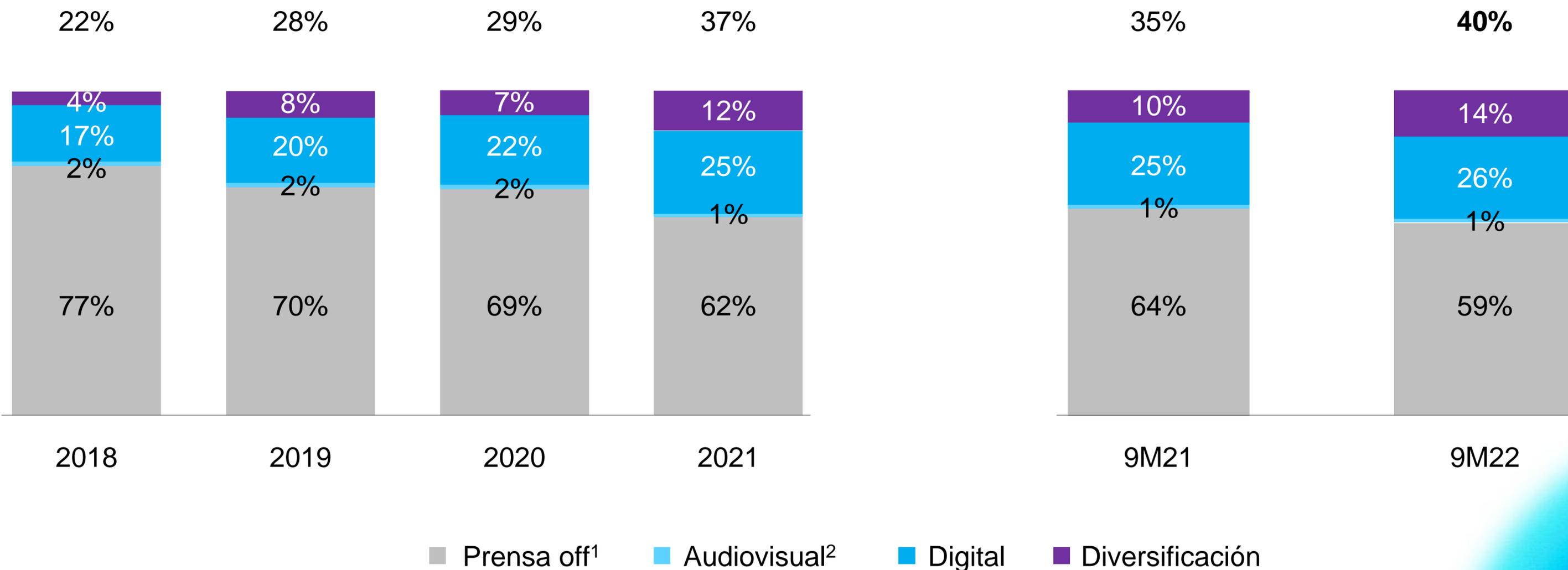
Nota: las cifras están redondeadas a la unidad de cientos de miles más cercana. Nota 1: gastos por indemnizaciones que incluyen los ahorros obtenidos en el año.

Crecimiento ingresos digitales y diversificación

Evolución mix ingresos Vocento (%)

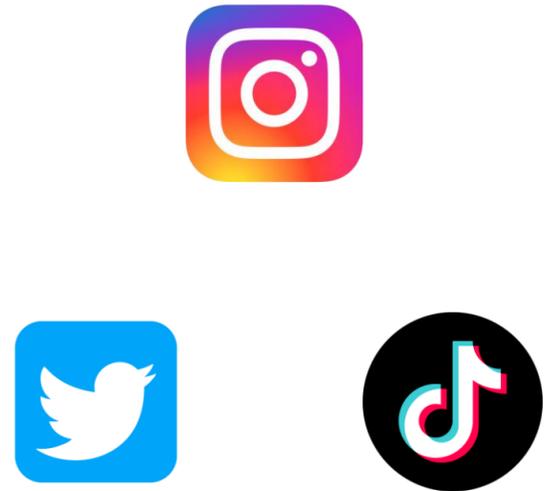
Digital +
Diversificación

Ingresos 9M22 €97m
+20% a/a



Nota 1: incluye principalmente prensa offline y resto de ingresos. Nota 2: calculado pro-forma (excluido TDT nacional y Contenidos).

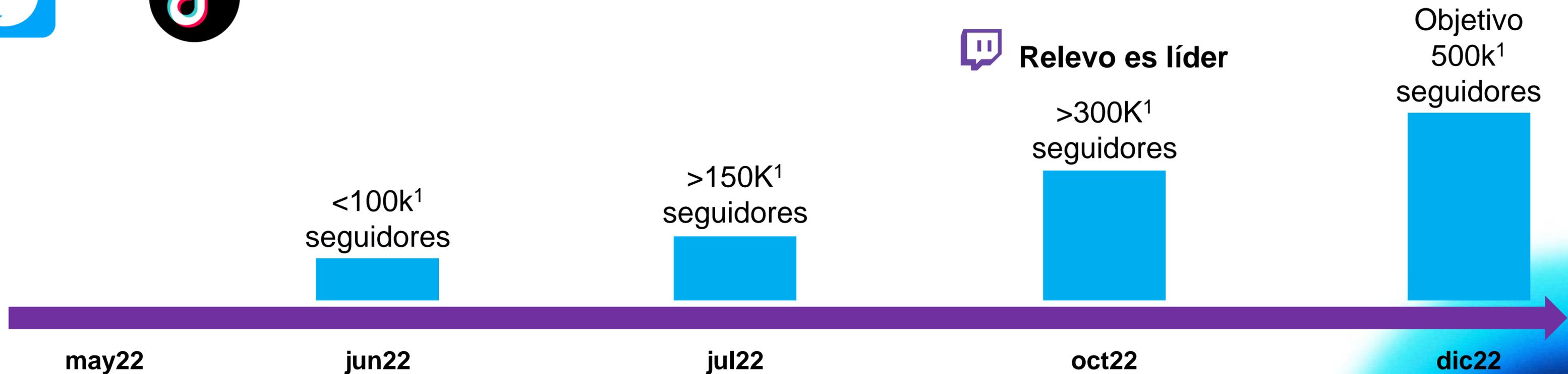
Lanzamientos



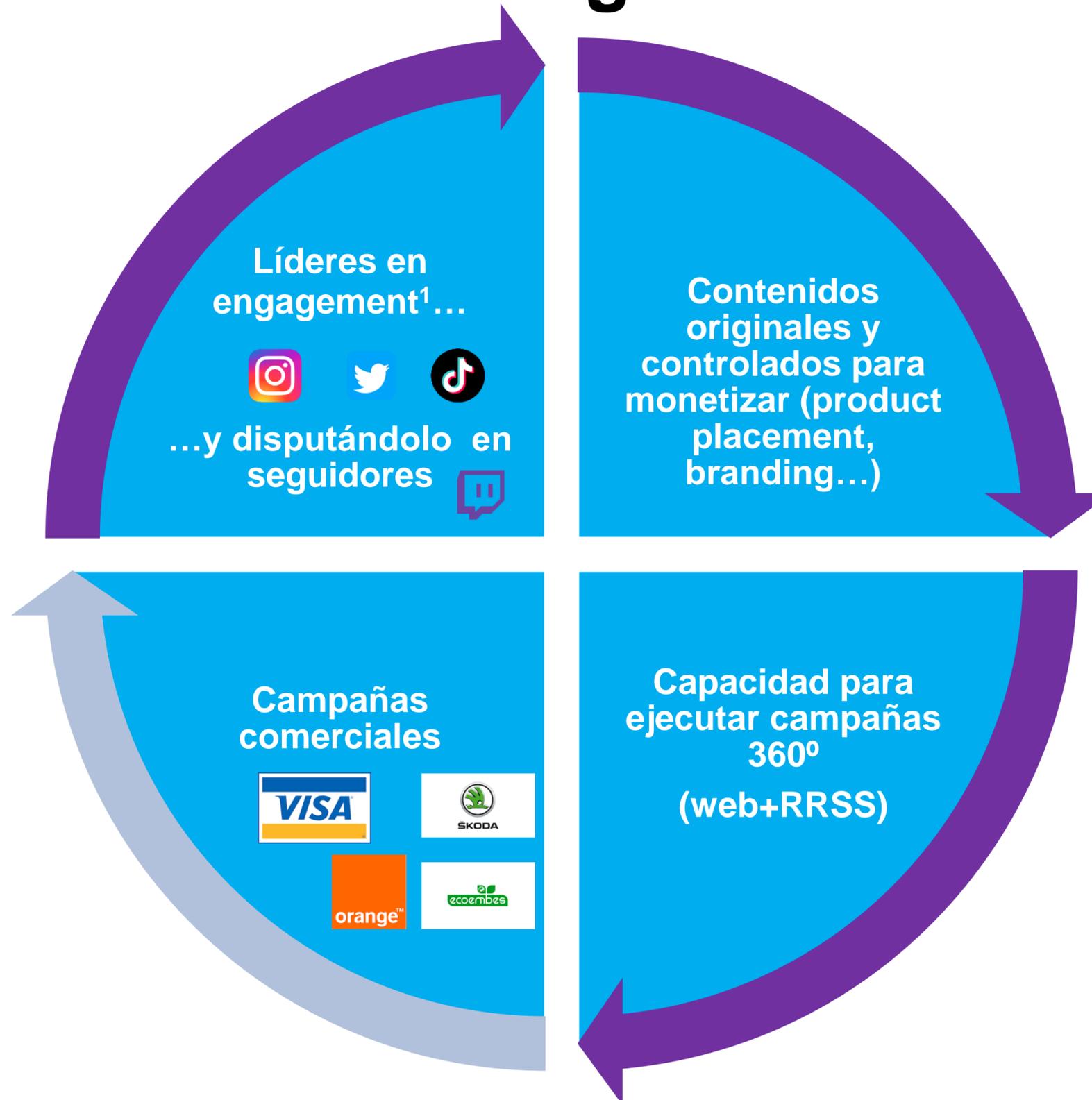
Lanzamiento



Lanzamiento web



Nota 1: Suma de cuentas siguiendo el perfil de RELEVO en Twitter, Instagram, Twitch y TikTok.



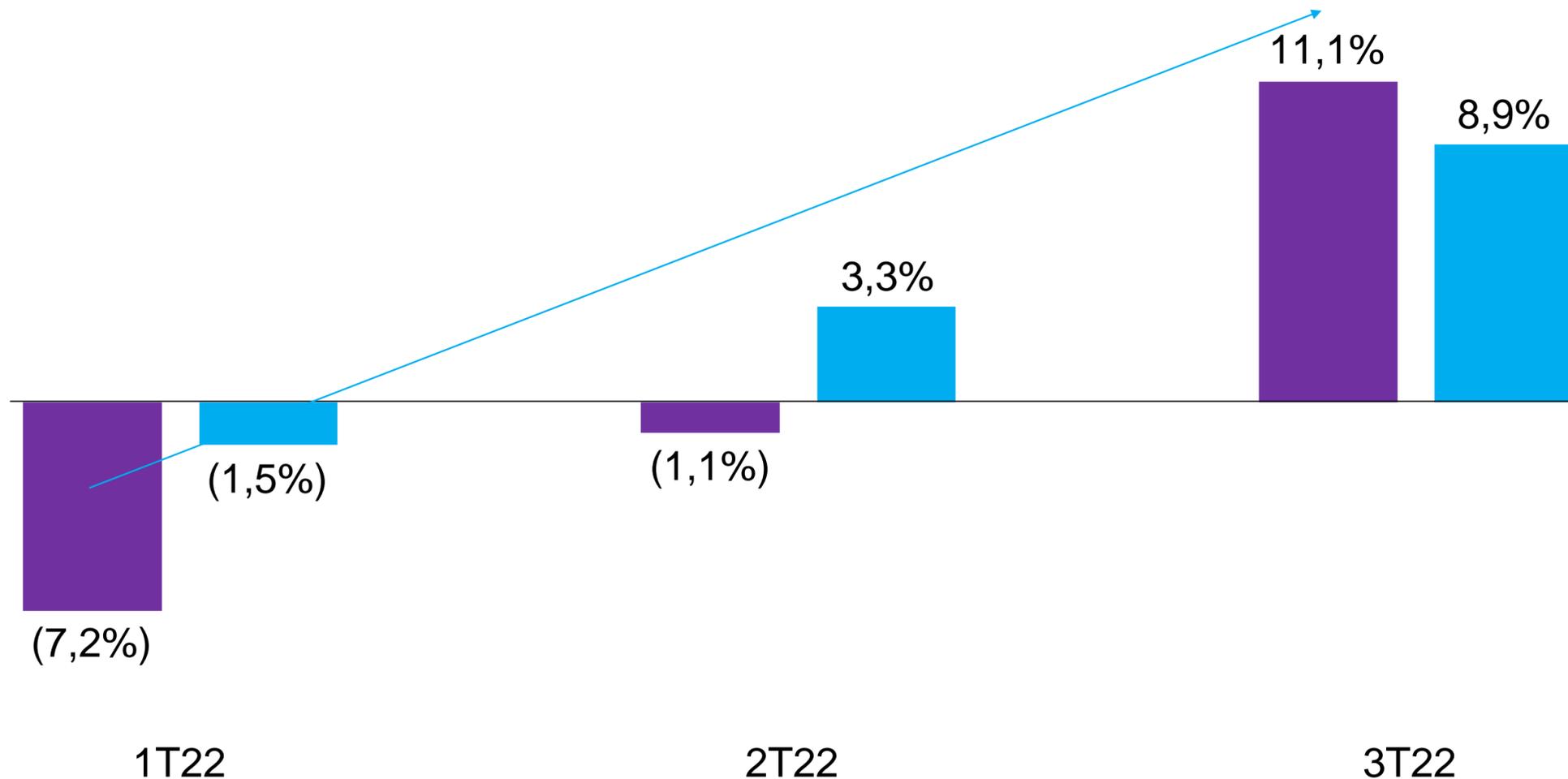
Ingresos 4T22E
>€0,5m

Mix ingresos actual
25% RRSS
75% web

Nota 1: fuente Emplifi para IG y Twitter Interacciones por post/1k seguidores, TikTok: Rival IQ. Video Views.

Clasificados: recuperación verticales

Variación anual ingresos (%)



Ingresos Clasificados 9M22 +12,2% por mejora en listing

Mejora del vertical de motor por estabilización volumen y efecto positivo del incremento del precio del vehículo de ocasión

Favorables perspectivas para Clasificados en 4T22

■ SUMAUTO

■ SUMAUTO
pisos.com

Programa de digitalización PYMES de Red.es

| | Segmento I | Segmento II | Segmento III |
|--------------------------------|-------------------------|-----------------------|-----------------------|
| Características | Entre 10 y 49 empleados | Entre 3 y 9 empleados | Entre 0 y 3 empleados |
| Plazo solicitud ayuda | Hasta mar. 2023 | Hasta sep. 2023 | Hasta oct. 2023 |
| Cientes LDK (% s/total) | 5% | 26% | 69% |

Captación
2,8k clientes
(vs 1,9k en jul22) y
3,5k soluciones
(vs. 2,6k)

Supone facturación potencial de €7m (€+2m sobre jul22)

Base clientes recurrentes con servicios (Web, RRSS, e-commerce) dónde VOC capacidad desarrollo

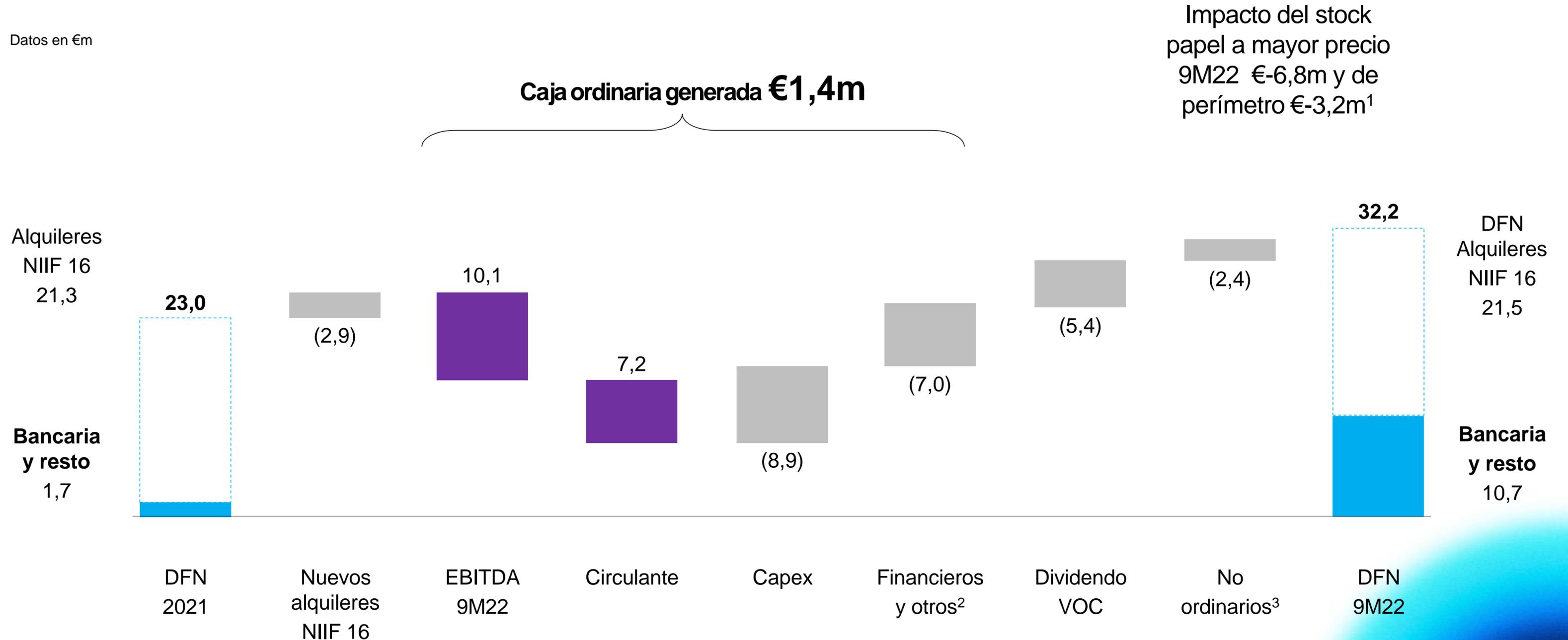
Timing pendiente de concesión por Administración



Datos en €m

| | 9M22 | 9M21 | Var % | 9M21 pro-forma | Var % |
|--|---------|---------|---------|----------------|---------|
| Ingresos | 243,3 | 249,5 | (2,5%) | 231,2 | 5,2% |
| Gastos explotación sin amortizaciones | (233,2) | (227,8) | (2,3%) | (214,6) | (8,6%) |
| EBITDA | 10,1 | 21,7 | (53,3%) | 16,6 | (39,0%) |
| Amortizaciones | (16,5) | (15,2) | (8,8%) | (15,0) | (9,8%) |
| Resultado enajenación inmovilizado | 0,3 | 10,9 | (97,4%) | 10,9 | (97,4%) |
| EBIT | (6,1) | 17,4 | n.r. | 12,4 | n.r. |
| Deterioro fondo de comercio y resultado neto enaj. activos no corrientes | 0,0 | (2,4) | n.r. | (0,9) | n.r. |
| Rdo. sociedades método participación | (0,1) | (0,3) | 64,0% | (0,3) | 64,0% |
| Resultado financiero y otros | (1,1) | (1,7) | 36,8% | (1,7) | 36,8% |
| Resultado antes de impuestos | (7,2) | 13,0 | n.r. | 9,5 | n.r. |
| Impuesto sobre sociedades | (1,4) | (4,0) | 66,4% | (2,8) | 52,1% |
| Resultado operaciones en discontinuación | 9,1 | 0,0 | n.r. | 2,3 | n.r. |
| Accionistas minoritarios | (1,8) | (5,8) | 69,1% | (5,8) | 69,1% |
| Resultado Sociedad Dominante | (1,3) | 3,1 | n.r. | 3,1 | n.r. |

Datos en €m



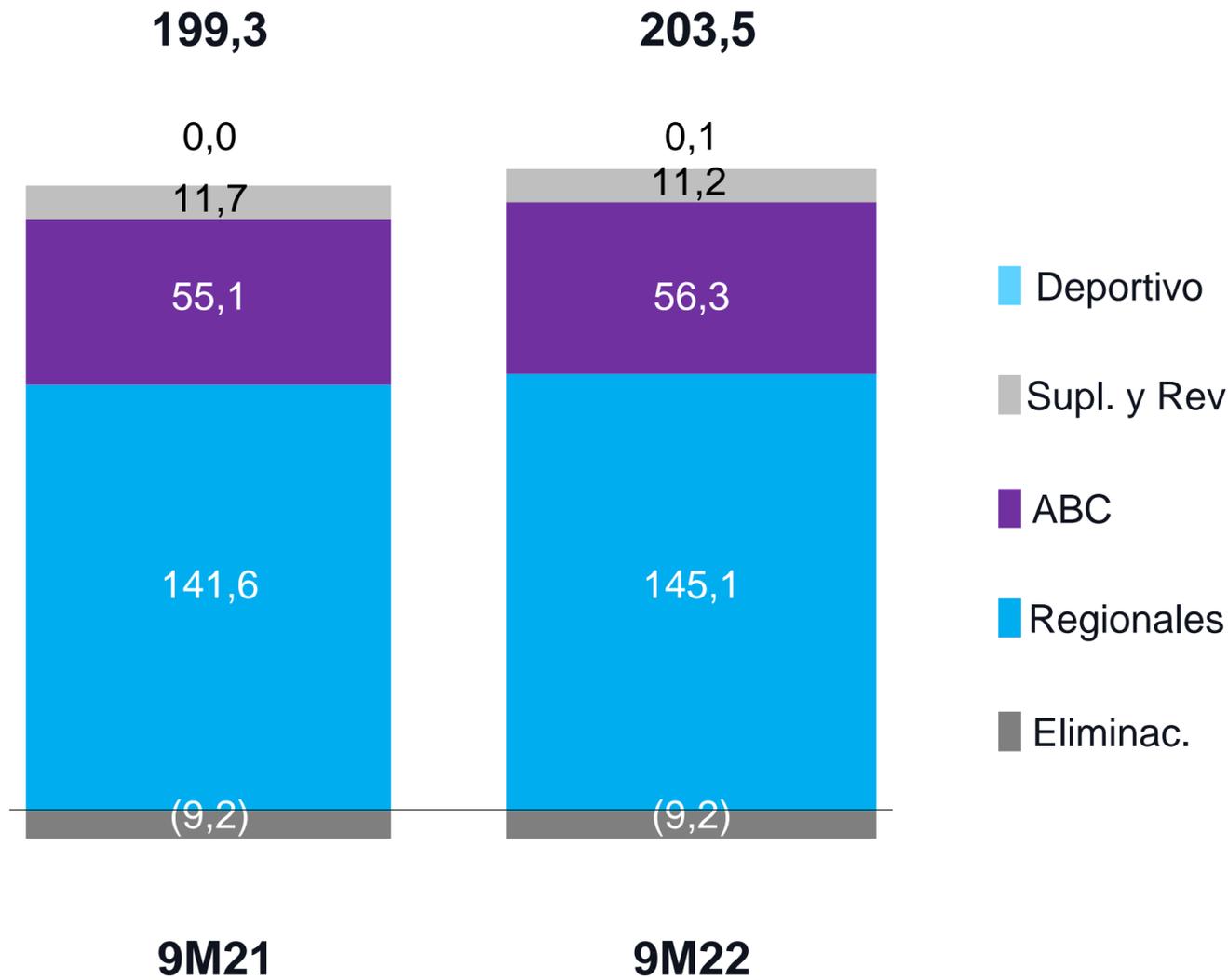
Nota: las cifras están redondeadas a la unidad de cientos de miles más cercana. Nota 1: suma del impacto de Relevó en 9M22 y de TDT y Contenidos en 9M21. Nota 2: incluye ingresos anticipados, gastos financieros netos, dividendos a minoritarios, e impuestos. Nota 3: incluye entre otros las entradas y salidas de caja por inversiones y desinversiones, capex extraordinario y el dividendo especial a minoritarios por la venta en 2021 del inmueble de El Diario Vasco.

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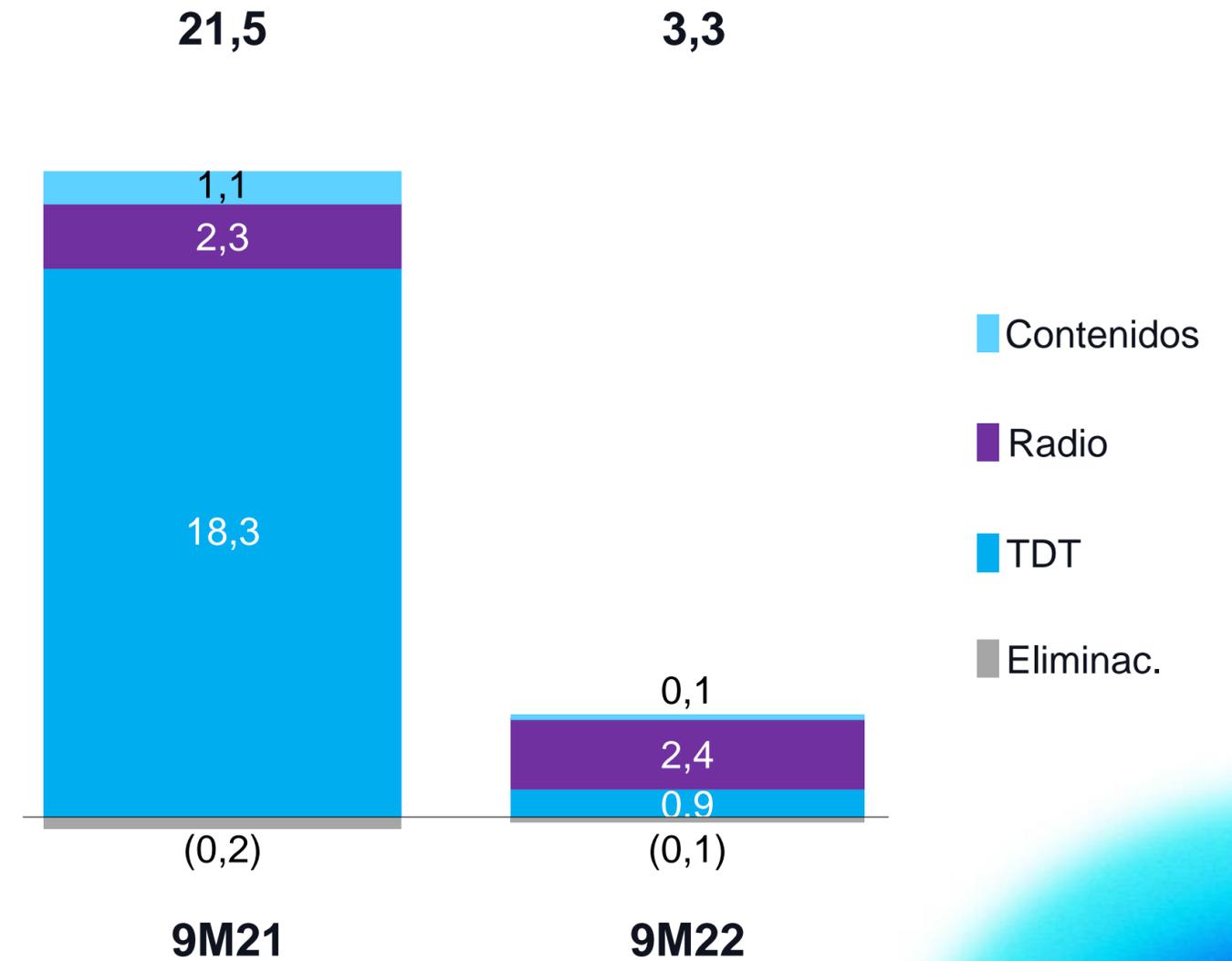
Anexos

Ingresos por negocio (1/2)

Periódicos (€m)



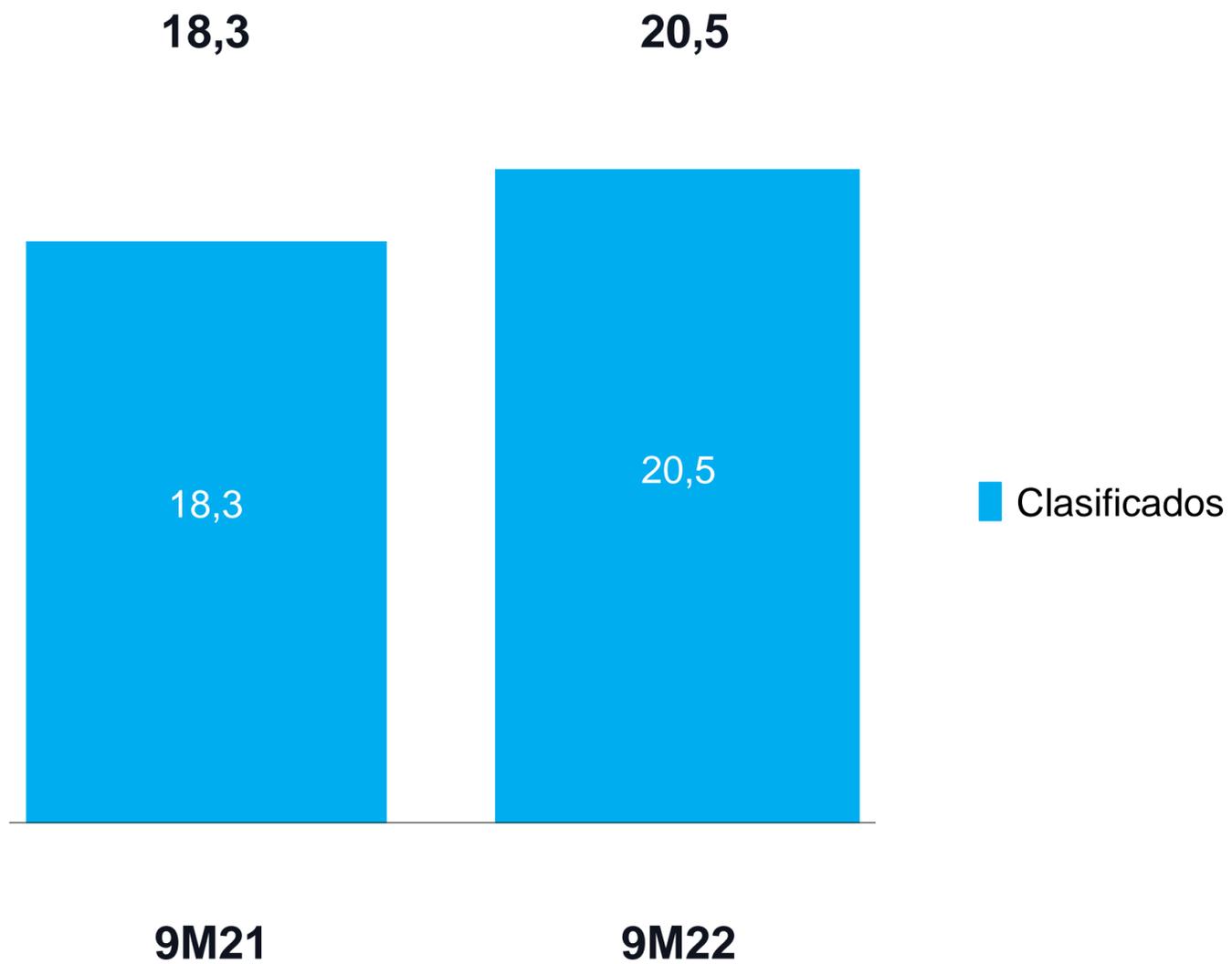
Audiovisual (€m)



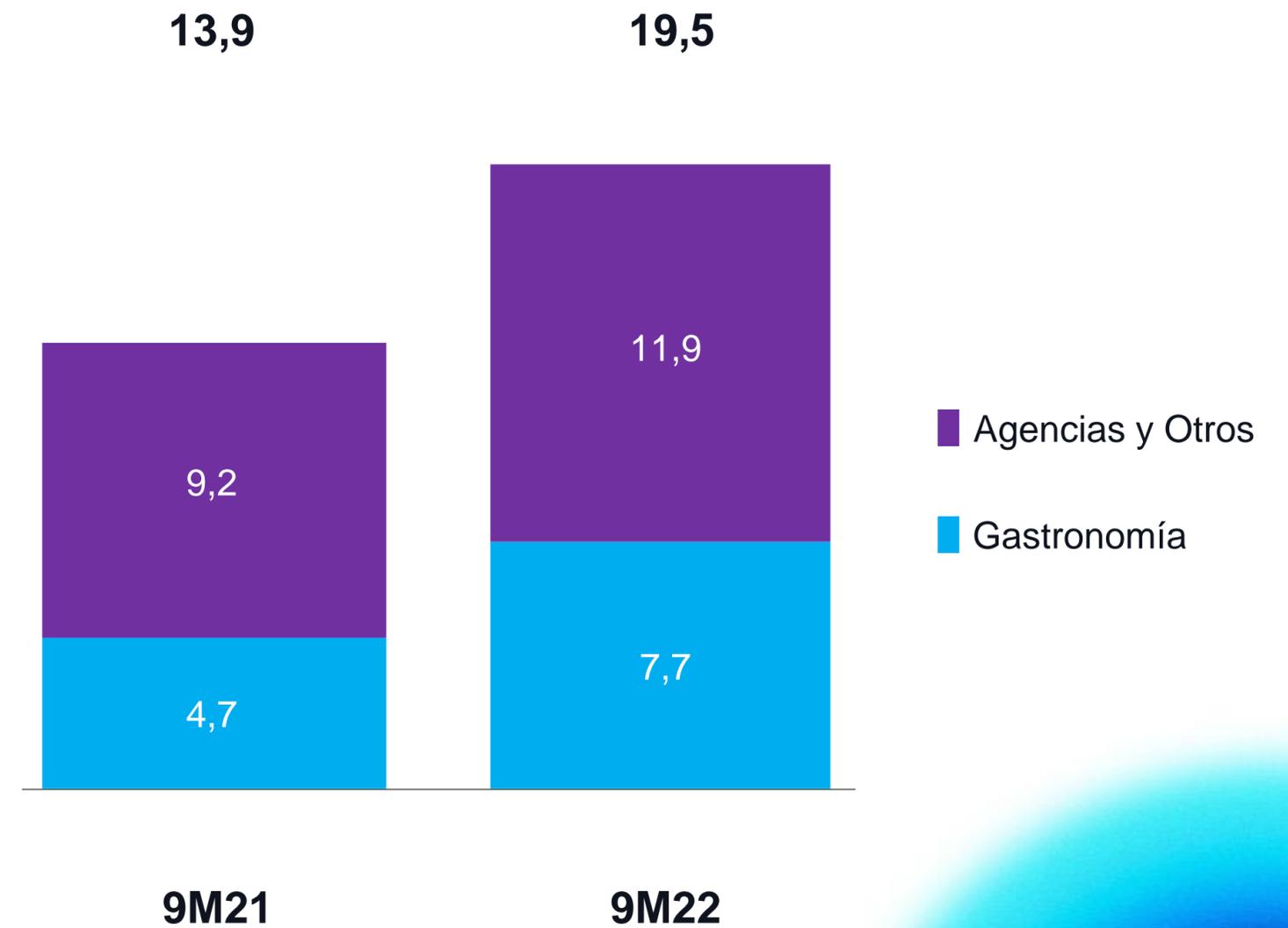
Nota: las cifras están redondeadas a la unidad de cientos de miles más cercana,

Ingresos por negocio (2/2)

Clasificados (€m)



Gastronomía y Agencias (€m)

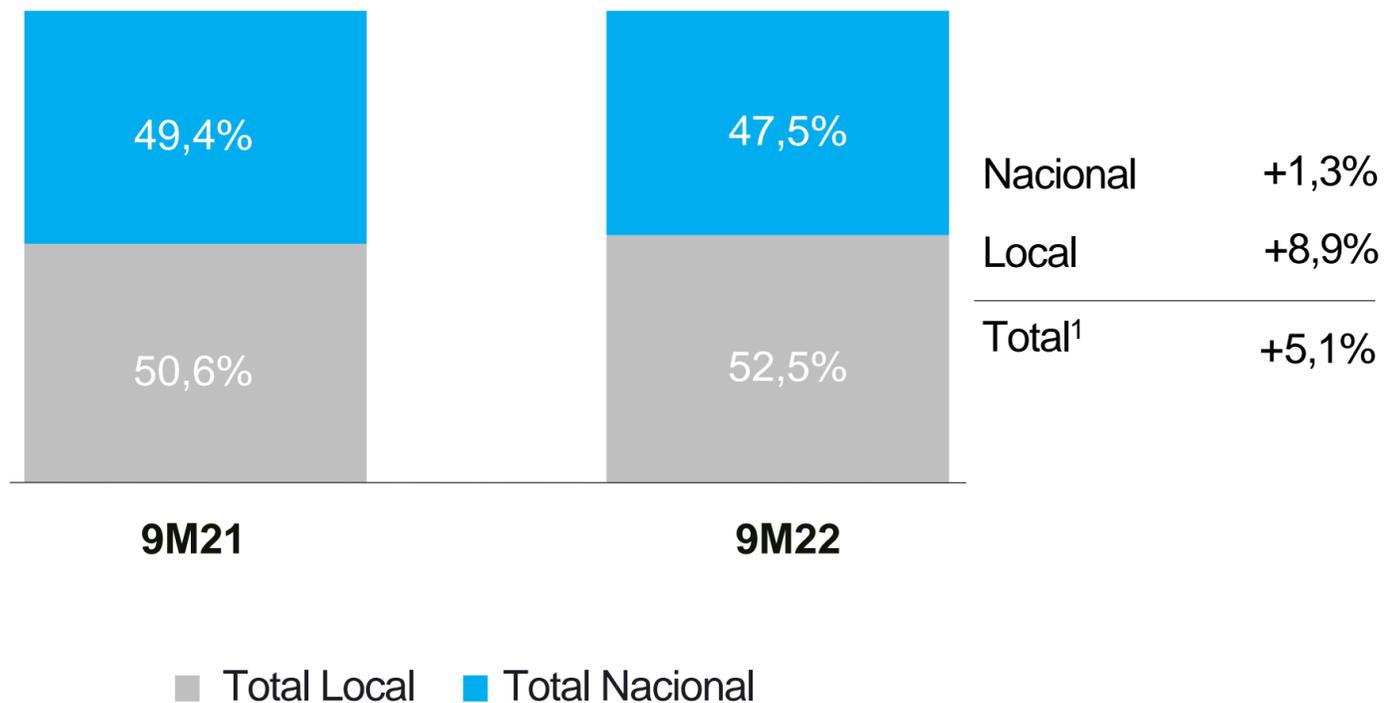


Nota: las cifras están redondeadas a la unidad de cientos de miles más cercana.

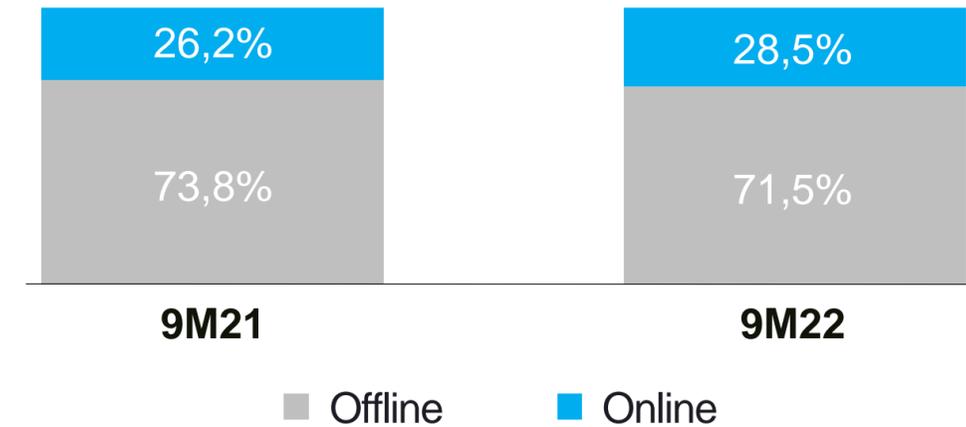
Evolución de publicidad local y nacional

Datos en %

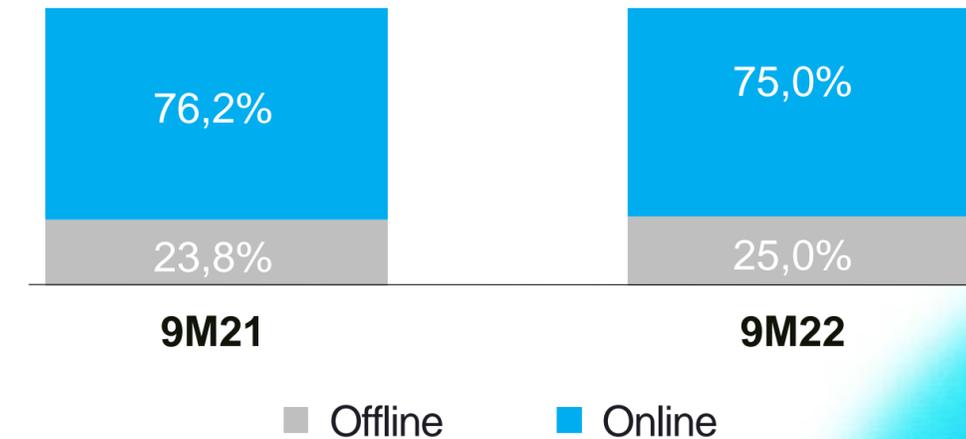
Publicidad nacional vs local¹



Publicidad local¹: Papel vs Digital



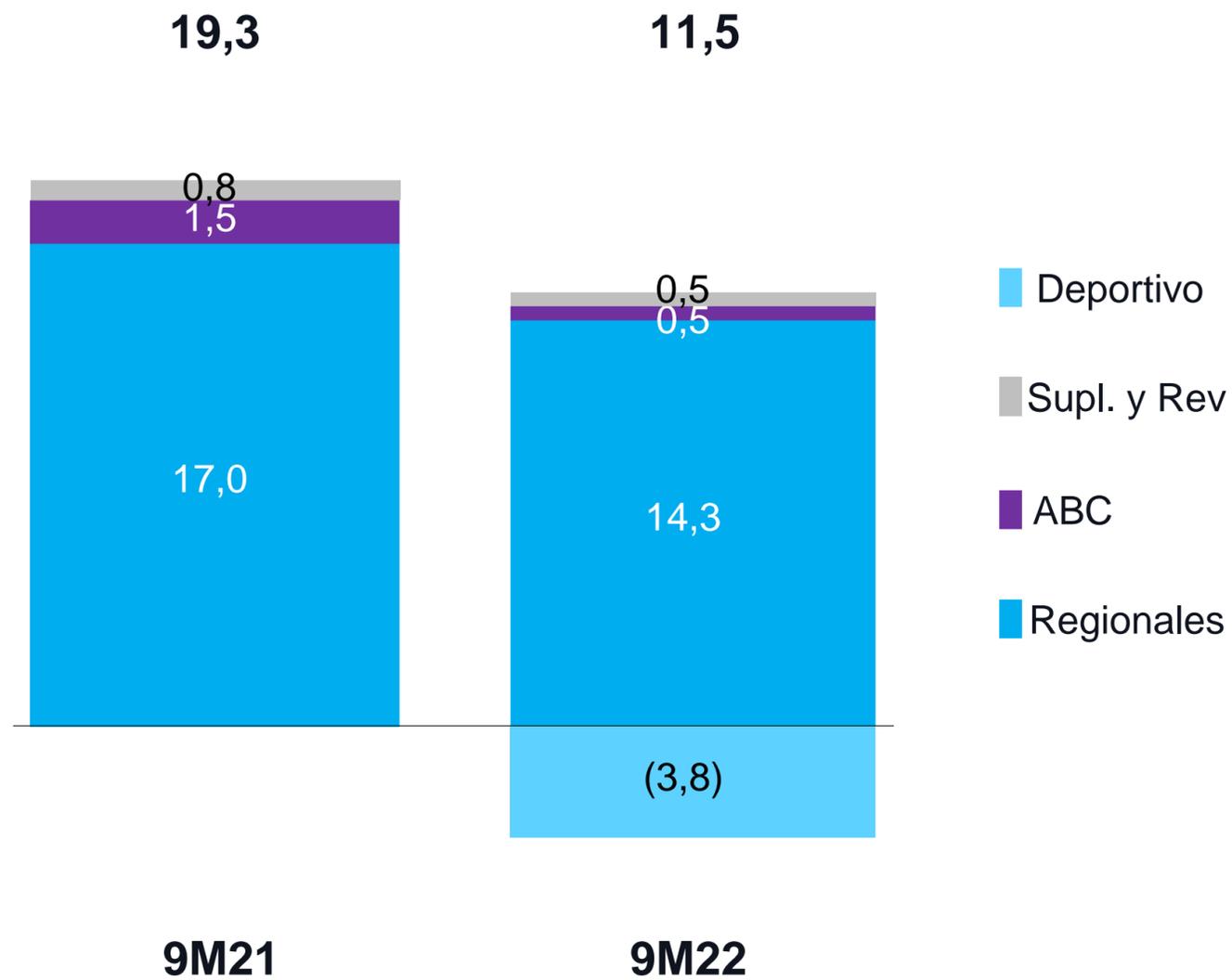
Publicidad nacional¹: Papel vs Digital



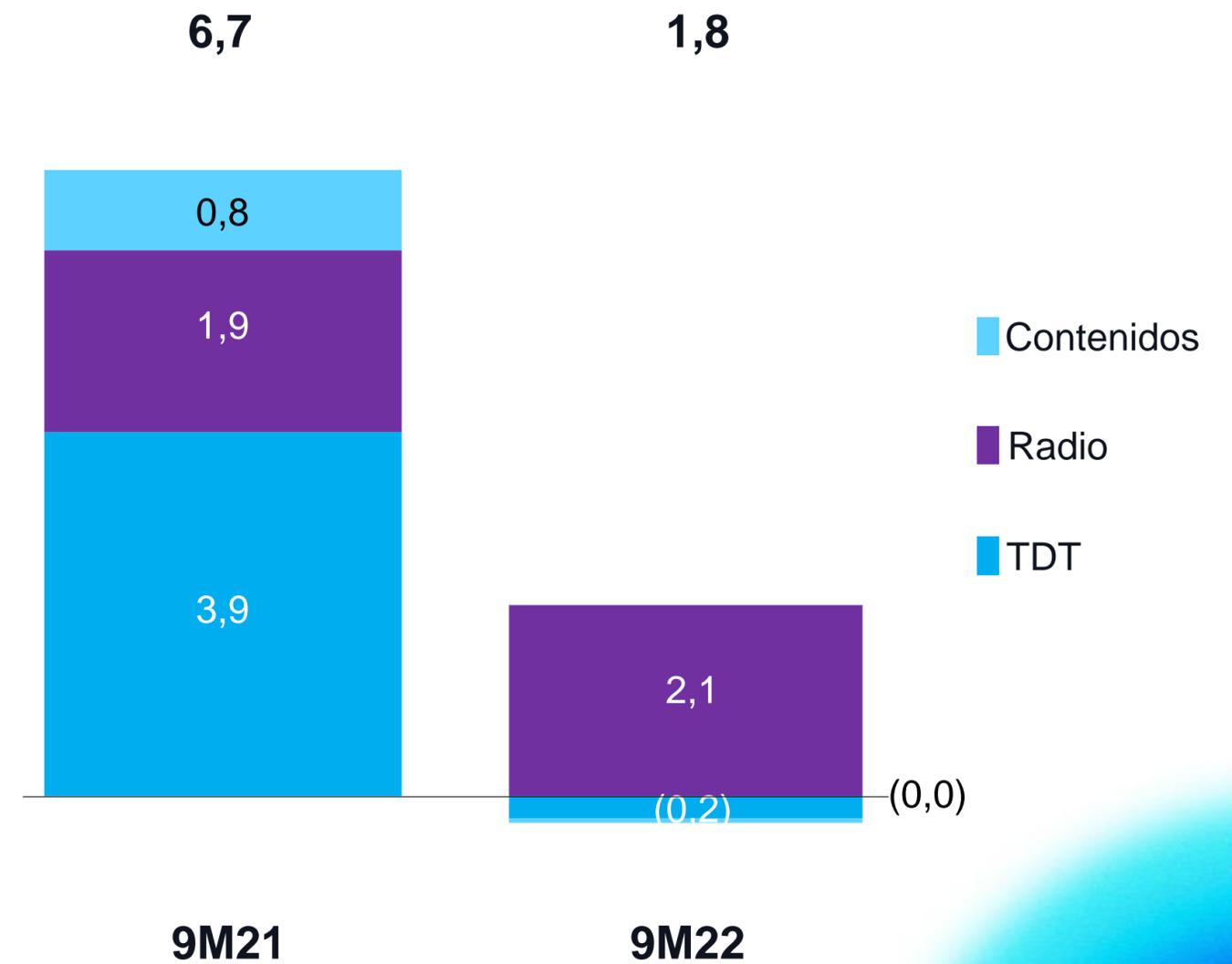
Nota 1: datos de publicidad neta. No incluye ni Audiovisual ni Otros.

EBITDA por negocio (1/2)

Periódicos (€m)



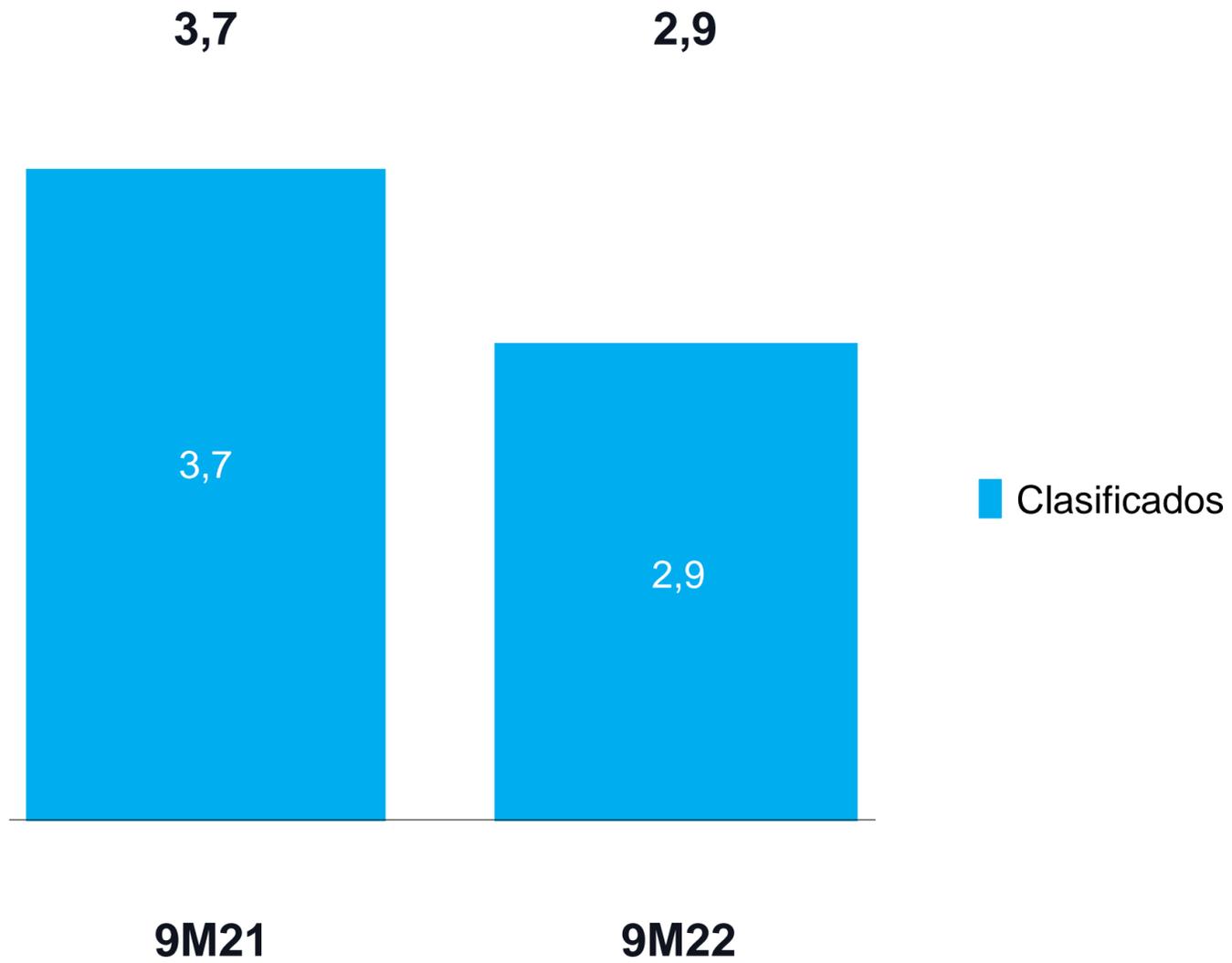
Audiovisual (€m)



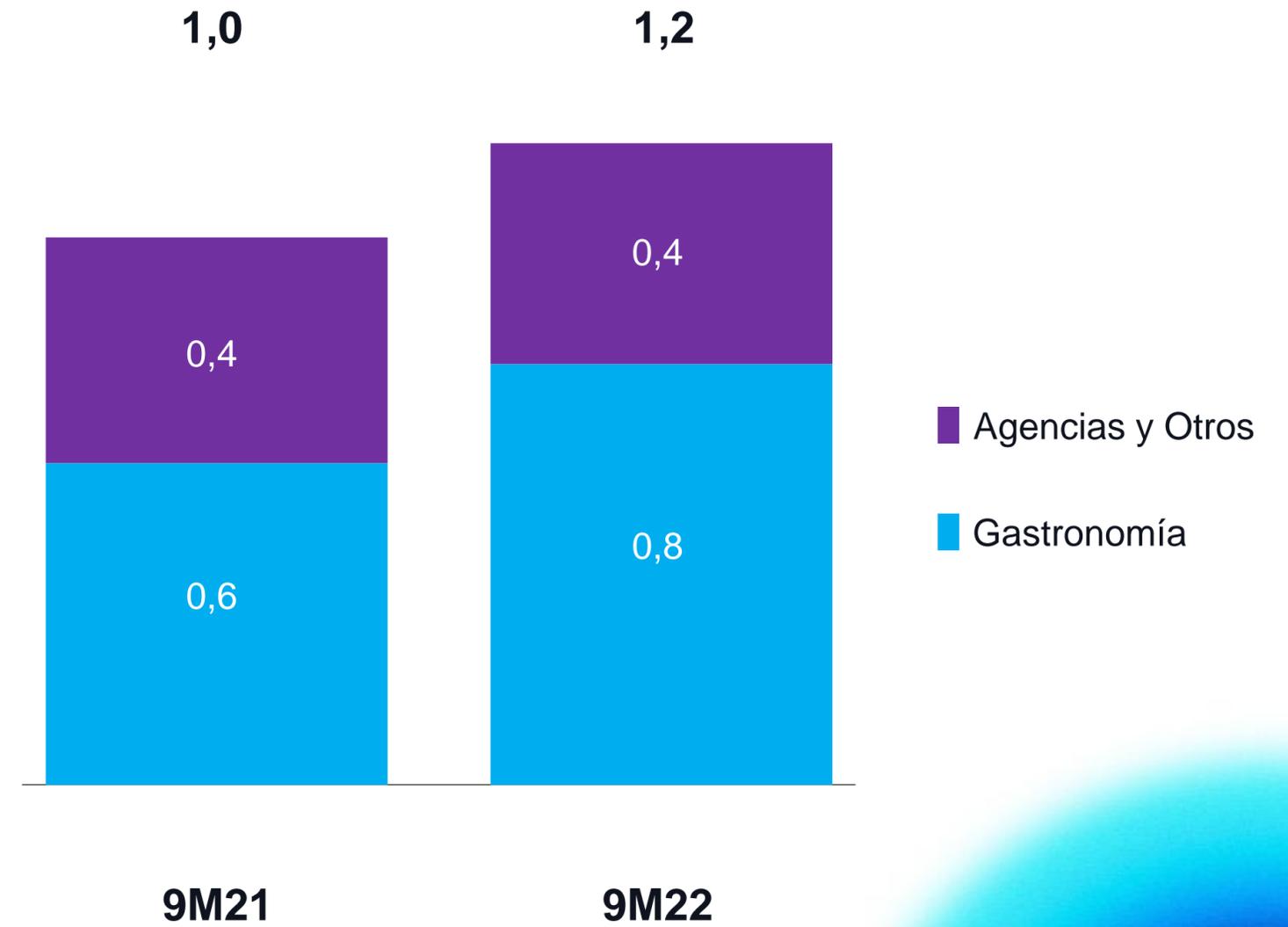
Nota: las cifras están redondeadas a la unidad de cientos de miles más cercana.

EBITDA por negocio (2/2)

Clasificados (€m)

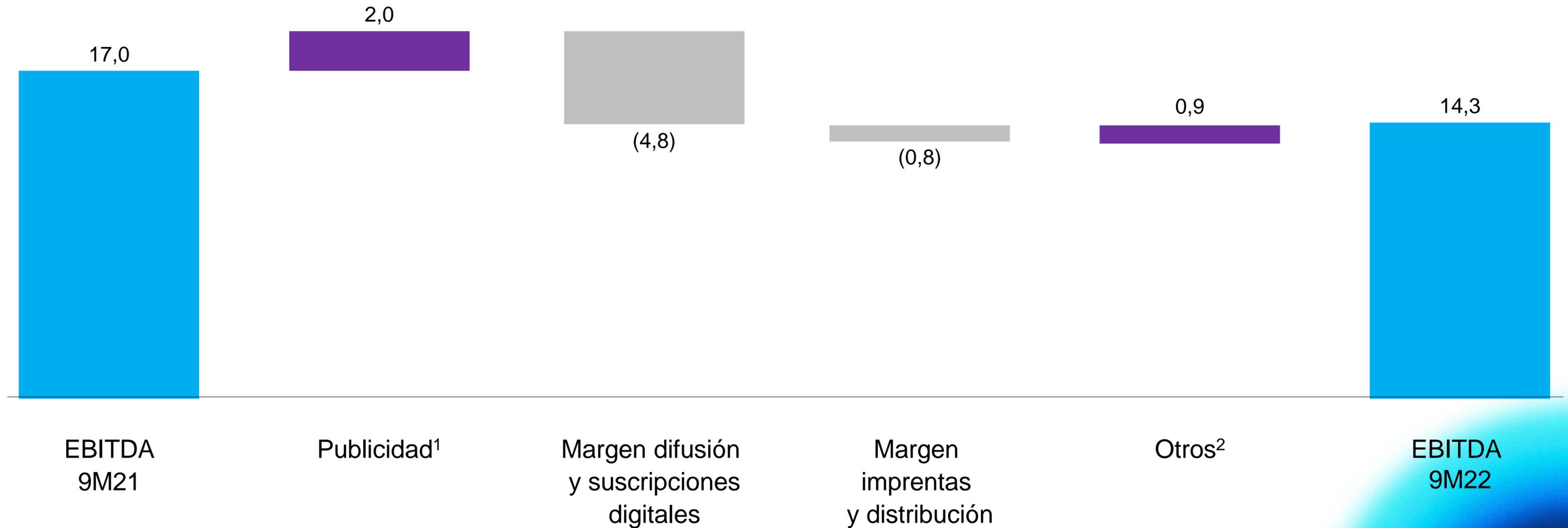


Gastronomía y Agencias (€m)

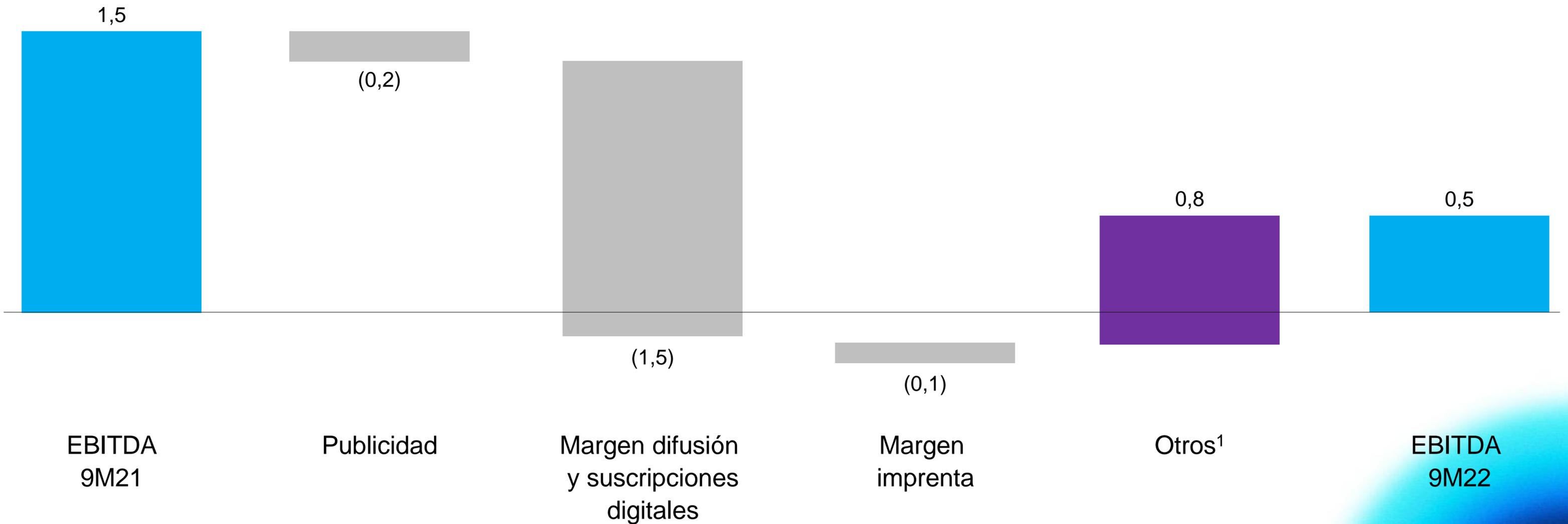


Nota: las cifras están redondeadas a la unidad de cientos de miles más cercana.

Datos en €m



Datos en €m



Nota: las cifras están redondeadas a la unidad de cientos de miles más cercana. Nota 1: Otros incluye principalmente indemnizaciones, otros ingresos o costes comerciales.

Datos en €m

| | 9M22 | 2021 |
|---|--------------|--------------|
| Activos no corrientes | 311,9 | 313,5 |
| Activos corrientes | 109,8 | 106,0 |
| Activos mantenidos para la venta | 1,4 | 15,7 |
| Total ACTIVO | 423,1 | 435,2 |
| PATRIMONIO NETO | 252,8 | 268,7 |
| Deuda financiera | 53,9 | 52,7 |
| Otros pasivos no corrientes | 25,8 | 28,9 |
| Otros pasivos corrientes | 90,7 | 85,0 |
| Total PASIVO + PATRIMONIO NETO | 423,1 | 435,2 |
| Deuda financiera neta | 32,2 | 23,0 |
| Deuda financiera neta ex NIIF 16 | 10,7 | 1,7 |

Variación deuda financiera neta

Datos en €m

| | 9M22 | 9M21 |
|--|-------------|---------------|
| EBITDA comparable | 10,1 | 21,7 |
| Variación de circulante | 7,2 | 8,1 |
| Capex | (8,9) | (7,1) |
| Otras partidas ¹ | (3,6) | 2,5 |
| Cash flow proveniente de actividades recurrentes | 4,9 | 25,2 |
| Intereses cobrados | 0,4 | 0,2 |
| Dividendos e intereses pagados ² | (3,8) | (5,1) |
| Total cash flow ordinario | 1,4 | 20,2 |
| Pago medidas ajuste | 0,0 | (5,2) |
| Suma de partidas no recurrentes con impacto en el cash flow ³ | (2,4) | 15,9 |
| Dividendo VOC | (5,4) | 0,0 |
| Efecto NIIF 16 | (2,9) | (0,6) |
| Cambio en deuda financiera neta⁴ | 9,2 | (30,3) |
| Deuda financiera neta | 32,2 | 36,9 |

Nota: las cifras están redondeadas a la unidad de miles más cercana. Nota 1: incluye impuesto sobre las ganancias pagadas, pago por retenciones intereses y otros.

Nota 2: dividendo a filiales con minoritarios y pagos por intereses. Nota 3: incluye entre otros las entradas y salidas de caja por inversiones y desinversiones, capex extraordinario y el dividendo especial a minoritarios por la venta en 2021 del inmueble de El Diario Vasco. Nota 4: cambio de deuda sobre cierre del año anterior.S

Nota: las definiciones y el método de cálculo de las Medidas Alternativas del Rendimiento (M.A.R) no han cambiado sobre lo presentado en los anteriores Resultados

Asimismo, aparte de las definiciones y el método de cálculo de las Medidas Alternativas del Rendimiento (M.A.R), se incluyen los nuevos cálculos para el periodo de enero a septiembre 2022 en el Informe de Resultados 9M22

Este documento y la información contenida en el mismo han sido preparados por Vocento, S.A. en relación, exclusivamente, con los resultados financieros consolidados de Vocento, S.A.. Han sido preparados y se presentan de acuerdo con las Normas Internacionales de Información Financiera (International Financial Reporting Standards, IFRS o “NIIF”).

Las declaraciones contenidas en este documento, incluyendo aquellas referentes a cualquier posible realización o estimación futura de Vocento S.A. o su grupo, son declaraciones prospectivas y en este sentido implican riesgos e incertidumbres.

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ABC

EL CORREO

EL DIARIO VASCO

EL DIARIO MONTAÑÉS

LA VERDAD

IDEAL

HOY

SUR

LA RIOJA

El Norte de Castilla

EL COMERCIO

LAS PROVINCIAS

LA VOZ DE CÁDIZ

BURGOSconecta

leonoticias

RELEVO

XI Semanal



COLPISA

Oferplan

cmvocento

WEMASS
MEDIA AUDIENCE SAFE SOLUTION



t a n g o°

pro.
agency

pisos.com

SUD



WORLD CANIC

FEMINAS



MATEO & CO. WE COOK BRANDS mateoandco.es

WOMEN NOW

Turium

welife*
Sustainable Living

Autocasión uno//Auto rentingcoches
Auto Scout24 .MASCUS //Motocasión

Empowered by SUMAUTO



ANTROPÍA



vocento

vocento

Results for January-September 2022

15 NOVEMBER 2022

PERFORMANCE OF THE VOCENTO BUSINESSES

VOCENTO is a multimedia group, whose parent company is VOCENTO, S.A. It is dedicated to the various areas that comprise the media sector. The Group's business lines are used to organise management information. Reports to the market are based on this information, which covers all the businesses in which VOCENTO is present, assigned to their respective business segments.

| NEWSPAPERS (offline and online) | | | | |
|---|---|--|--|--|
| REGIONALS | | ABC | SPORTS | SUPPLEMENTS |
| <ul style="list-style-type: none"> ▪ El Correo ▪ La Verdad ▪ El Diario Vasco ▪ El Norte de Castilla ▪ El Diario Montañés ▪ Ideal ▪ Sur ▪ Las Provincias | <ul style="list-style-type: none"> ▪ El Comercio ▪ Hoy ▪ La Rioja ▪ Regional printing plants ▪ Regional distr. (Beralán) ▪ News agency (Colpisa) ▪ Regional sales companies ▪ Other regional companies (Donosti Cup, Innevento) | <ul style="list-style-type: none"> ▪ ABC ▪ National printing plant | <ul style="list-style-type: none"> ▪ Relevo | <ul style="list-style-type: none"> ▪ XL Semanal ▪ Mujer Hoy ▪ Women Now ▪ Turium ▪ Welfie |
| AUDIOVISUAL | | CLASSIFIEDS | GASTRONOMY & AGENCIES | |
| DTT | RADIO | | <ul style="list-style-type: none"> ▪ Madrid Fusión ▪ Gastronomika ▪ Mateo & Co ▪ Tango ▪ Pro Agency ▪ Yellow Brick Road ▪ Antropico | |
| <ul style="list-style-type: none"> ▪ Local DTT | <ul style="list-style-type: none"> ▪ Analog radio licenses ▪ Digital radio licenses | <ul style="list-style-type: none"> ▪ Pisos.com ▪ Sumauto ▪ Local Digital Kit ▪ Premium Leads | | |

IMPORTANT NOTE

This document and the information contained herein have been prepared by Vocento, S.A. exclusively from the consolidated financial results of Vocento, S.A. and in accordance with International Financial Reporting Standards, IFRS.

To facilitate the analysis of financial information and understand the organic performance of the Company, this report includes comparative pro-forma figures for 9M21 which exclude the discontinued businesses of NET TV and Verbalia Distribución. When comparing some figures, the impact of Relevo is also indicated. Detailed information about the calculations for the P&L and balance sheet can be found in Appendix I at the end of this document: Alternative Performance Measures.

Main highlights of the financial performance of the businesses in 9M22

Growth in pro-forma revenues¹

Profitability impacted by higher costs

Group strategy maintained, strengthening the digital area and diversified businesses. Relevo development continues

- **Solid revenue growth in challenging market conditions**
 - i. VOCENTO's pro-forma revenues (adjusted in 9M21 for NET TV and Content) increased by +5.2%.
 - ii. Advertising revenues increased by +4.7% in 9M22, offsetting the impact of a fall in circulation. The performance was supported by the beneficial mix of local and national advertising, with local advertising rising by +9% and now representing 52% of the total.
 - iii. Other pro-forma revenues (excluding NET TV and Content) rose by +25.2%, driven higher by the diversified businesses and others.

- **EBITDA impacted by higher costs for paper and energy**
 - i. In 9M22 EBITDA fell by -2,671 thousand euros to 10,124 thousand euros, mainly because of the high costs of energy (-2,177 thousand euros).
 - ii. There was a fall in the combined margin on circulation and digital subscriptions of -6,299 thousand euros in 9M22. This was due to factors such as the fall in circulation and the rise in paper prices, partly offset by an improvement in the digital margin.
 - iii. The EBITDA target for 2022 is maintained: EBITDA in line with 2021, when adjusted for the pro-forma impact of NET TV and Veralia Distribución and for Relevo in 2022.

- **A differentiated debt position**
 - i. Net financial debt ex IFRS 16 leases was 10,717 thousand euros in 9M22, vs. 1,721 thousand euros in 2021. Vocento made a dividend payment of 5,419 thousand euros in 9M22.
 - ii. Free cash flow was 1,449 thousand euros in 9M22, impacted by higher prices for energy and paper and by changes in the perimeter.
 - iii. In 9M22, the cash flow yield (using the market capitalisation of 4 November) was 20%.

- **Milestones in digital and diversification**
 - i. Digital + diversification mix now contributes 40% of total revenues (+5p.p. vs. 9M21).
 - ii. The Relevo website was launched in October. On social media, Relevo has more than 300k followers.
 - iii. At Classifieds, in 3Q22 there was a recovery in the revenues of the automotive vertical.
 - iv. Also at Classifieds, as part of the Kit Digital programme for the digitalisation of SMEs, Local Digital Kit has won 2.8k clients and sold 3.5k solutions. Potential revenues in this space are around 7 million euros.

Note 1: pro-forma excluding Relevo in 9M22 and NET TV and Veralia Contenidos in 9M21.

Main financial data

A.- Consolidated profit and loss account

| Thousand euros | IFRS | | | | | |
|--|----------------|----------------|-----------------|----------------|----------------|----------------|
| | 9M22 | 9M21 | Var Abs | Var % | 9M21 pro-forma | Var % |
| Circulation revenues | 80,004 | 85,299 | (5,295) | (6.2%) | 85,299 | (6.2%) |
| Advertising revenues | 104,639 | 99,936 | 4,704 | 4.7% | 99,099 | 5.6% |
| Other revenues | 58,644 | 64,267 | (5,623) | (8.7%) | 46,836 | 25.2% |
| Total revenue | 243,287 | 249,501 | (6,214) | (2.5%) | 231,234 | 5.2% |
| Staff costs | (113,506) | (107,714) | (5,792) | (5.4%) | (107,632) | (5.5%) |
| Procurements | (21,303) | (18,782) | (2,521) | (13.4%) | (18,782) | (13.4%) |
| External Services | (98,451) | (99,769) | 1,318 | 1.3% | (86,668) | (13.6%) |
| Provisions | 97 | (1,553) | 1,651 | n.r. | (1,553) | n.r. |
| Operating expenses (without D&A) | (233,163) | (227,818) | (5,345) | (2.3%) | (214,636) | (8.6%) |
| EBITDA | 10,124 | 21,683 | (11,559) | (53.3%) | 16,598 | (39.0%) |
| Depreciation and amortization | (16,498) | (15,158) | (1,340) | (8.8%) | (15,032) | (9.8%) |
| Impairment/gains on disposal of tan. & intan. assets | 287 | 10,855 | (10,568) | (97.4%) | 10,855 | (97.4%) |
| EBIT | (6,087) | 17,380 | (23,467) | n.r. | 12,421 | n.r. |
| Impairments/reversal of other intangible assets | 0 | (1,500) | 1,500 | 100.0% | 0 | n.a. |
| Profit of companies acc. equity method | (101) | (280) | 180 | 64.0% | (280) | 64.0% |
| Net financial income | (1,079) | (1,708) | 629 | 36.8% | (1,709) | 36.8% |
| Net income from disposal of non-current assets | 24 | (922) | 946 | n.r. | (922) | n.r. |
| Profit before taxes | (7,244) | 12,969 | (20,213) | n.r. | 9,510 | n.r. |
| Corporation tax | (1,354) | (4,032) | 2,678 | 66.4% | (2,823) | 52.1% |
| Profit after taxes | (8,597) | 8,937 | (17,535) | n.r. | 6,686 | n.r. |
| BDI assets for sale/discontinued operations | 9,136 | 0 | 9,136 | n.a. | 2,251 | n.r. |
| Net profit for the year | 538 | 8,937 | (8,399) | (94.0%) | 8,937 | (94.0%) |
| Minority interests | (1,795) | (5,811) | 4,015 | 69.1% | (5,811) | 69.1% |
| Net profit attributable to the parent | (1,257) | 3,127 | (4,383) | n.r. | 3,127 | n.r. |

Notes: figures are rounded to the nearest thousand euro. 9M21 pro-forma includes NET TV and Veralia as discontinued.

Operating revenues

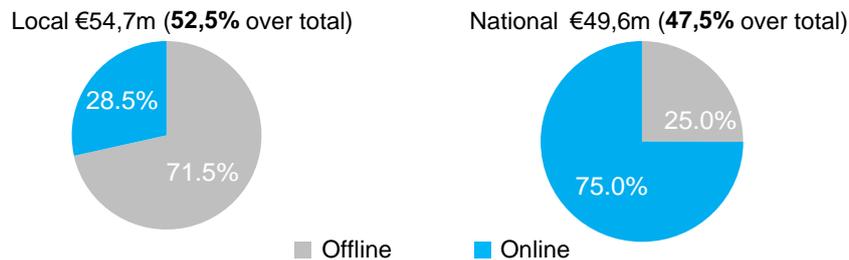
In 9M22, total revenues fell by -2.5% to 243,287 thousand euros following the divestments of NET TV and Veralia Distribución. Excluding this effect, in pro-forma terms revenues increased by +5.2%.

By type of revenue:

- i. Circulation revenues fell by -6.2% in 9M22 because of a decrease in circulation. The number of digital subscribers increased by +25% to 101k in September, with 66k at Regional (ON+ and KyM) and 35k at ABC (ABC Premium and KyM). The new strategy which was implemented in May, with a focus on centralised management and other improvements, is leading to increased growth in digital subscriptions.
- ii. Advertising revenues increased by +4.7% in 9M22, thanks to the strong +8.9% rise in local advertising, consisting of a +17.7% increase in digital and a +5.5% rise in print advertising. National advertising revenues increased by +1.3% thanks to a +6.7% increase in print advertising. In current market conditions, Vocento's balance between local advertising (52.5% of the total in 9M22) and national advertising is a major source of strength.

National and local advertising¹ 9M22

Data in %

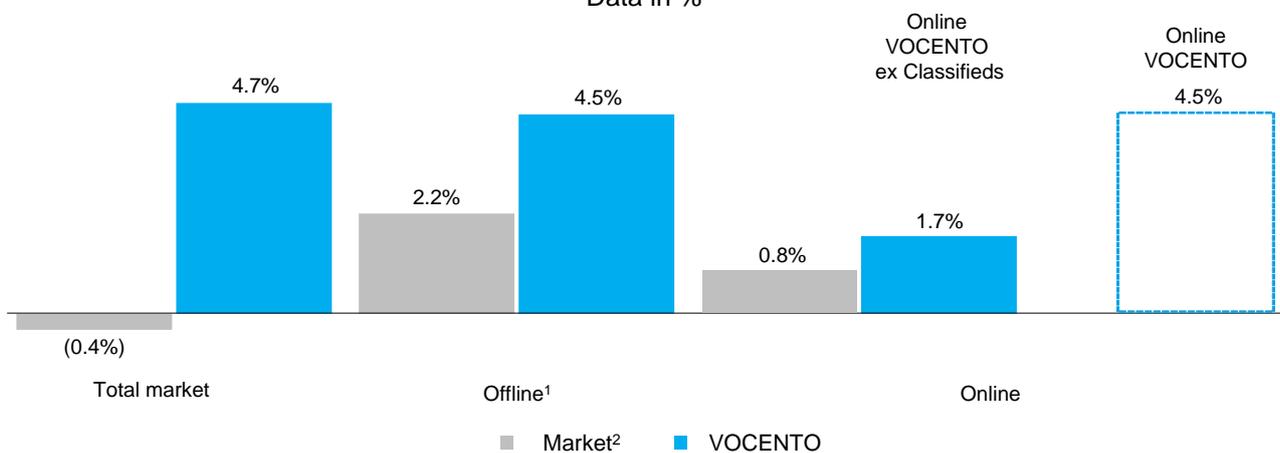


Nota 1: Note 1: net advertising data. Not including Audiovisual or Others

In 9M22, VOCENTO brands outperformed the advertising market both in print and online.

VOCENTO advertising performance vs the market 9M22

Data in %



Note 1: offline for the market and VOCENTO is the press (excluding Supplements and Magazines). Note 2: market source i2p excluding social media and search engines.

Including not only digital advertising revenues but also e-commerce booked as other revenues, digital now contributes 51% of total advertising, a similar level as in 9M21 because of the growth in print advertising revenues in the last year

- iii. **Other revenues:** decreased by -8.7% following the deconsolidation in 9M22 of NET TV and Veralia Distribución. Excluding this, other revenues would have increased by +25.2% thanks to the contribution of Gastronomy, Agencies, sporting events (e.g. the Donosti Cup), and printing for third parties, among others.

EBITDA

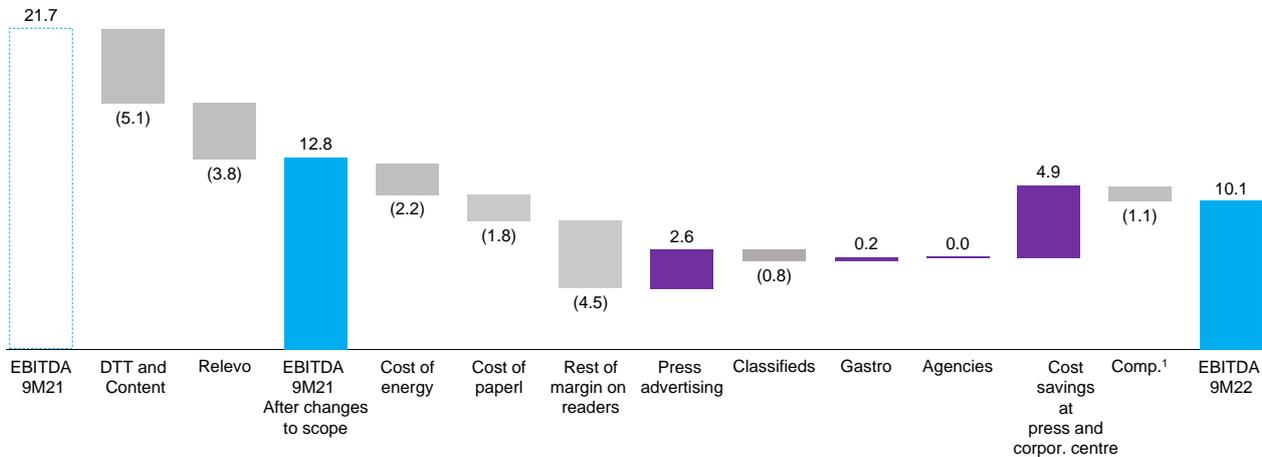
As the chart below illustrates, EBITDA in 9M22 reached 10,124 thousand euros. The performance was impacted by: 1) changes in the perimeter following the deconsolidation of NET TV and Veralia Distribución, 2) the launch of Relevó, the Group's new sporting brand, and 3) increases in the costs of energy and paper.

In the diversified businesses, there was strong growth at Gastronomy (+42%) and Agencies (+33%, excluding the YBR influencer business and the sustainability unit Antrópico) and an improvement in EBITDA in the automotive vertical at Classifieds.

Cost controls continued, and various savings are being achieved in Press and the Corporate Centre.

Detail of change in EBITDA 9M21-9M22

Data in variation 9M21 vs 9M22 except for comparable EBITDA. All figures in €m



Note: figures rounded to the nearest hundred thousand euro. Note 1: compensation expenses include the savings achieved in the year.

Operating result (EBIT)

In 9M22 the operating result of -6,087 thousand euros fell by -23,467 thousand euros from 9M21, reflecting the performance at the EBITDA level and the capital gains of 10,621 thousand euros recorded from the sale of the Diario Vasco building in 9M21.

Items below EBIT and above pre-tax profit

The difference in goodwill in 9M22 vs 9M21 reflects the deconsolidation of Veralia Distribución (Content).

The net financial result was -1,079 thousand euros, up by +629 thousand euros from 9M21 because of the reduction in debt, even with lower dividends received.

PTP of assets held for sale/discontinued operations

The sale of NET TV and Veralia Distribución, completed in January 2022, produced a capital gain of 9,136 thousand euros in 9M22, recorded under discontinued operations. In the pro-forma P&L for 9M21, this heading includes the net result of NET TV and Veralia Distribución.

Minority interest

Minority interest in 9M22 fell by -4,015 thousand euros to 1,795 thousand euros, reflecting the capital gain that was generated last year by the sale of the building belonging to El Diario Vasco, in which minority interest is 24%, and also by the divestments of NET TV and Veralia Distribución.

Net result attributable to the parent company

The consolidated net result for 9M22 was -1,257 thousand euros.

B.- Consolidated Balance Sheet

| Thousand euros | 9M22 | 2021 | Var abs | % Var |
|--|----------------|----------------|-----------------|----------------|
| Non current assets | 311,918 | 313,494 | (1,576) | (0.5%) |
| Intangible assets | 136,605 | 139,216 | (2,612) | (1.9%) |
| Property, plant and equipment | 94,262 | 94,812 | (550) | (0.6%) |
| Use of leases | 20,116 | 20,114 | 1 | 0.0% |
| Investments accounted using equity method | 3,124 | 4,385 | (1,261) | (28.8%) |
| Other non current assets | 57,812 | 54,966 | 2,846 | 5.2% |
| Current assets | 109,816 | 106,035 | 3,781 | 3.6% |
| Other current assets | 88,928 | 76,679 | 12,248 | 16.0% |
| Cash and cash equivalents | 20,888 | 29,356 | (8,467) | (28.8%) |
| Assets held for sale | 1,410 | 15,702 | (14,292) | (91.0%) |
| TOTAL ASSETS | 423,144 | 435,231 | (12,087) | (2.8%) |
| Equity | 252,805 | 268,694 | (15,889) | (5.9%) |
| Bank borrowings and other fin. liabilities | 53,867 | 52,686 | 1,181 | 2.2% |
| Other non current liabilities | 25,768 | 28,864 | (3,096) | (10.7%) |
| Other current liabilities | 90,705 | 84,987 | 5,718 | 6.7% |
| TOTAL EQUITY AND LIABILITIES | 423,144 | 435,231 | (12,087) | (2.8%) |

Notes: figures are rounded to the nearest thousand euro. Figures for 2021 are restated with the assets and liabilities of NET TV and Veralia classified as held for sale.

Assets

Intangible assets fell by -2,612 thousand euros because amortization was greater than capital expenditure on these assets.

The increase in other non-current assets of +2,846 thousand euros is mainly the result of the amount pending for the sale of NET TV. The increase of +12,248 thousand euros in other current assets is mainly related to the seasonality of the business, the increase in paper inventories and to an amount receivable from the sale of NET TV.

The reduction in Assets held for sale by -14,292 thousand euros is the result of the divestment of NET TV and Veralia.

Liabilities

The decrease in equity by -15,889 thousand euros is mainly the result of 1) the deconsolidation of the reserves of NET TV and Veralia Distribución, 2) net losses in the period, 3) dividends paid to shareholders of Vocento and some subsidiaries. The decrease in other non-current liabilities by -3,096 thousand euros and the increase in current liabilities by +5,718 thousand euros reflect the reclassification of certain items from non-current to current.

C.- Net financial position

The net financial position, excluding IFRS 16 leases, is 10,717 thousand euros. This gives the Group a high level of flexibility to execute its strategic plan based on increasing revenues from digital and diversified businesses.

| Thousand euros | 9M22 | 2021 | Var Abs | Var % |
|--|-----------------|-----------------|----------------|----------------|
| Bank borrowings and other financial liabilities (s.t.) | 26,580 | 27,758 | (1,178) | (4.2%) |
| Bank borrowings and other financial liabilities (l.t.) | 27,287 | 24,927 | 2,359 | 9.5% |
| Gross debt | 53,867 | 52,686 | 1,181 | 2.2% |
| + Cash and cash equivalents | 20,888 | 29,356 | (8,467) | (28.8%) |
| + Other non current financial asstes | 996 | 801 | 195 | 24.4% |
| Deferred expenses | 266 | 470 | (204) | (43.5%) |
| Net cash position/ (net debt) | (32,248) | (22,999) | (9,249) | (40.2%) |
| Net cash position ex NIIF16 | (10,717) | (1,721) | (8,996) | n.r. |

Debt

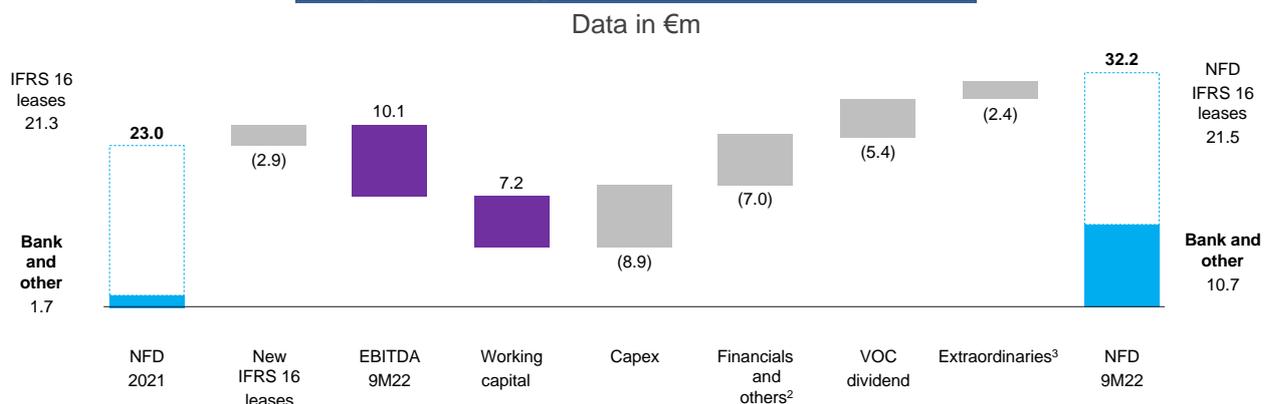
Gross financial debt, excluding accrued expenses, consists of 1) debt with credit institutions of 26,323 thousand euros (nearly all of which under the syndicated financing facility, with current debt of 17,262 thousand euros and non-current debt of 9,061 thousand euros), 2) a balance of current commercial paper of 5,800 thousand euros under the MARF programme, 479 thousand euros of other debt with a financial cost, and 3) IFRS 16 leases valued at 21,531 thousand euros.

Cash

In 9M22 positive free cash flow of 1,449 thousand euros was generated, impacted by higher costs for paper (€-6.8m) and by changes (€-3.2m from Relevo in 9M22 and DTT and Content in 9M21).

Extraordinary movements in 9M2 included 1) the dividend payment to Vocento shareholders (5,419 thousand euros paid out in 2Q22), 2) the cash entry from the sale of NET TV and Veralia Distribución and the deconsolidation of the corresponding debt, 3) payments for capex in the new offices in San Sebastián, and 4) the payment of an extraordinary dividend at El Diario Vasco following the sale of the company building.

Analysis of change to net financial debt 9M21-22



Note: figures are rounded to the nearest hundred thousand euro. Note 1: including advance income, net financial expenses, dividends to minority interest, taxes.

D.- Cash Flow statement

| Thousand euros | 9M22 | 9M21 | Var Abs | % Var |
|--|-----------------|-----------------|-----------------|----------------|
| Net profit attributable to the parent | (1,257) | 3,127 | (4,383) | n.r. |
| Adjustments to net profit | 10,254 | 20,335 | (10,081) | (49.6%) |
| Cash flows from ordinary operating activities before changes in working capital | 8,997 | 23,462 | (14,465) | (61.7%) |
| Changes in working capital & others | 7,218 | 8,110 | (892) | (11.0%) |
| Other payables | (3,464) | (3,263) | (201) | (6.2%) |
| Income tax paid | 232 | (1,325) | 1,557 | n.r. |
| Interests deduction for tax purposes | 0 | (804) | 804 | n.r. |
| Net cash flow from operating activities (I) | 12,983 | 26,179 | (13,196) | (50.4%) |
| Acquisitions of intangible and property, plan and equipment | (11,232) | (12,435) | 1,203 | 9.7% |
| Acquisitions of financial assets, subsidiaries and associates | (2,439) | 22,249 | (24,688) | n.r. |
| Interests and dividends received | 405 | 155 | 250 | n.r. |
| Other receivables and payables (investing) | (1,258) | 610 | (1,868) | n.r. |
| Net cash flow from investing activities (II) | (14,524) | 10,579 | (25,103) | n.r. |
| Interests and dividends paid | (11,359) | (5,145) | (6,214) | n.r. |
| Cash inflows/ (outflows) relating to bank borrowings | 2,417 | (5,853) | 8,270 | n.r. |
| Other receivables and payables (financing) | (4,408) | (26,245) | 21,837 | 83.2% |
| Equity related instruments without financial cost | (621) | 0 | (621) | n.a. |
| Equity related instruments with financial cost | (98) | (96) | (2) | (1.6%) |
| Net cash flows from financing activities (III) | (14,069) | (37,339) | 23,270 | 62.3% |
| Net increase in cash and cash equivalents (I + II + III) | (15,610) | (580) | (15,029) | n.r. |
| Cash and cash equivalents of discounted operations | 7,142 | 0 | 7,142 | n.a. |
| Cash and cash equivalents at beginning of the year | 29,356 | 25,175 | 4,180 | 16.6% |
| Cash and cash equivalents at end of year | 20,888 | 24,595 | (3,707) | (15.1%) |

Notes: figures are rounded to the nearest thousand euro.

Operating activities. These include, apart from the variation in working capital that was impacted by the higher paper costs in 9M22, the impact on other payables of various compensation payments in 9M21 and 9M22.

Investing activities. The comparison with 9M21 includes the cash outflow following the acquisition of financial assets this year, in contrast to the cash entries last year from major divestments (the stake in Izen and the building belonging to El Diario Vasco). It also includes lower payments in real estate, to a more normalised level following the payments made in previous years for new buildings.

Financing activities. Including the repayment of bank debt and the non-renewal of commercial paper (under other financing operations), as well as higher dividend payments (by Vocento and to minority interest including at El Diario Vasco following the real estate sale).

Cash and equivalents from discontinued activities of 7,142 thousand euros reflect the cash entry from the transaction with NET TV and Veralia, net of the deconsolidation of their cash flows.

E.- Capex

| Thousand euros | 9M22 | | | 9M21 | | | Var Abs | | |
|---------------------|--------------|--------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | Intang. | Tang. | Total | Intang. | Tang. | Total | Intang. | Tang. | Total |
| Newspapers | 2,914 | 5,980 | 8,893 | 3,525 | 4,378 | 7,903 | (611) | 1,601 | 990 |
| Audiovisual | 0 | 5 | 6 | 2 | 0 | 2 | (2) | 5 | 4 |
| Classifieds | 462 | 60 | 522 | 301 | 28 | 329 | 161 | 32 | 193 |
| Gastronomy & Others | 500 | 72 | 572 | 78 | 29 | 107 | 422 | 43 | 465 |
| Corporate | 95 | 24 | 119 | 197 | 31 | 229 | (102) | (8) | (109) |
| TOTAL | 3,972 | 6,140 | 10,111 | 4,104 | 4,466 | 8,570 | (132) | 1,673 | 1,541 |

Note: the difference between the cash outflow for investments and the capex registered in accounts reflects the difference between payments pending for investments last year and investments made this year but not paid for yet. Figures are rounded to the nearest thousand euro.

Information by business area

| Thousand Euros | 9M22 | 9M21 | Var Abs | Var % | 9M21 pro- forma | Var % |
|-------------------------|----------------|----------------|-----------------|----------------|--------------------|----------------|
| Newspapers | 203,463 | 199,278 | 4,185 | 2.1% | 199,278 | 2.1% |
| Audiovisual | 3,333 | 21,529 | (18,195) | (84.5%) | 3,261 | 2.2% |
| Classifieds | 20,504 | 18,270 | 2,235 | 12.2% | 18,270 | 12.2% |
| Gastronomy & Agencies | 19,511 | 13,907 | 5,605 | 40.3% | 13,907 | 40.3% |
| Corporate & adjustments | (3,525) | (3,481) | (43) | (1.2%) | (3,481) | (1.2%) |
| Total revenues | 243,287 | 249,501 | (6,214) | (2.5%) | 231,234 | 5.2% |
| EBITDA | | | | | | |
| Newspapers | 11,475 | 19,289 | (7,814) | (40.5%) | 19,289 | (40.5%) |
| Audiovisual | 1,842 | 6,675 | (4,833) | (72.4%) | 1,590 | 15.9% |
| Classifieds | 2,881 | 3,667 | (786) | (21.4%) | 3,667 | (21.4%) |
| Gastronomy & Agencies | 1,234 | 989 | 245 | 24.8% | 989 | 24.8% |
| Corporate & adjustments | (7,308) | (8,936) | 1,629 | 18.2% | (8,936) | 18.2% |
| Total EBITDA | 10,124 | 21,683 | (11,559) | (53.3%) | 16,598 | (39.0%) |
| EBIT | | | | | | |
| Newspapers | (1,998) | 17,633 | (19,631) | n.r. | 17,633 | n.r. |
| Audiovisual | 1,807 | 6,491 | (4,684) | (72.2%) | 1,532 | 17.9% |
| Classifieds | 1,436 | 2,450 | (1,013) | (41.4%) | 2,450 | (41.4%) |
| Gastronomy & Agencies | 331 | 113 | 218 | n.r. | 113 | n.r. |
| Corporate & adjustments | (7,664) | (9,307) | 1,643 | 17.7% | (9,307) | 17.7% |
| Total EBIT | (6,087) | 17,380 | (23,467) | n.r. | 12,421 | n.r. |

Notes: figures are rounded to the nearest thousand euro.

Newspapers (print and online)

| Thousand Euro | 9M22 | 9M21 | Var Abs | Var % |
|--------------------------|----------------|----------------|-----------------|----------------|
| Total Revenues | | | | |
| Regionals | 145,149 | 141,616 | 3,534 | 2.5% |
| ABC | 56,278 | 55,140 | 1,138 | 2.1% |
| Sports | 74 | 0 | 74 | n.a. |
| Supplements & Magazines | 11,151 | 11,703 | (551) | (4.7%) |
| Adjustments intersegment | (9,190) | (9,180) | (9) | (0.1%) |
| Total Revenues | 203,463 | 199,278 | 4,185 | 2.1% |
| EBITDA | | | | |
| Regionals | 14,284 | 16,993 | (2,709) | (15.9%) |
| ABC | 519 | 1,502 | (983) | (65.4%) |
| Sports | (3,803) | 0 | (3,803) | n.a. |
| Supplements & Magazines | 475 | 794 | (319) | (40.2%) |
| Total EBITDA | 11,475 | 19,289 | (7,814) | (40.5%) |
| EBIT | | | | |
| Regionals | 7,414 | 21,429 | (14,015) | (65.4%) |
| ABC | (5,679) | (4,249) | (1,429) | (33.6%) |
| Sports | (3,809) | 0 | (3,809) | n.a. |
| Supplements & Magazines | 77 | 454 | (377) | (83.1%) |
| Total EBIT | (1,998) | 17,633 | (19,631) | n.r. |

Note: the main eliminations include: a) sales of Supplements to the Regional Press and ABC, b) distribution revenues from Beralán. Figures are rounded to the nearest thousand euro.

At [Regional](#), the increase in advertising revenues (+2,023 thousand euros in print and digital) and from diversified businesses such as the Donosti Cup, combined with cost savings, offset part of the fall in the margin on sales to readers (-4,763 thousand euros) which was the result of higher paper prices and lower circulation. The margin on printing and distribution decreased by -836 thousand euros.

At [ABC](#) the EBITDA performance was impacted by the fall in the margin on readers (-1,537 thousand euros). This was partly offset by other items, such as cost savings and higher other revenues at ABC.es.

At [Supplements and Magazines](#), EBITDA was 475 thousand euros in 9M22.

The sports media project Relevo continues to make progress according to plan. EBITDA in 9M22 was -3,803 thousand euros (with a forecast of c. €-6m for 2022). The brand is achieving higher KPIs on social media for engagement (interaction per publication and per thousand followers, source: Emplifi) and outperforming its competitors on Instagram and Twitter, also with more video views on TikTok (source: Rival IQ). In just five months it is one of the leaders on Twitch. Relevo has more than 300,000 followers, close to the 2022 target of 500,000. More recently, the brand launched its website in October. In terms of monetization, the commercial strategy of Relevo is based on 360° campaigns (social media and web), with commercial products including product placement and branding, using original content.

Audiovisual

| Thousand Euros | 9M22 | 9M21 | Var Abs | Var % | 1Q21 | |
|--------------------------|--------------|---------------|-----------------|----------------|--------------|--------------|
| | | | | | Proforma | Var % |
| Total revenues | | | | | | |
| DTT | 885 | 18,317 | (17,432) | (95.2%) | 920 | (3.8%) |
| Radio | 2,378 | 2,282 | 96 | 4.2% | 2,282 | 4.2% |
| Content | 143 | 1,086 | (943) | (86.8%) | 216 | (33.7%) |
| Adjustments intersegment | (73) | (157) | 84 | 53.6% | (157) | 53.6% |
| Total revenues | 3,333 | 21,529 | (18,195) | (84.5%) | 3,261 | 2.2% |
| EBITDA | | | | | | |
| DTT | (213) | 3,887 | (4,101) | n.r. | (388) | 45.0% |
| Radio | 2,056 | 1,939 | 117 | 6.0% | 1,939 | 6.0% |
| Content | (1) | 848 | (849) | n.r. | 38 | n.r. |
| Total EBITDA | 1,842 | 6,675 | (4,833) | (72.4%) | 1,590 | 15.9% |
| EBIT | | | | | | |
| DTT | (235) | 3,861 | (4,095) | n.r. | (415) | 43.3% |
| Radio | 2,048 | 1,916 | 133 | 6.9% | 1,916 | 6.9% |
| Content | (7) | 715 | (722) | n.r. | 31 | n.r. |
| Total EBIT | 1,807 | 6,491 | (4,684) | (72.2%) | 1,532 | 17.9% |

This division has been impacted by the sale of NET TV and Veralia Distribución, which was completed in January 2022. After the sale of NET TV, DTT activity is limited to some local DTT licences. Content has become a marginal activity. Radio improved EBITDA by +6.0%.

Classifieds

| Miles de euros | 9M22 | 9M21 | Var Abs | Var % |
|-----------------------|---------------|---------------|----------------|----------------|
| Ingresos | | | | |
| Total Ingresos | 20.504 | 18.270 | 2.235 | 12,2% |
| EBITDA | | | | |
| Total EBITDA | 2.881 | 3.667 | (786) | (21,4%) |
| EBIT | | | | |
| Total EBIT | 1.436 | 2.450 | (1.013) | (41,4%) |

Notes: figures are rounded to the nearest thousand euro.

By vertical, there was revenue growth in 9M22 in the real estate business and a major change in trend in automotive in 3Q22, with volumes stabilising and prices for used vehicles increasing.

Local Digital Kit has so far won 2.8k clients (vs 1.9k in Jul22) and sold 3.5k solutions (vs 2.6k in Jul22), with potential revenues of 7 million euros, an increase of +2 million euros compared with the previous forecast.

In terms of EBITDA, the decrease in 9M22 is mainly the result of the YoY comparison in the automotive vertical. The change in revenue trend will improve the performance in 4Q22. The real estate vertical reported growth.

Gastronomy and Agencies

| Thousand Euros | 9M22 | 9M21 | Var Abs | Var % |
|-----------------------|---------------|---------------|--------------|--------------|
| Total Revenues | | | | |
| Gastronomy | 7,655 | 4,711 | 2,944 | 62.5% |
| Agencies & Others | 11,856 | 9,196 | 2,661 | 28.9% |
| Total Revenues | 19,511 | 13,907 | 5,605 | 40.3% |
| EBITDA | | | | |
| Gastronomy | 810 | 570 | 240 | 42.0% |
| Agencies & Others | 424 | 419 | 5 | 1.3% |
| Total EBITDA | 1,234 | 989 | 245 | 24.8% |
| EBIT | | | | |
| Gastronomy | 614 | 382 | 233 | 61.0% |
| Agencies & Others | (284) | (269) | (15) | (5.5%) |
| Total EBIT | 331 | 113 | 218 | n.r. |

Notes: figures are rounded to the nearest thousand

The [Gastronomy](#) division recorded growth in both revenues (+2,944 thousand euros) and in profitability (+42.0%) compared with the same period in the prior year.

At [Agencies and Others](#), activity is recovering steadily. As forecast in the budget, most profitability is expected to be concentrated in the fourth quarter of the year.

Operational data

Newspapers

| Average Circulation Data | 9M22 | 9M21 | Var Abs | % |
|-----------------------------|----------------|----------------|-----------------|---------------|
| National Press - ABC | 44,960 | 49,712 | (4,752) | (9.6%) |
| Regional Press | | | | |
| El Correo | 40,650 | 44,762 | (4,112) | (9.2%) |
| El Diario Vasco | 33,322 | 36,565 | (3,243) | (8.9%) |
| El Diario Montañés | 14,226 | 15,340 | (1,114) | (7.3%) |
| Ideal | 7,634 | 9,295 | (1,661) | (17.9%) |
| La Verdad | 6,675 | 7,171 | (496) | (6.9%) |
| Hoy | 5,237 | 5,641 | (404) | (7.2%) |
| Sur | 6,019 | 6,809 | (790) | (11.6%) |
| La Rioja | 5,523 | 6,070 | (547) | (9.0%) |
| El Norte de Castilla | 9,548 | 10,967 | (1,419) | (12.9%) |
| El Comercio | 9,862 | 10,422 | (560) | (5.4%) |
| Las Provincias | 7,189 | 7,850 | (661) | (8.4%) |
| TOTAL Regional Press | 145,885 | 160,892 | (15,007) | (9.3%) |

Sources:OJD. 2022 non audited data.

| Audience | 2 nd Survey 22 | 2 nd Survey 21 | Var Abs | % |
|-----------------------------|---------------------------|---------------------------|-----------------|---------------|
| National Press - ABC | 359,000 | 384,000 | (25,000) | (6.5%) |
| Regional Press | 1,035,000 | 1,100,000 | (65,000) | (5.9%) |
| El Correo | 271,000 | 241,000 | 30,000 | 12.4% |
| El Diario Vasco | 149,000 | 128,000 | 21,000 | 16.4% |
| El Diario Montañés | 74,000 | 98,000 | (24,000) | (24.5%) |
| Ideal | 86,000 | 114,000 | (28,000) | (24.6%) |
| La Verdad | 79,000 | 72,000 | 7,000 | 9.7% |
| Hoy | 45,000 | 62,000 | (17,000) | (27.4%) |
| Sur | 65,000 | 72,000 | (7,000) | (9.7%) |
| La Rioja | 54,000 | 60,000 | (6,000) | (10.0%) |
| El Norte de Castilla | 83,000 | 67,000 | 16,000 | 23.9% |
| El Comercio | 71,000 | 106,000 | (35,000) | (33.0%) |
| Las Provincias | 58,000 | 80,000 | (22,000) | (27.5%) |
| Supplements | | | | |
| XL Semanal | 974,000 | 1,150,000 | (176,000) | (15.3%) |
| Mujer Hoy | 445,000 | 615,000 | (170,000) | (27.6%) |

Source: EGM accumulated surveys.

Appendix I: Alternative Performance Measures

On 20 October 2015, the CNMV stated its intention to comply with the Guidelines on Alternative Performance Measures published by the European Securities and Market Authority (ESMA) on 30 June 2015 in accordance with Article 16 of EU Regulation 1095/2010 of the European Parliament and Council.

The APMs used in this report include the following:

Comparable revenues with discontinued operations: revenues adjusted for changes in the perimeter and to the calendar, to assist comparison between the periods under analysis..

EBITDA represents the net result of the period before financial income and expenses, other results from financial instruments, tax on profits, amortization, depreciation, the impairment and sale of fixed and non-fixed assets, the writedown of goodwill in the period, excluding (a) the net result from the sale of current financial assets and (b) the results from equity-accounted subsidiaries

Comparable EBITDA with discontinued operations: EBITDA adjusted for the revenues and expenses affected by changes in the perimeter or to the calendar, to assist comparison between the periods under analysis.

EBIT is EBITDA less amortization and depreciation and the result from the impairment or sale of fixed and non-fixed assets.

Net Financial Debt (NFD) represents long-term and short-term debt with an explicit financial cost, either with financial institutions or other third parties, plus debt from the issue of bonds, commercial paper, securities convertible into shares or similar financial instruments plus the collateral or guarantees provided to third parties as part of the debt with a financial cost and which are not recorded as liabilities with payment obligations, minus cash plus the mark-to-market value of any hedging instruments apart from hedging for trading. Cash includes cash and other liquid equivalents, plus other current and non-current financial assets held either at financial institutions or with other third parties. The amount of the item of 'debt with credit institutions' is the nominal value and not its amortized cost, i.e. it does not include the impact of deferred arrangement costs. Guarantees of technical and financial capacity are not included in Net Financial Debt.

Comparable Net Financial Debt (NFD) is NFD adjusted for exceptional and non-recurring receivables and payables for comparative purposes.

Ordinary cash flow represents the difference between the NFD at the beginning and end of the period, for comparative purposes adjusted for non-recurring and exceptional receivables and payables such as compensation payments.

Cash flow yield is the free cash flow of the last 12 months (LTM) excluding net financial expenses and including compensation payments and dividends to minority interest, divided by the market capitalisation.

Reconciliation of accounting data with APMs

| | September | September |
|---|------------------|------------------|
| | 2,022 | 2,021 |
| Thousand Euros | | |
| Net result of the year | 538 | 8,937 |
| Result from discontinued activities | (9,136) | 0 |
| Financial income | (59) | (454) |
| Financial expenses | 1,138 | 2,162 |
| Other results from financial instruments | 0 | 0 |
| Tax on profits of continued operations | 1,354 | 4,032 |
| Amortization and depreciation | 16,498 | 15,158 |
| Impairment of goodwill | 0 | 1,500 |
| Impairment and result from sale of fixed and non-fixed assets | (287) | (10,855) |
| Result from equity-accounted subsidiaries | 101 | 280 |
| Net result of sale of non-current financial assets | (24) | 922 |
| EBITDA | 10,124 | 21,683 |
| Compensations payments | 0 | 0 |
| Madrid Fusion | 0 | 0 |
| Change in the perimeter | 0 | 0 |
| Comparable EBITDA | 10,124 | 21,683 |
| EBITDA Net TV | 0 | (4,275) |
| EBITDA Veralia Distribución | 0 | (810) |
| EBITDA Relevo | 0 | (3,803) |
| EBITDA proforma | 10,124 | 12,795 |
| Amortization related to long term lease (IFRS 16) | 2,909 | 2,344 |
| Financial cost related to long term lease (IFRS 16) | 392 | 344 |
| EBITDA proforma without the effect of IFRS 16 | 6,823 | 10,107 |
| EBITDA | 10,124 | 21,683 |
| Amortization and depreciation | (16,498) | (15,158) |
| Amortization Net TV and Veralia Distribución | 0 | 126 |
| Impairment and result from sale of fixed and non-fixed assets | 287 | 10,855 |
| EBIT | (6,087) | 17,506 |
| Compensations payments | 0 | 0 |
| Others one-off costs | 0 | 0 |
| Impairment and result from sale of fixed and non-fixed assets | (287) | (10,855) |
| Comparable EBIT | (6,374) | 6,651 |
| Total income | 243,287 | 249,501 |
| Madrid Fusion | 0 | 0 |
| Change in the perimeter (Net Tv y Veralia Distribución) | 0 | (18,267) |
| Comparable Income | 243,287 | 231,234 |

| Thousand Euros | September 2,022 | September 2,021 |
|--|----------------------------|----------------------------|
| Long term financial debt with credit institutions | 9,061 | 28,363 |
| Other liabilities with long term financial cost | 352 | 457 |
| Long term liabilities related to lease contracts | 17,919 | 15,891 |
| Short term financial debt with credit institutions | 17,262 | 604 |
| Other liabilities with short term financial cost | 5,927 | 13,908 |
| Short term liabilities related to lease contracts | 3,612 | 3,110 |
| Cash and cash equivalents | (20,748) | (24,473) |
| Other non-current payables with financial cost | (1,137) | (923) |
| Arrangement fee for syndicated loan | 0 | 0 |
| Net financial debt (NFD) | 32,248 | 36,937 |
| Long term liabilities related to lease contracts | (17,919) | (15,891) |
| Short term liabilities related to lease contracts | (3,612) | (3,110) |
| Net financial debt without the effect of IFRS 16 | 10,717 | 17,936 |
| | | |
| Net financial debt (NFD) | 32,248 | 36,937 |
| Compensation payments in the period | 0 | (5,190) |
| Disposals of buildings | 5,142 | 25,125 |
| Capex in new buildings | (2,369) | (4,398) |
| IFRS 16 effect | (2,907) | (630) |
| Payment for renegotiation of put options and others | (7,476) | 0 |
| Acquisitions of financial assets, subsidiaries and associates | (3,666) | (4,859) |
| Vocento dividends paid | 0 | 0 |
| Grants | 0 | 0 |
| Variations from the scope of consolidation | 0 | 61 |
| Comparable net financial debt | 20,973 | 47,045 |
| | | |
| NFD at start period | 22,999 | 67,280 |
| NFD at end of period | (32,248) | (36,937) |
| Compensation payments in the period | 0 | 5,190 |
| Disposals of buildings | (5,719) | (25,125) |
| Capex in new buildings | 2,369 | 4,398 |
| IFRS 16 effect | 2,907 | 630 |
| Vocento dividends and Extraordinary dividends to minority interest | 7,476 | 0 |
| Business purchase | 3,666 | 4,859 |
| Vocento dividends paid | 0 | 0 |
| Grants | 0 | 0 |
| Variations from the scope of consolidation | 0 | (61) |
| Ordinary cash generation | 1,449 | 20,234 |
| | | |
| Net financial Debt | 32,248 | 36,937 |
| Effect of IFRS 16 | (21,531) | (19,001) |
| Net Financial debt excluding IFRS 16 effect | 10,717 | 17,936 |

Disclaimer

This document contains forward-looking statements regarding intention, expectations or estimates of the Company or its management at the date of issue thereof, relating to various aspects, including the growth of various lines of business and the business overall, the market share, the results of the Company and other aspects of the activity and status thereof.

Analysts and investors should bear in mind that such estimates do not amount to any warranty as to the future behaviour or results of the Company, and they shall bear all risks and uncertainties with regard to relevant aspects, and thus, the real future results and behaviour of the Company might be substantially different from what is stated in the said predictions or estimates.

The statements in this statement should be taken into account by any persons or entities who may have to make decisions or prepare or disseminate opinions on securities issued by the Company and, in particular, by the analysts who handle this document. All are invited to consult the documentation and information published or registered by the Company before the National Securities Market Commission.

The financial information contained in this document has been prepared under International Financial Reporting Standards (IFRS). This financial information is unaudited and, therefore, is subject to potential future modifications.

This document is only provided for information purposes and does not constitute, nor may it be interpreted as, an offer to sell or exchange or acquire, or solicitation for offers to purchase or accept any kind of compromise.

Certain numerical figures included in this document have been rounded. Therefore, discrepancies in tables and graphs between totals and the sums of the amounts listed may occur due to such rounding.

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vocento^{20 años}

9M22 Results

15 November 2022

Main highlights of 9M22



Solid revenue growth in challenging market conditions

- Pro-forma revenues¹ up +5.2% vs 9M21
- Advertising up +4.7%. Benefits of local/national mix with local advertising +9% (52% of total advertising)
- Other pro-forma revenues¹ +25.2% driven by diversification



EBITDA impacted by increases to costs of paper and energy

- EBITDA 9M22 €10.1m. On constant perimeter, down €-2.7m, including temporary energy impact (€-2.2m)
- Margin on readers down €-6.3m, impacted by circulation and rise in paper cost
- EBITDA 2022E target maintained



A differentiated debt position

- Net financial debt €10.7m² (€+9.0m) reflects dividend payment (€5.4m), lower free cash flow (FCF) and lower cash from divestments
- FCF €+1.4m, impacted by changes in the perimeter and higher cost of paper stocks
- CF yield 20%³

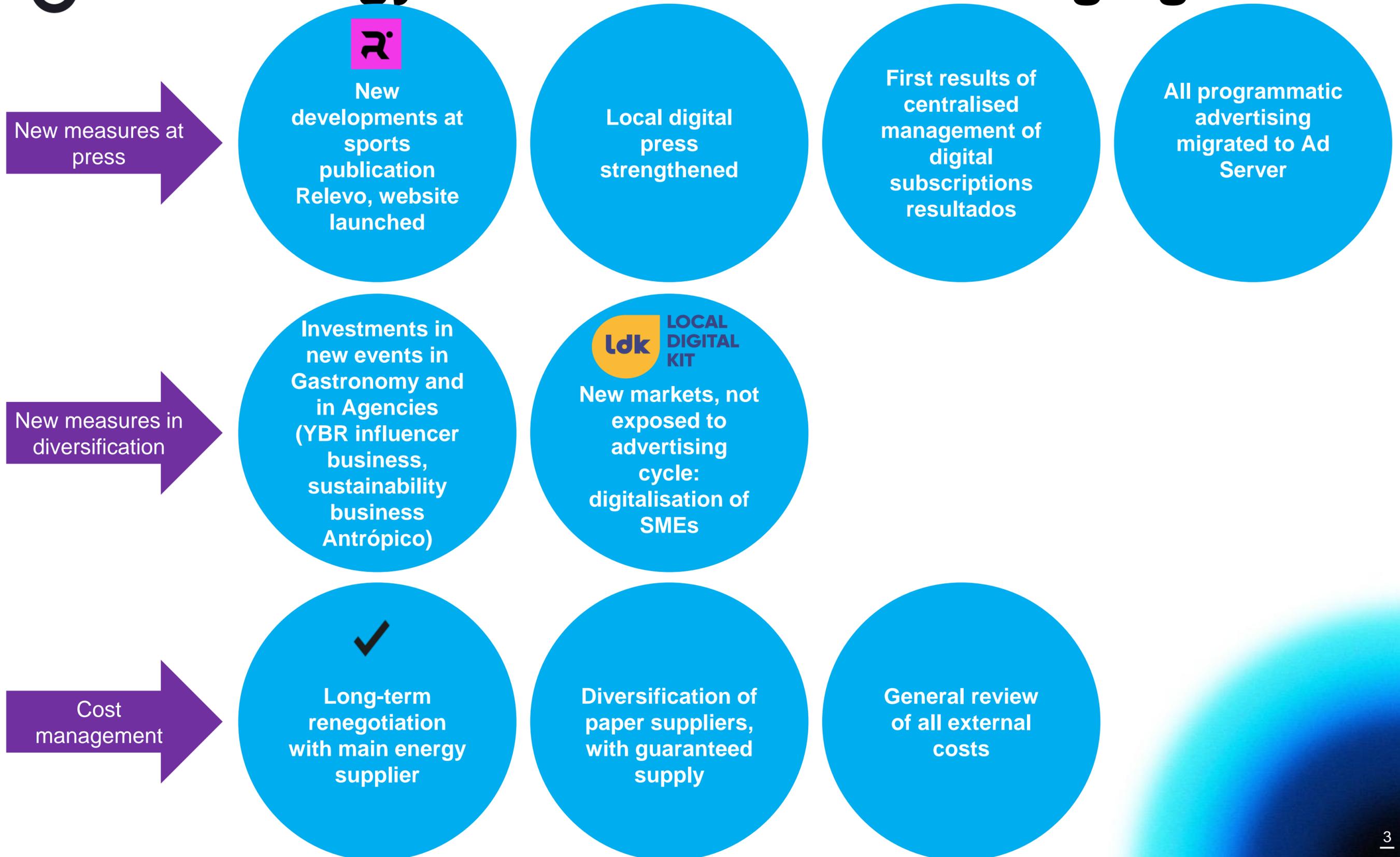


Milestones in digital and diversification

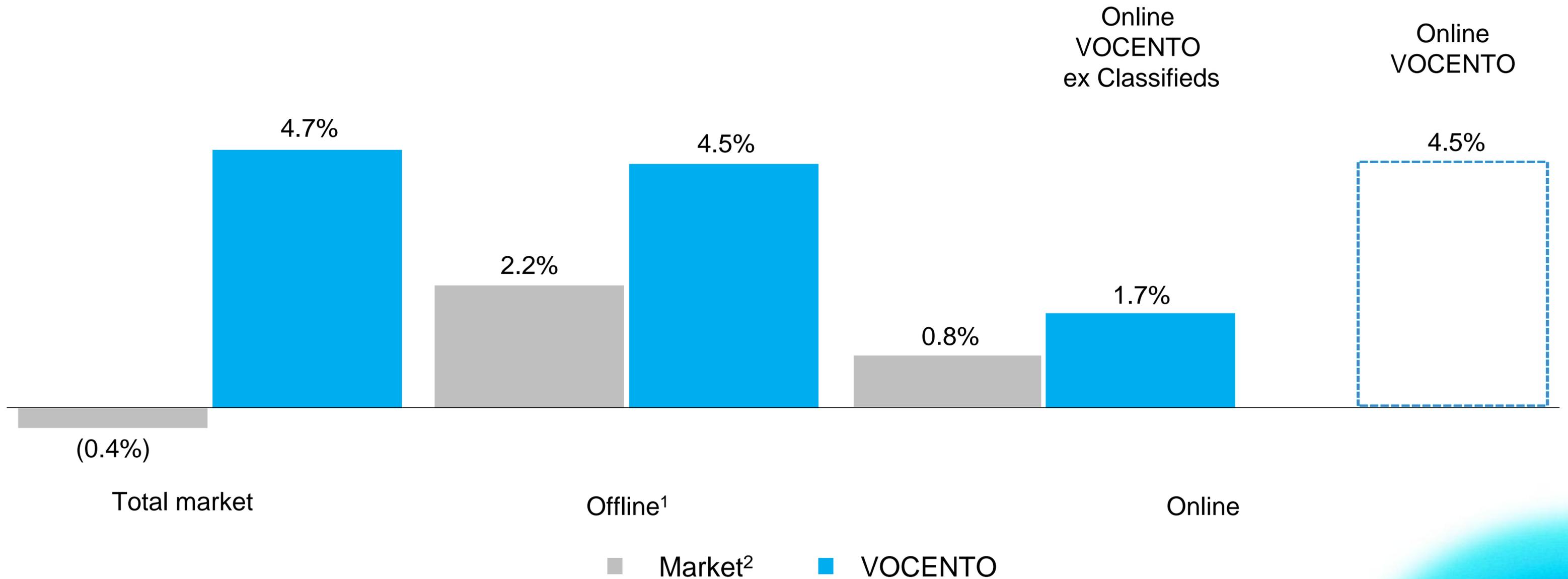
- Digital + diversification mix is now 40% of total revenues (+5 p.p. vs 9M21)
- Launch of Relevó website: original content for monetization
- Recovery of automotive Classifieds
- Kit Digital for SMEs: 2.8k clients and 3.5k solutions. Potential revenues c.€7m

Strategy maintained in a challenging market

Challenging market conditions (downgrades to economic growth, high inflation and rising interest rates)
No growth in national digital advertising (migration from display to video)



Vocento increases share of advertising market

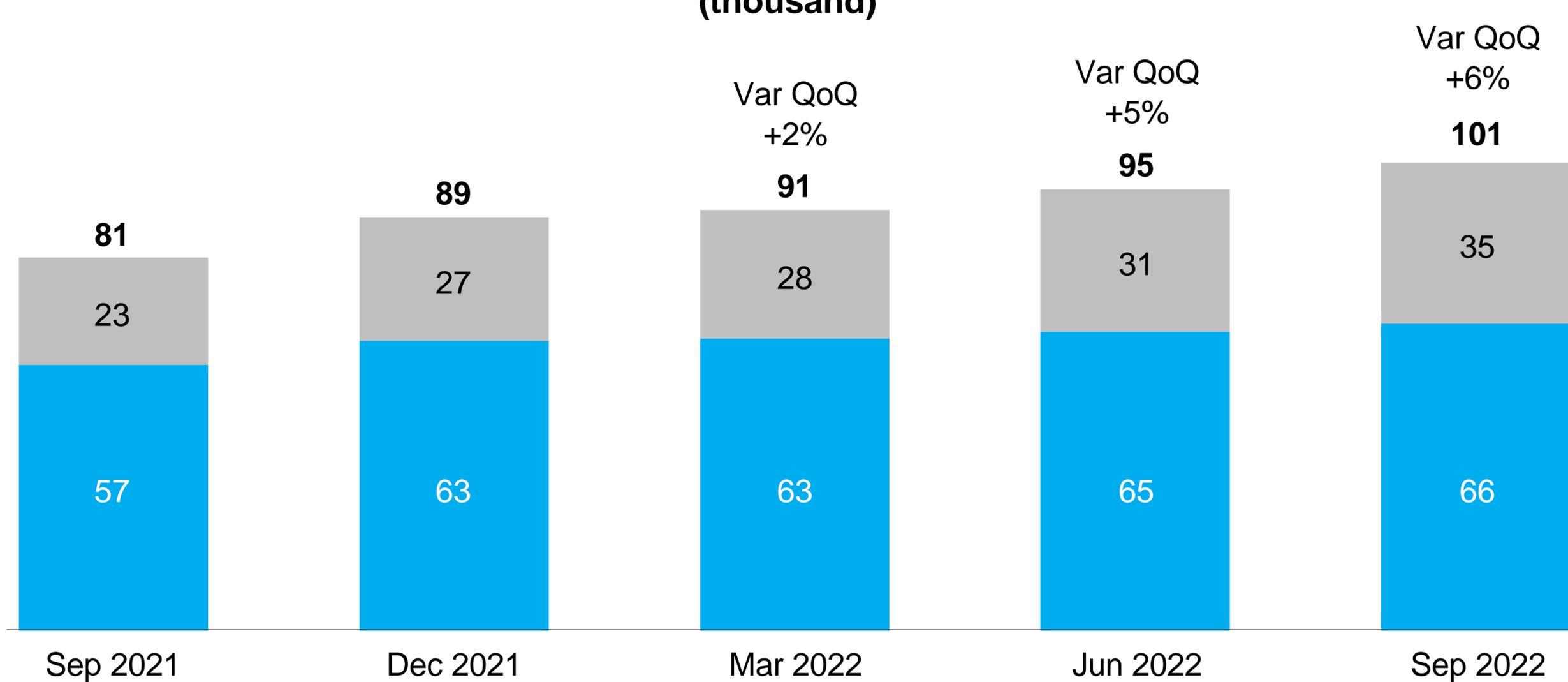


Vocento demonstrates the solidity of its local/national business model in current conditions

Note 1: offline is the market and VOCENTO is the press (not including Supplements and Magazines). Note 2: market source i2p ex social media and search engines.

Improving trend for digital subscriptions

Paying subscribers (thousand)



Var QoQ +25%

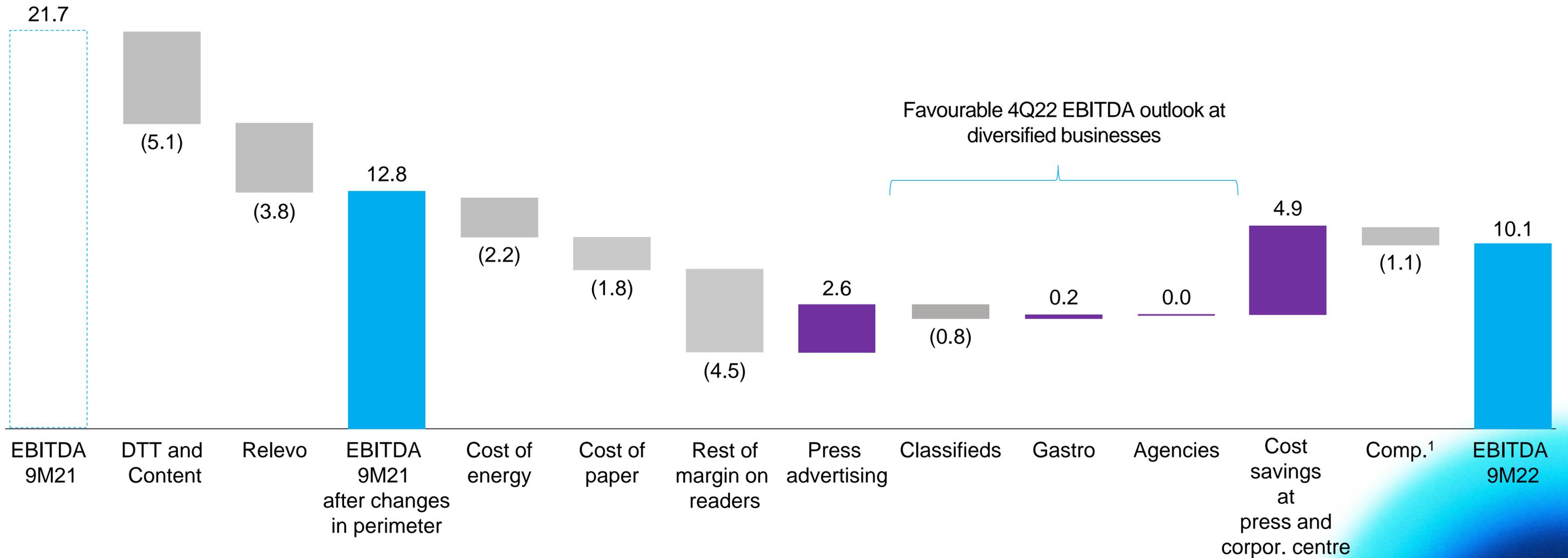
Subscriber growth target Dec22E +23% YoY, +9% QoQ, in a strategy where the priority is to grow revenues and profitability



Note: figures are rounded to the nearest thousand.

EBITDA resilient despite energy and paper

Data in €m



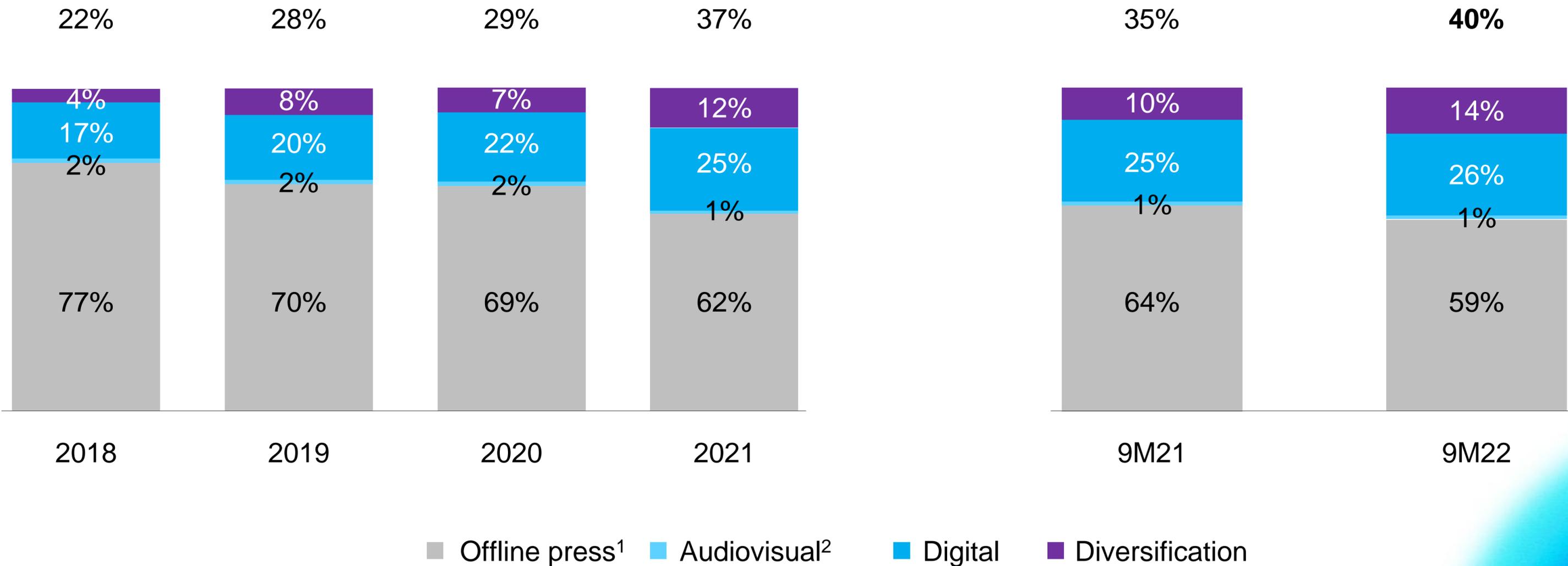
Note: figures are rounded to the nearest 100 thousand euro. Note 1: compensation expenses including the savings obtained in the year.

Growth of digital and diversified revenues

Changing revenue mix at Vocento (%)

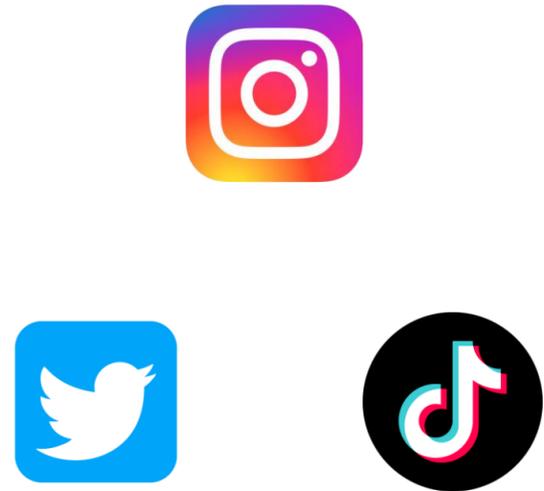
Digital +
Diversification

Revenues 9M22 €97m
+20% YoY



Note 1: includes mainly print press and other revenues. Note 2: pro-forma (excluding national DTT and Content).

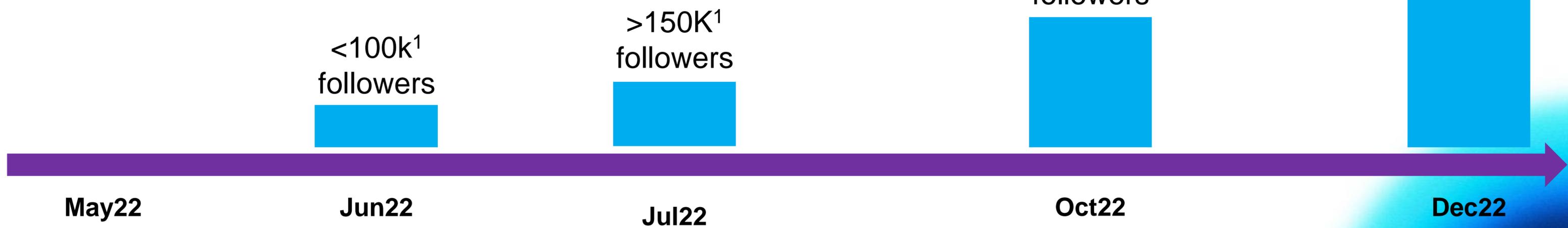
Launches



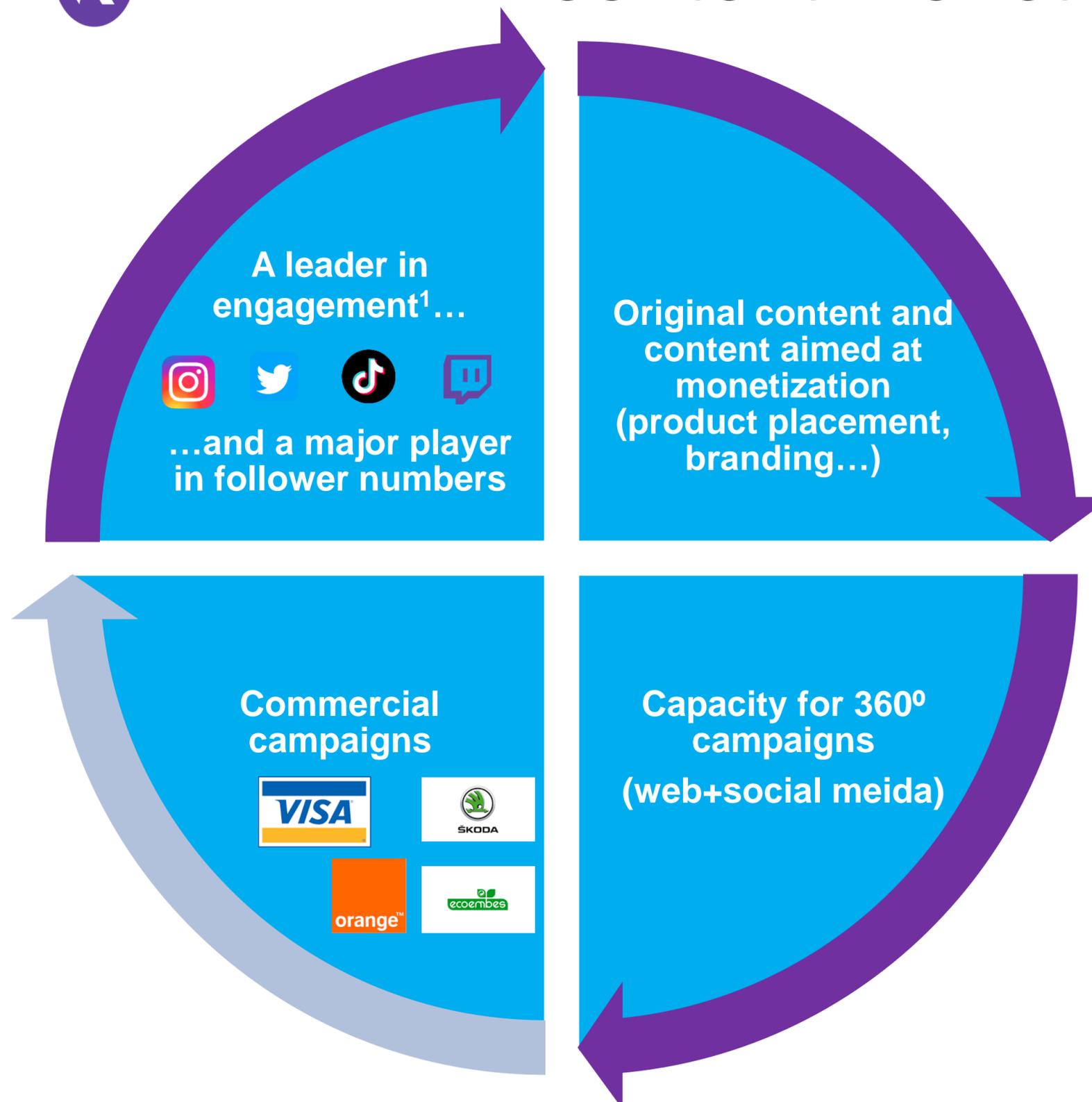
Launch



Website launch



Note 1: Sum of accounts following RELEVO on Twitter, Instagram, Twitch and TikTok.



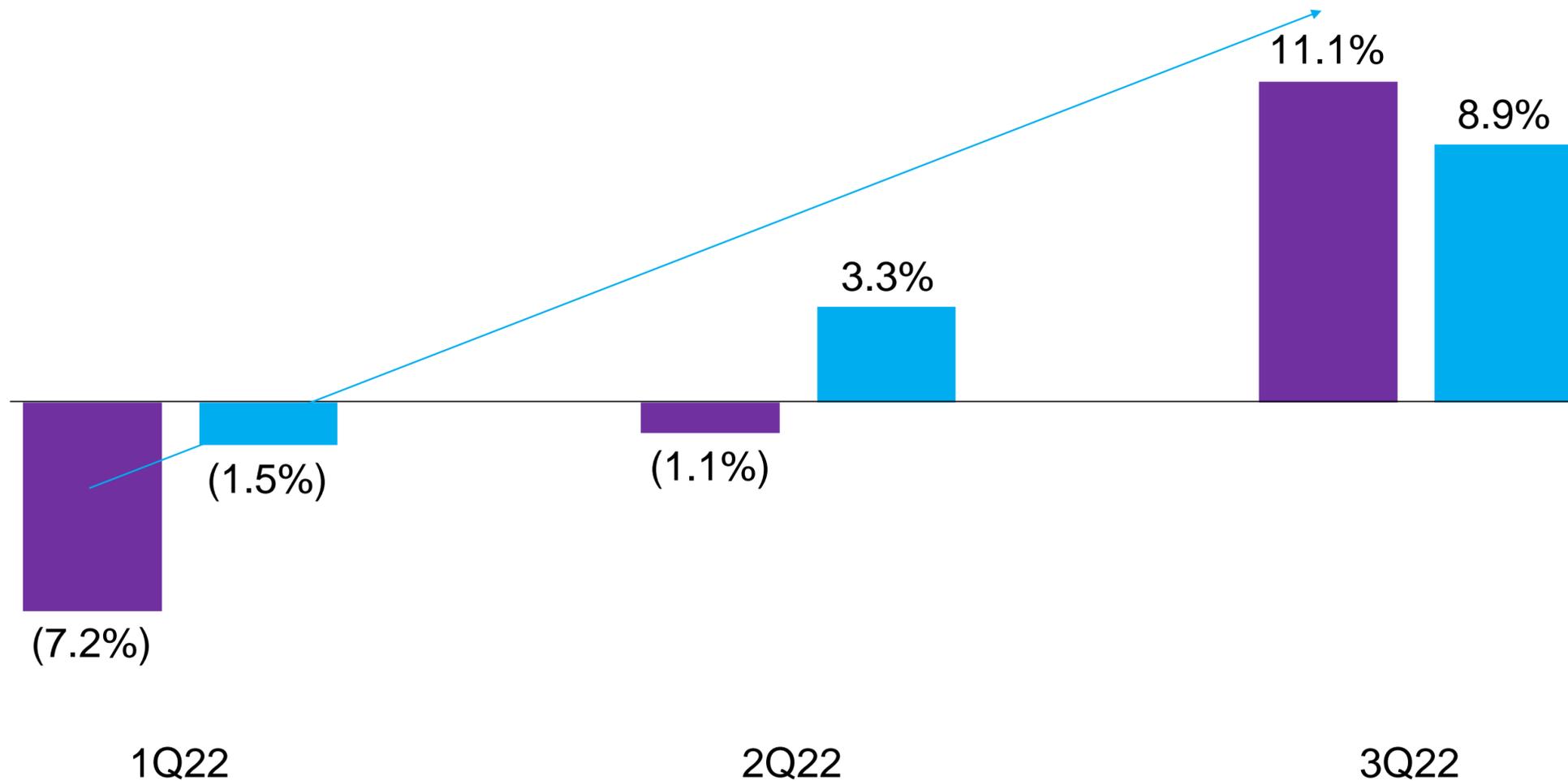
Revenues 4Q22E
>€0.5m

Current revenue mix
25% social media
75% web

Note 1: source Emplifi for IG and Twitter interactions per post/1k followers, TikTok: Rival IQ. Video Views.

Classifieds: recovery of verticals

YoY change in revenues (%)



Classifieds revenue rose by +12.2% in 9M22 following increase in listings

Automotive vertical improves, volume stabilises, positive effect of rising price of used vehicles

Favourable outlook for Classifieds in 4Q22

Opportunity to grow the SME customer base

SME digitalisation programme for Red.es

| | Segment I | Segment II | Segment III |
|---------------------------------|--------------------|------------------|------------------|
| Characteristics | 10 to 49 employees | 3 to 9 employees | 0 to 3 employees |
| Deadline for requests | March 2023 | Sep 2023 | Oct 2023 |
| LDK clients (% of total) | 5% | 26% | 69% |

New clients:
2.8k clients (vs 1.9k in Jul22) and 3.5k solutions (vs. 2.6k)

Potential revenues of €7m (€+2m vs Jul 22)

Recurring customer base with services that VOC can develop (Web, social media, e-commerce)

Timing depends on decision from public administration



Net result reflects capital gains from NET TV and Veralia

Data in €m

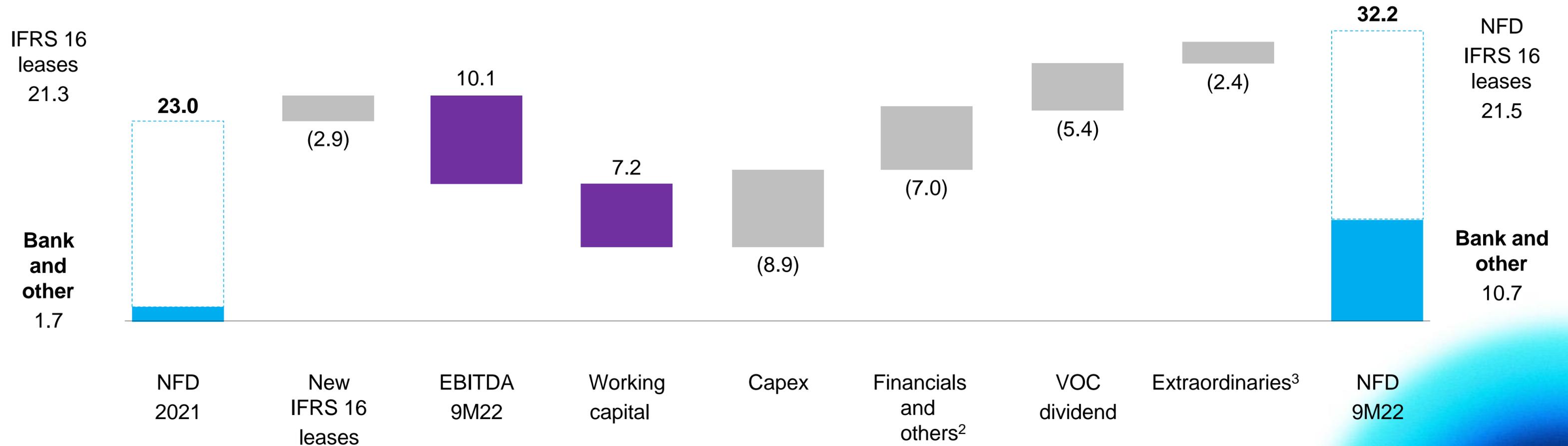
| | 9M22 | 9M21 | Var % | 9M21 pro-forma | Var % |
|--|---------|---------|---------|----------------|---------|
| Revenues | 243.3 | 249.5 | (2.5%) | 231.2 | 5.2% |
| Operating expenses excluding depreciation | (233.2) | (227.8) | (2.3%) | (214.6) | (8.6%) |
| EBITDA | 10.1 | 21.7 | (53.3%) | 16.6 | (39.0%) |
| Depreciation | (16.5) | (15.2) | (8.8%) | (15.0) | (9.8%) |
| Result of asset divestments | 0.3 | 10.9 | (97.4%) | 10.9 | (97.4%) |
| EBIT | (6.1) | 17.4 | n.r. | 12.4 | n.r. |
| Writedown of goodwill | 0.0 | (2.4) | n.r. | (0.9) | n.r. |
| Equity-accounted income | (0.1) | (0.3) | 64.0% | (0.3) | 64.0% |
| Financial result and others | (1.1) | (1.7) | 36.8% | (1.7) | 36.8% |
| Pre-tax profit | (7.2) | 13.0 | n.r. | 9.5 | n.r. |
| Corporation tax | (1.4) | (4.0) | 66.4% | (2.8) | 52.1% |
| Result of discontinued operations | 9.1 | 0.0 | n.r. | 2.3 | n.r. |
| Minority interest | (1.8) | (5.8) | 69.1% | (5.8) | 69.1% |
| Result attributable to Parent Company | (1.3) | 3.1 | n.r. | 3.1 | n.r. |

A differentiated debt position

Data in €m

Free cash flow **€1.4m**

Impact of higher cost of paper stocks in 9M22 €-6.8m and changes in the perimeter €-3.2m¹



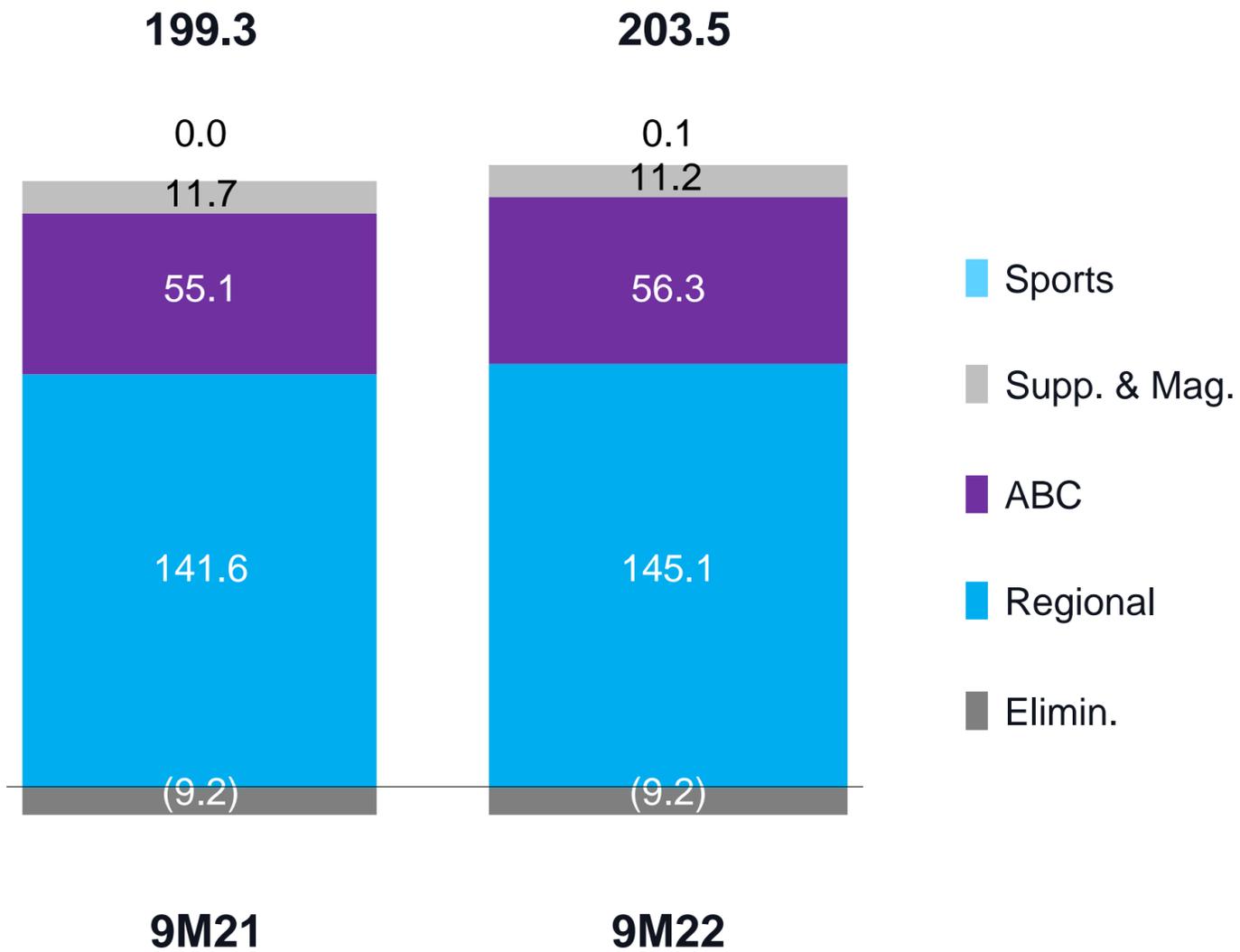
Note: figures are rounded to the nearest hundred thousand euro. Note 1: sum of impact of Relevo in 9M22 and DTT and Content in 9M21. Note 2: including advance income, net financial expenses, dividends to minority interest, taxes. Note 3: including among others cash entry and outflows for divestments and investments, extraordinary capex, and the special dividend paid following the sale in 2021 of the EI Diario Vasco building.

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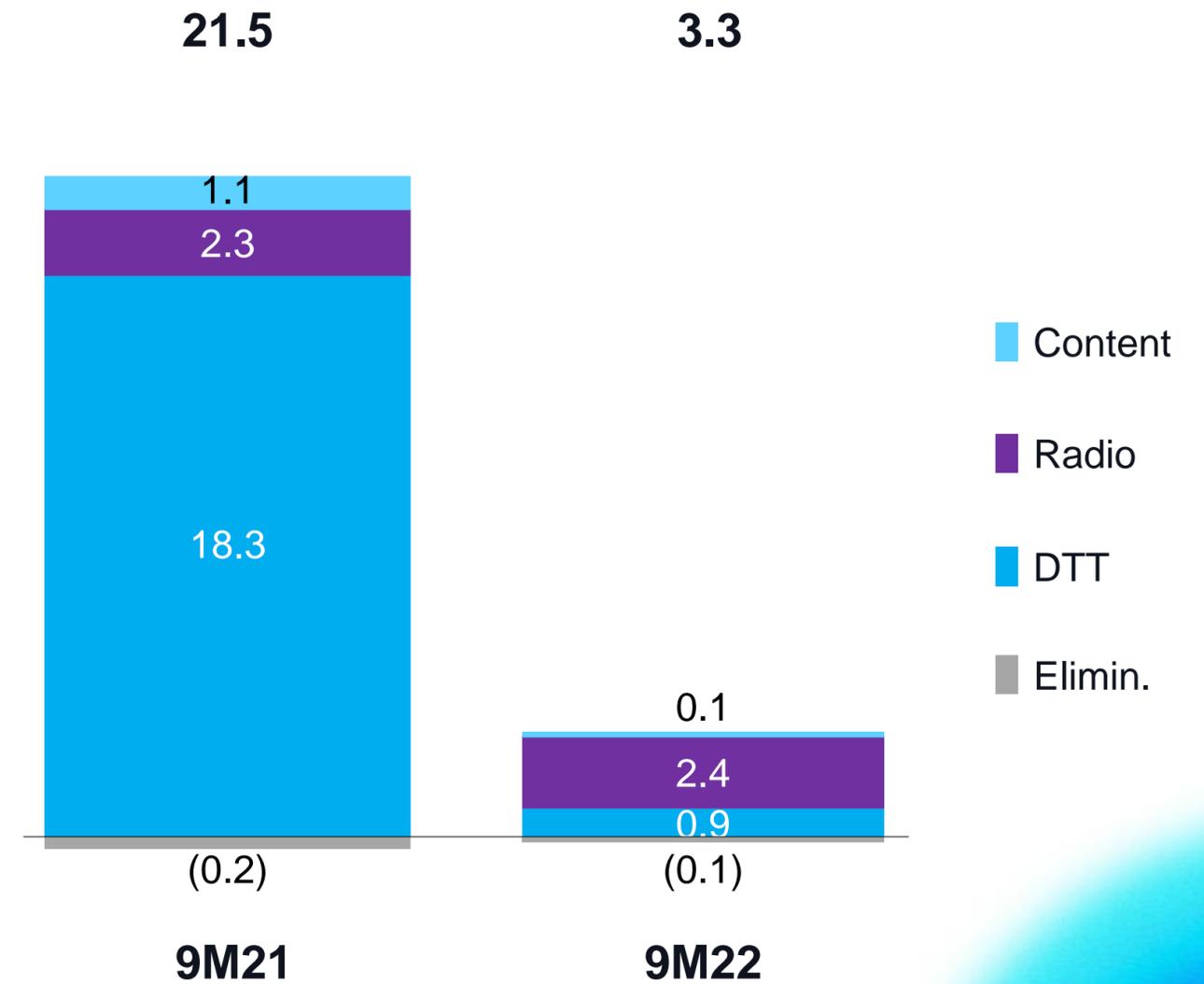
Appendix

Revenues by business(1/2)

Newspapers (€m)



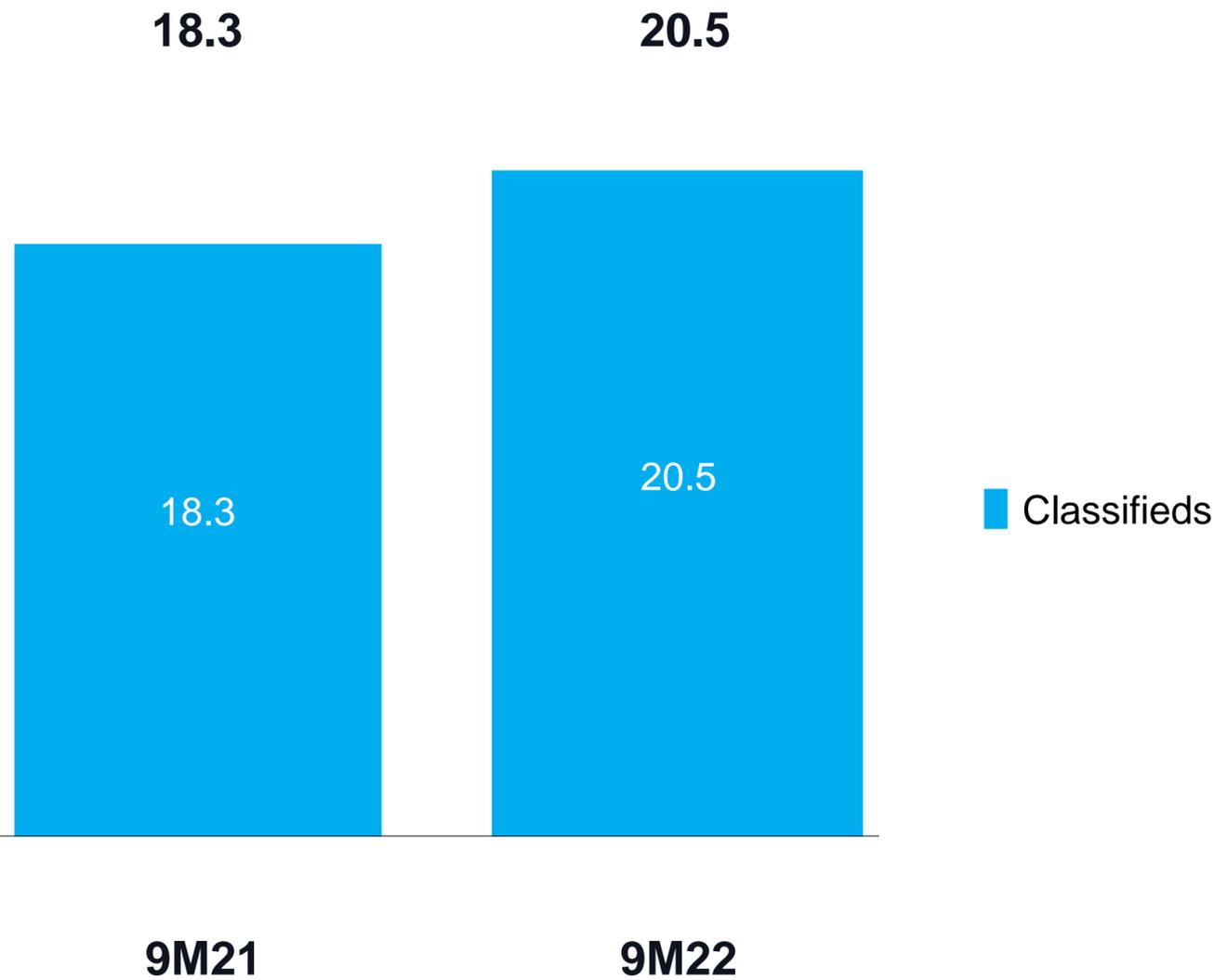
Audiovisual (€m)



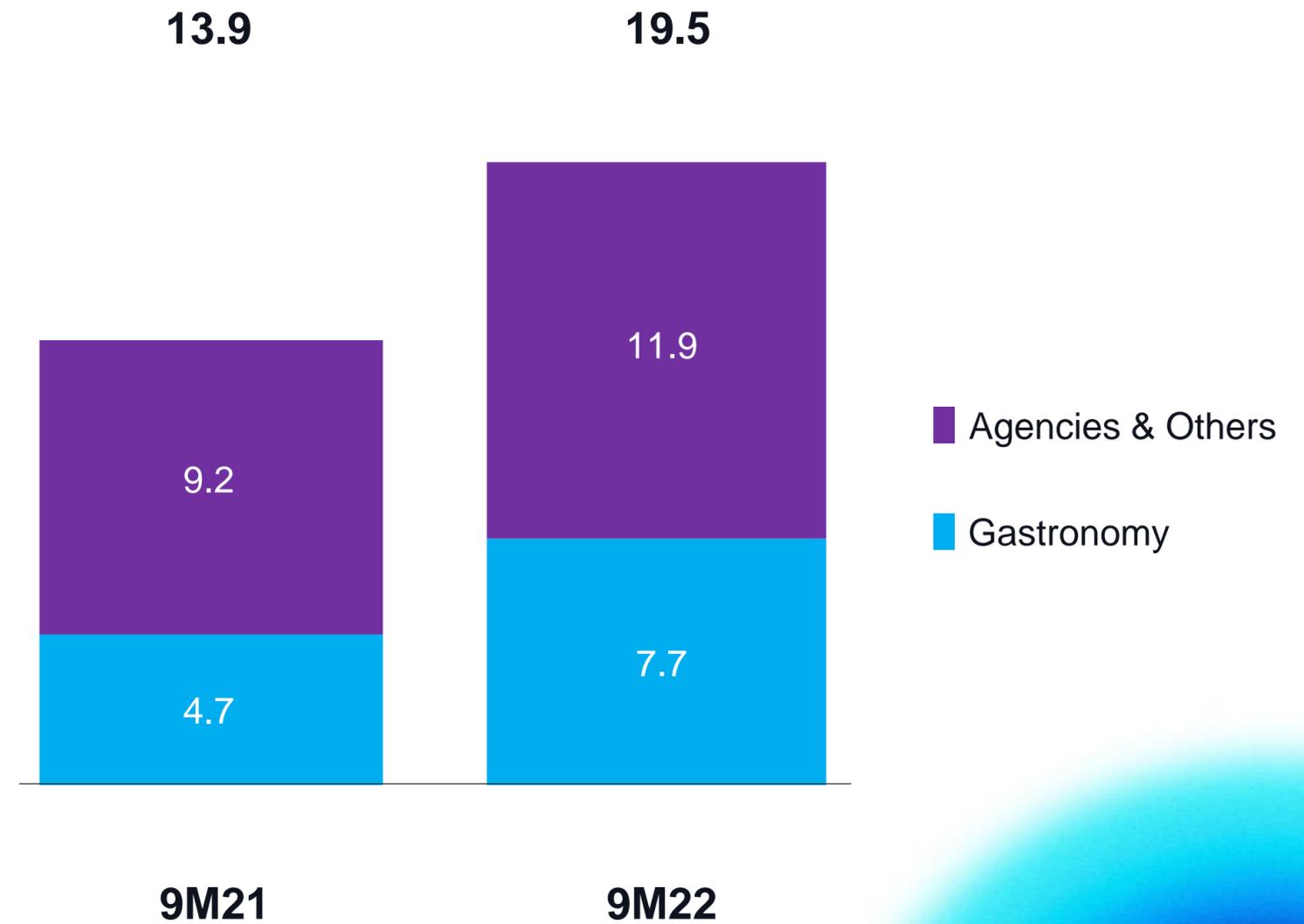
Note: figures are rounded to the nearest hundred thousand euro,

Revenues by business(2/2)

Classifieds (€m)



Gastronomy and Agencies (€m)

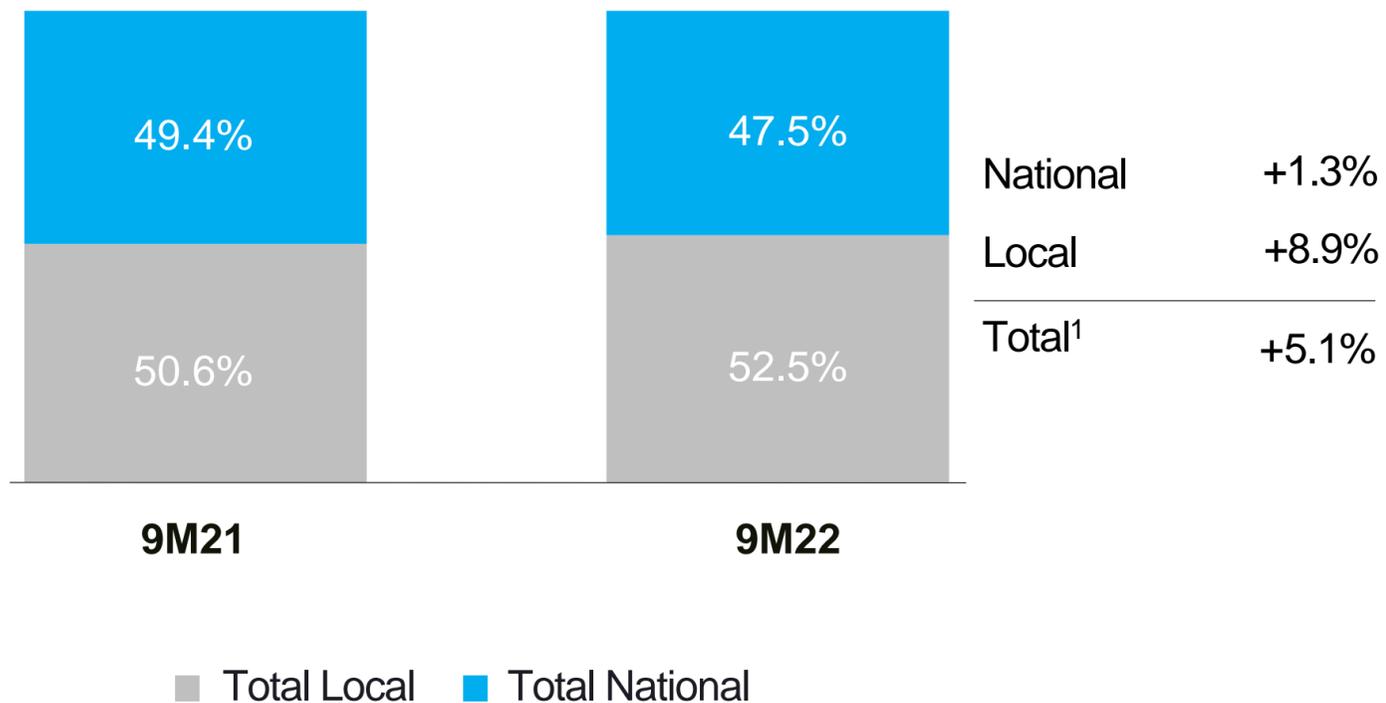


Note: figures are rounded to the nearest hundred thousand euro.

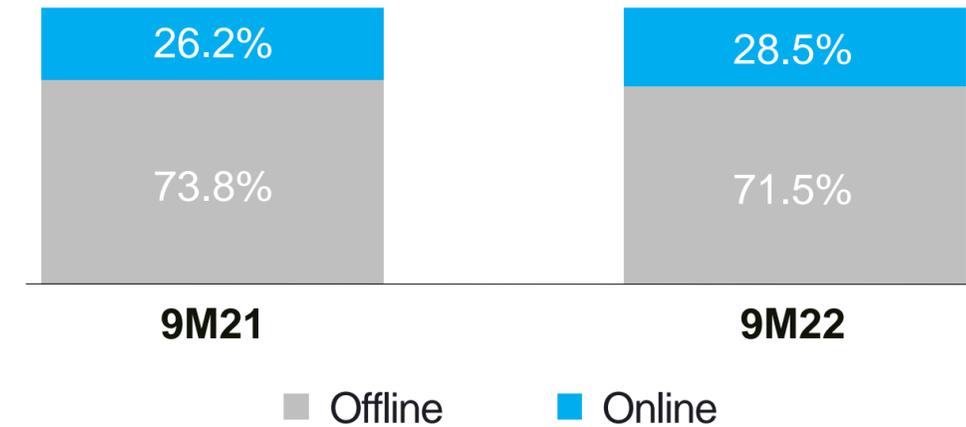
Local and national advertising performance

Data in %

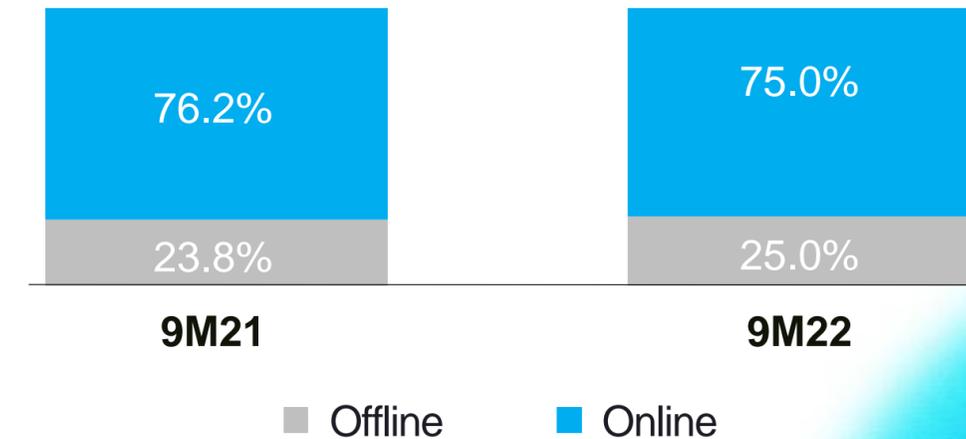
National advertising vs local¹



Local advertising¹: Print vs Digital



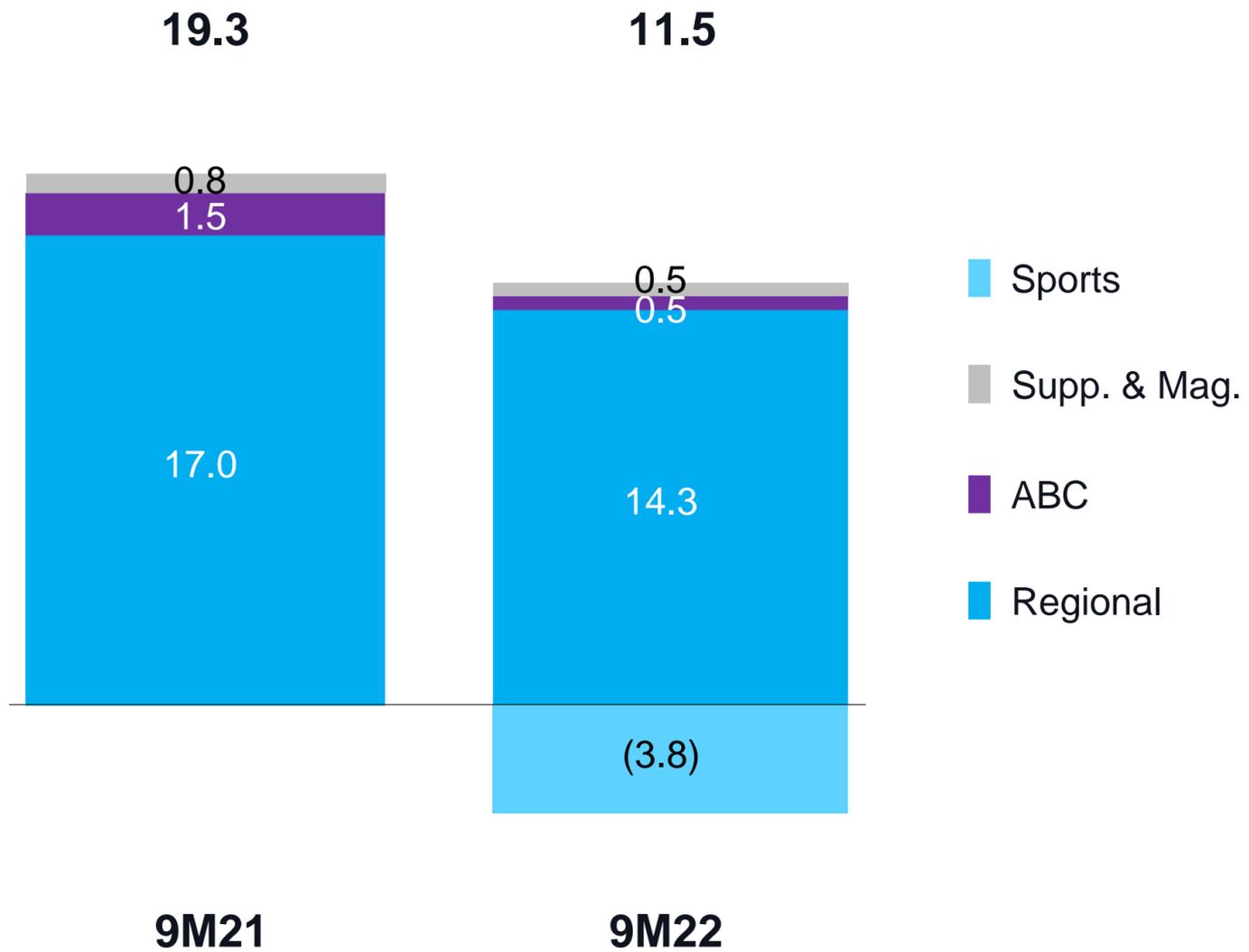
National advertising¹: Print vs Digital



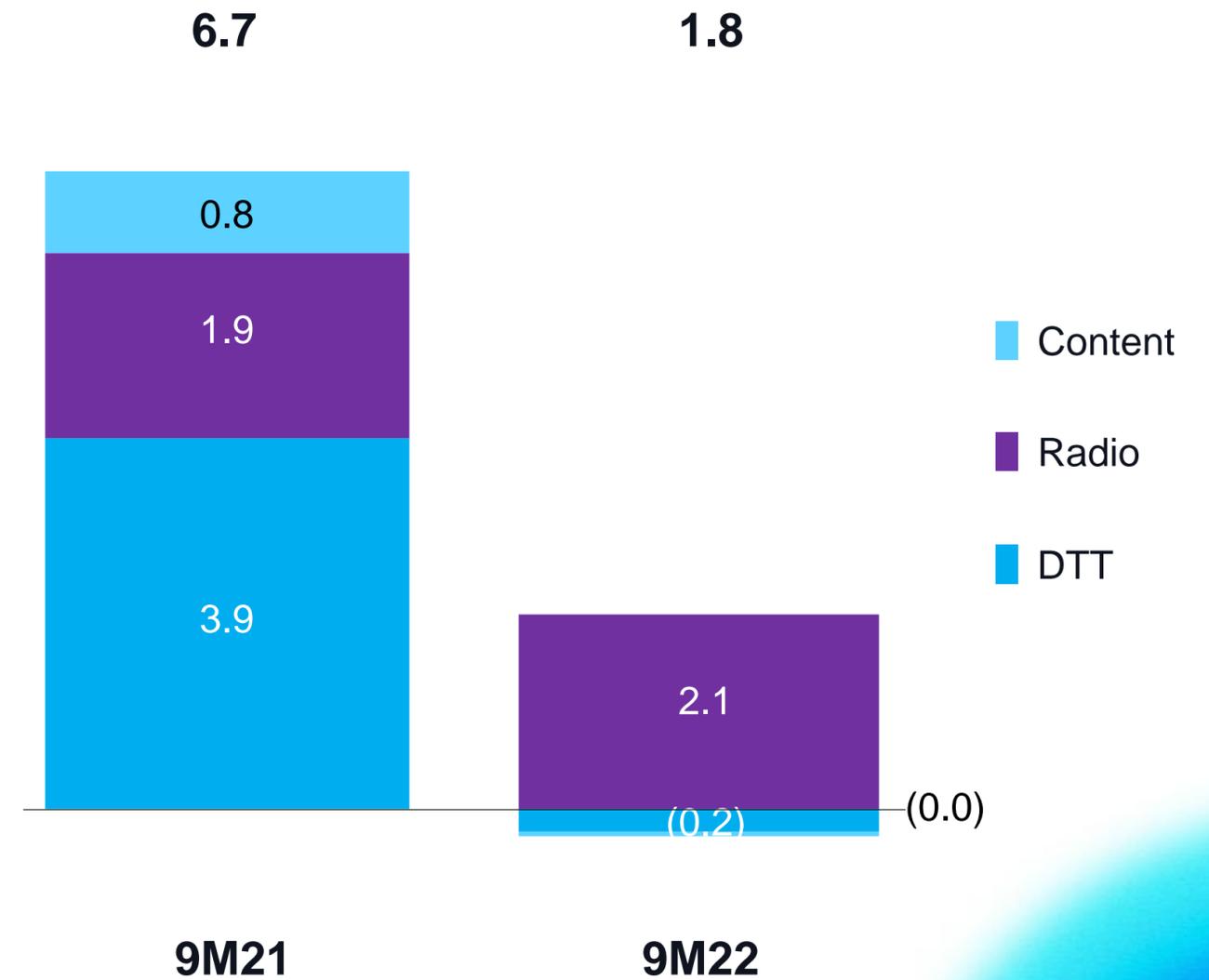
Note 1: net advertising data. Not including Audiovisual or Others.

EBITDA by business (1/2)

Newspapers (€m)



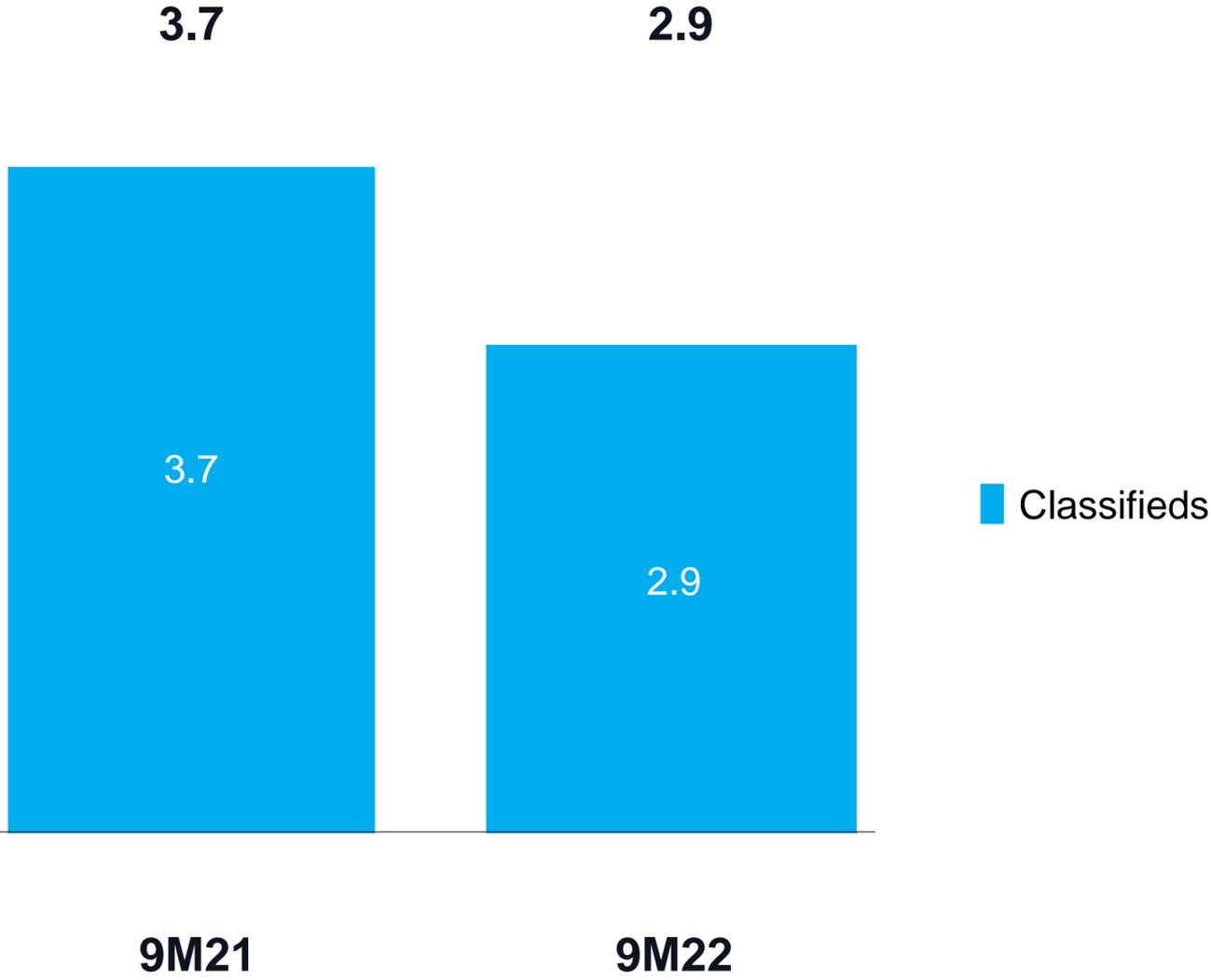
Audiovisual (€m)



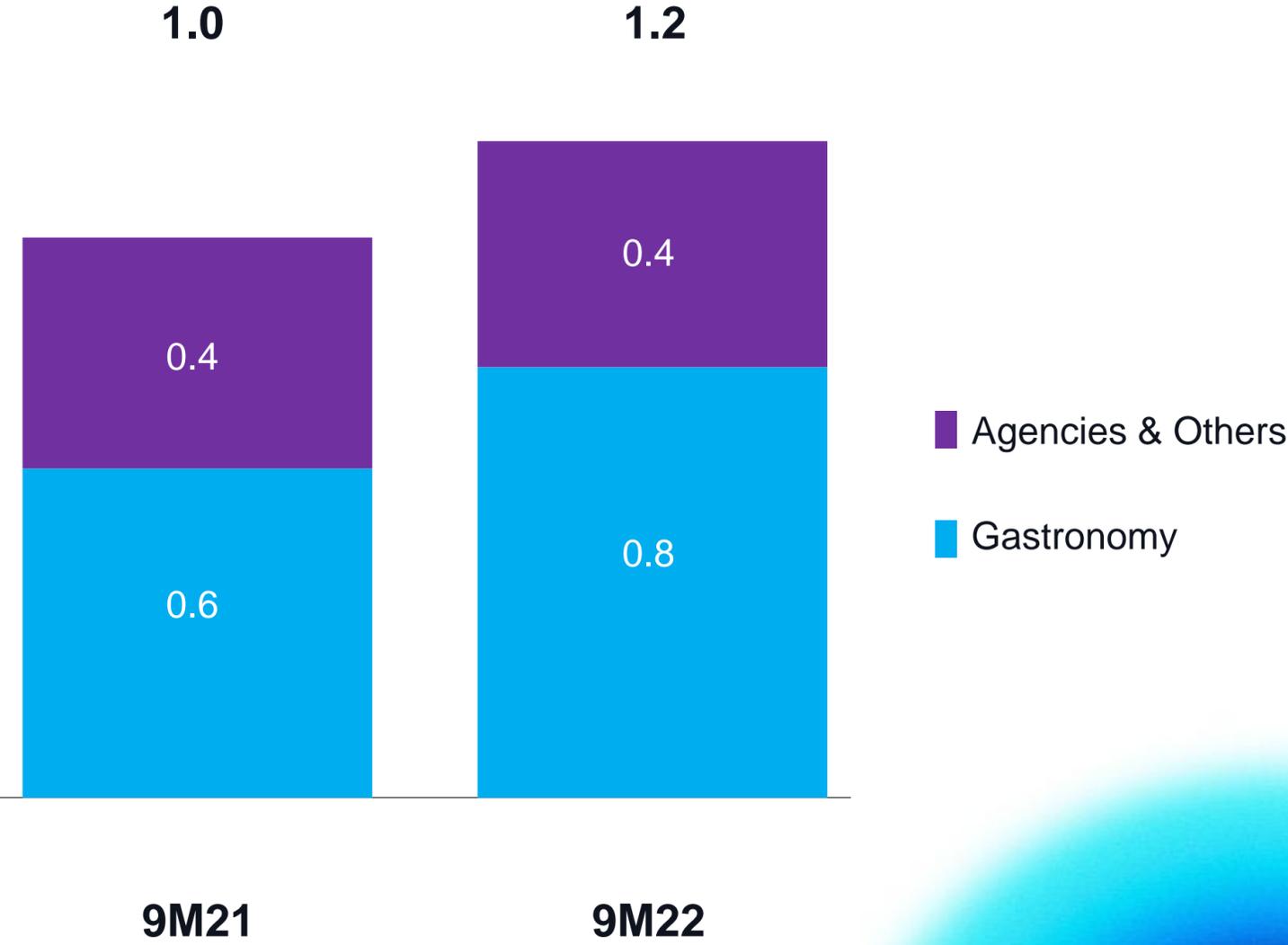
Note: figures are rounded to the nearest hundred thousand euro.

EBITDA by business (2/2)

Classifieds (€m)

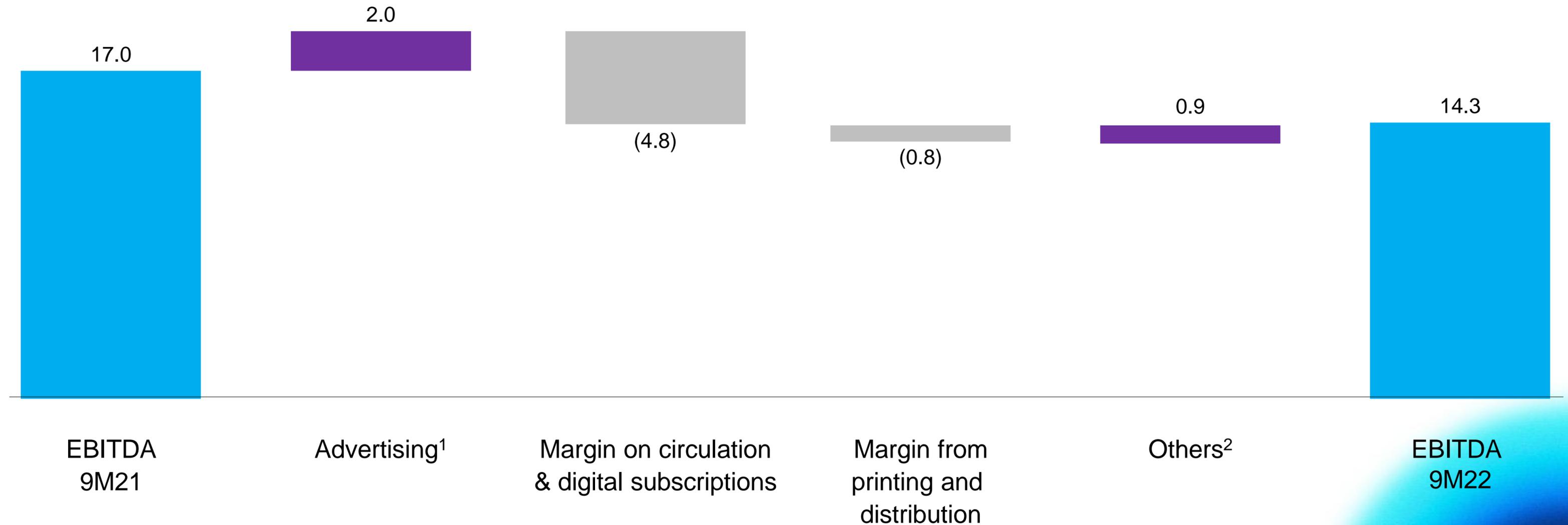


Gastronomy and Agencies (€m)



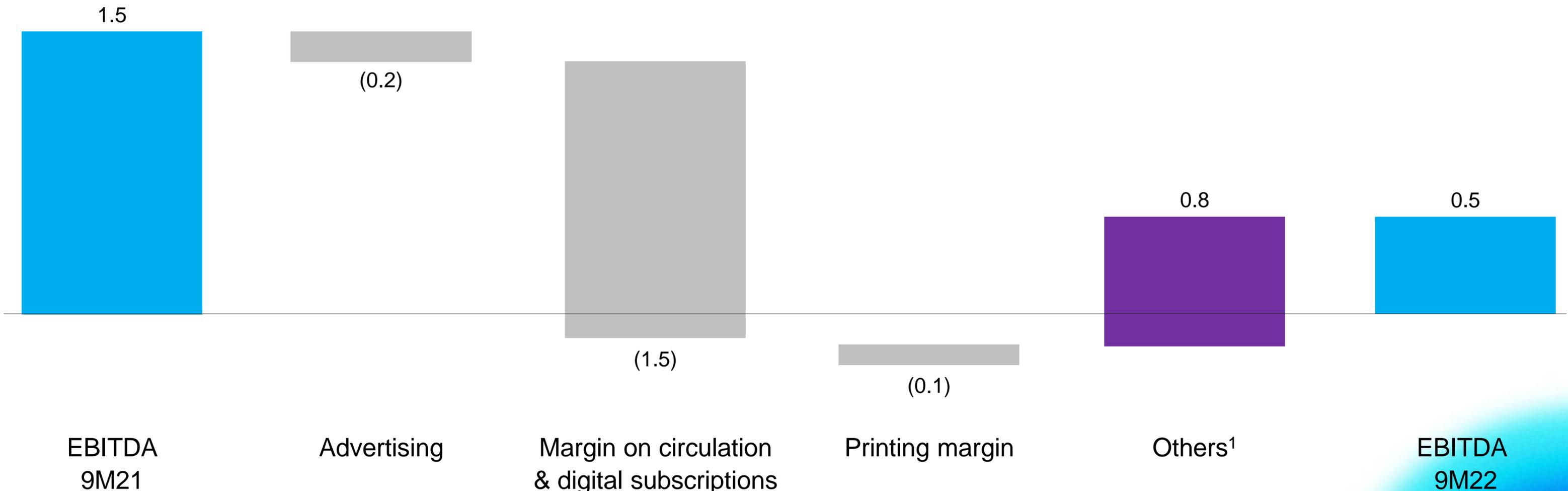
Note: figures are rounded to the nearest hundred thousand euro.

Data in €m



Note: figures are rounded to the nearest hundred thousand euro. Note 1: print and digital. Not including local sales companies or other subsidiaries. Note 2: others mainly include compensation payments, sales costs and margins on events.

Data in €m



Note: figures are rounded to the nearest hundred thousand euro. Note 1: others includes compensation payments, other revenues or sales costs.

Data in €m

| | 9M22 | 2021 |
|--------------------------------------|--------------|--------------|
| Non-current assets | 311.9 | 313.5 |
| Current assets | 109.8 | 106.0 |
| Assets held for sale | 1.4 | 15.7 |
| Total ASSETS | 423.1 | 435.2 |
| EQUITY | 252.8 | 268.7 |
| Financial debt | 53.9 | 52.7 |
| Other non-current liabilities | 25.8 | 28.9 |
| Other current liabilities | 90.7 | 85.0 |
| Total LIABILITIES + EQUITY | 423.1 | 435.2 |
| Net financial debt | 32.2 | 23.0 |
| Net financial debt ex IFRS 16 | 10.7 | 1.7 |

Variation in net financial debt

Data in €m

| | 9M22 | 9M21 |
|---|-------------|---------------|
| Comparable EBITDA | 10.1 | 21.7 |
| Variation in working capital | 7.2 | 8.1 |
| Capex | (8.9) | (7.1) |
| Other items ¹ | (3.5) | 2.5 |
| Cash flow from recurring activities | 4.9 | 25.2 |
| Interest payments received | 0.4 | 0.2 |
| Dividends and interest payments ² | (3.9) | (5.1) |
| Total free cash flow | 1.4 | 20.2 |
| Payment of compensation | 0.0 | (5.2) |
| Sum of non-recurring items with an impact on cash flow ³ | (2.4) | 15.9 |
| VOC dividend | (5.4) | 0.0 |
| IFRS 16 effect | (2.9) | (0.6) |
| Change in net financial debt⁴ | 9.2 | (30.3) |
| Net financial debt | 32.2 | 36.9 |

Note: figures are rounded to the nearest 100 thousand euros. Note 1: including tax on capital gains, withholding tax and others.

Note 2: dividends to subsidiaries with minority interest and interest payments. Note 3: including cash inflows and outflows or investments and divestments, extraordinary capex and the special dividend payment to minority shareholders following the sale in 2021 of the building belonging to El Diario Vasco. Note 4: change in debt from year-end.

Alternative Performance Measures (APMs)

Note: The definitions and calculation of Alternative Performance Measures (APM) have not changed since the publication of the results for the prior period.

The 9M22 results report includes, as well as the definitions and calculation methods for the APMs, the new calculations made for the period.

This document contains forward-looking statements regarding intention, expectations or estimates of the Company or its management at the date of issue thereof, relating to various aspects, including the growth of various lines of business and the business overall, the market share, the results of the Company and other aspects of the activity and status thereof.

Analysts and investors should bear in mind that such estimates do not amount to any warranty as to the future behaviour or results of the Company, and they shall bear all risks and uncertainties with regard to relevant aspects, and thus, the real future results and behaviour of the Company might be substantially different from what is stated in the said predictions or estimates.

The statements in this statement should be taken into account by any persons or entities who may have to make decisions or prepare or disseminate opinions on securities issued by the

Company and, in particular, by the analysts who handle this document. All are invited to consult the documentation and information published or registered by the Company before the National Securities Market Commission.

The financial information contained in this document has been prepared under International Financial Reporting Standards (IFRS). This financial information is unaudited and, therefore, is subject to potential future modifications.

This document is only provided for information purposes and does not constitute, nor may it be interpreted as, an offer to sell or exchange or acquire, or solicitation for offers to purchase or accept any kind of compromise.

Certain numerical figures included in this document have been rounded. Therefore, discrepancies in tables and graphs between totals and the sums of the amounts listed may occur due to such rounding.

ABC

EL CORREO

EL DIARIO VASCO

EL DIARIO MONTAÑÉS

LA VERDAD

IDEAL

HOY

SUR

LA RIOJA

El Norte de Castilla

EL COMERCIO

LAS PROVINCIAS

LA VOZ DE CÁDIZ

BURGOSconecta

leonoticias

RELEVO

XI Semanal



COLPISA

Oferplan

cmvocento

WEMASS
MEDIA AUDIENCE SAFE SOLUTION



t a n g o°

pro.
agency

pisos.com

SUD



WORLD CANIC

FEMINAS



MATEO & CO. WE COOK BRANDS mateoandco.es

WOMEN NOW

Turium

welife*
Sustainable Living

Autocasión uno//Auto rentingcoches
Auto Scout24 .MASCUS //Motocasión

Empowered by SUMAUTO



ANTROPÍA



DISCLAIMER

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CONSOLIDATED PROFIT AND LOSS ACCOUNT

| <i>Thousand Euro</i> | 9M22 | 9M21 | Var Abs | Var % |
|--|------------------|------------------|-----------------|----------------|
| Circulation revenues | 80,004 | 85,299 | (5,295) | (6.2%) |
| Advertising revenues | 104,639 | 99,936 | 4,704 | 4.7% |
| Other revenues | 58,644 | 64,267 | (5,623) | (8.7%) |
| Total revenue | 243,287 | 249,501 | (6,214) | (2.5%) |
| Staff costs | (113,506) | (107,714) | (5,792) | (5.4%) |
| Procurements | (21,303) | (18,782) | (2,521) | (13.4%) |
| External Services | (98,451) | (99,769) | 1,318 | 1.3% |
| Provisions | 97 | (1,553) | 1,651 | n.r. |
| Operating expenses (without D&A) | (233,163) | (227,818) | (5,345) | (2.3%) |
| EBITDA | 10,124 | 21,683 | (11,559) | (53.3%) |
| Depreciation and amortization | (16,498) | (15,158) | (1,340) | (8.8%) |
| Impairment/gains on disposal of tan. & intan. assets | 287 | 10,855 | (10,568) | (97.4%) |
| EBIT | (6,087) | 17,380 | (23,467) | n.r. |
| Impairments/reversal of other intangible assets | 0 | (1,500) | 1,500 | 100.0% |
| Profit of companies acc. equity method | (101) | (280) | 180 | 64.0% |
| Net financial income | (1,079) | (1,708) | 629 | 36.8% |
| Net gains on disposal of non- current assets | 24 | (922) | 946 | n.r. |
| Profit before taxes | (7,244) | 12,969 | (20,213) | n.r. |
| Corporation tax | (1,354) | (4,032) | 2,678 | 66.4% |
| BDI assets for sale/discontinued operations | 9,136 | 0 | 9,136 | n.a. |
| Net profit for the year | 538 | 8,937 | (8,399) | (94.0%) |
| Minority interests | (1,795) | (5,811) | 4,015 | 69.1% |
| Net profit attributable to the parent | (1,257) | 3,127 | (4,383) | n.r. |

CONSOLIDATED BALANCE SHEETS

Thousand Euro

| | 9M22 | 2021 | Var abs |
|--|----------------|----------------|-----------------|
| <u>ASSETS</u> | | | |
| NON CURRENT ASSETS | | | |
| Intangible assets | 136,605 | 139,216 | (2,612) |
| Goodwill | 87,418 | 88,513 | (1,096) |
| Intangible assets | 49,187 | 50,703 | (1,516) |
| Property, plant and equipment | 94,262 | 94,812 | (550) |
| Use of leases | 20,116 | 20,114 | 1 |
| Investments accounted for using the equity method | 3,124 | 4,385 | (1,261) |
| Financial assets | 3,852 | 3,629 | 222 |
| Non-current investment securities | 2,642 | 2,642 | 0 |
| Other non current financial assets | 1,210 | 988 | 222 |
| Other non current receivables | 5,184 | 1,145 | 4,039 |
| Deferred tax assets | 48,776 | 50,191 | (1,415) |
| | 311,918 | 313,494 | (1,576) |
| CURRENT ASSETS | | | |
| Inventories | 18,972 | 12,151 | 6,821 |
| Trade and other receivables | 65,090 | 62,665 | 2,425 |
| Tax receivables | 5,006 | 1,845 | 3,160 |
| Cash and cash equivalents | 20,748 | 29,373 | (8,625) |
| | 109,816 | 106,035 | 3,781 |
| Assets held for sale and discontinued operations | 1,410 | 15,702 | (14,292) |
| TOTAL ASSETS | 423,144 | 435,231 | (12,087) |

Thousand Euro

| | 1H22 | 2021 | Var abs |
|---|----------------|----------------|-----------------|
| <u>EQUITY AND LIABILITIES</u> | | | |
| EQUITY | | | |
| Of the Parent | 196,639 | 204,512 | (7,873) |
| Share capital | 24,864 | 24,864 | 0 |
| Reserves | 180,814 | 174,241 | 6,573 |
| Treasury shares | (7,782) | (8,213) | 431 |
| Net profit for the year | (1,257) | 13,620 | (14,877) |
| Of minority interest | 56,165 | 64,182 | (8,017) |
| NON CURRENT LIABILITIES | | | |
| Deferred income | 6 | 15 | (9) |
| Provisions | 1,215 | 1,332 | (117) |
| Bank borrowings and other financial liabilities | 27,287 | 24,927 | 2,359 |
| Other non-current payables | 12,753 | 16,218 | (3,466) |
| Deferred tax liabilities | 11,794 | 11,299 | 494 |
| | 53,054 | 53,792 | (737) |
| CURRENT LIABILITIES | | | |
| Bank borrowings and other financial liabilities | 26,580 | 27,758 | (1,178) |
| Trade and other payables | 80,157 | 75,159 | 4,997 |
| Tax payables | 10,548 | 9,828 | 720 |
| | 117,285 | 112,745 | 4,540 |
| TOTAL EQUITY AND LIABILITIES | 423,144 | 435,231 | (12,087) |

NET DEBT

Thousand Euro

| | 9M22 | 2021 | Var Abs | Var % |
|--|-----------------|-----------------|----------------|----------------|
| Bank borrowings and other financial liabilities (s.t.) | 26,580 | 27,758 | (1,178) | (4.2%) |
| Bank borrowings and other financial liabilities (l.t.) | 27,287 | 24,927 | 2,359 | 9.5% |
| Gross debt | 53,867 | 52,686 | 1,181 | 2.2% |
| + Cash and cash equivalents | 20,888 | 29,356 | (8,467) | (28.8%) |
| + Other non current financial asstes | 996 | 801 | 195 | 24.4% |
| Deferred expenses | 266 | 470 | (204) | (43.5%) |
| Net cash position/ (net debt) | (32,248) | (22,999) | (9,249) | (40.2%) |

CASH FLOW STATEMENT

Thousand Euro

| | 9M22 | 9M21 | Var Abs | % Var |
|--|-----------------|-----------------|-----------------|----------------|
| Net profit attributable to the parent | (1,257) | 3,127 | (4,383) | n.r. |
| Adjustments to net profit | 10,254 | 20,335 | (10,081) | (49.6%) |
| Cash flows from ordinary operating activities before changes in working capital | 8,997 | 23,462 | (14,465) | (61.7%) |
| Changes in working capital & others | 7,218 | 8,110 | (892) | (11.0%) |
| Other payables | (3,464) | (3,263) | (201) | (6.2%) |
| Income tax paid | 232 | (1,325) | 1,557 | n.r. |
| Interests deduction for tax purposes | 0 | (804) | 804 | n.r. |
| Net cash flow from operating activities (I) | 12,983 | 26,179 | (13,196) | (50.4%) |
| Acquisitions of intangible and property, plan and equipment | (11,232) | (12,435) | 1,203 | 9.7% |
| Acquisitions of financial assets, subsidiaries and associates | (2,439) | 22,249 | (24,688) | n.r. |
| Interests and dividends received | 405 | 155 | 250 | n.r. |
| Other receivables and payables (investing) | (1,258) | 610 | (1,868) | n.r. |
| Net cash flow from investing activities (II) | (14,524) | 10,579 | (25,103) | n.r. |
| Interests and dividends paid | (11,359) | (5,145) | (6,214) | n.r. |
| Cash inflows/ (outflows) relating to bank borrowings | 2,417 | (5,853) | 8,270 | n.r. |
| Other receivables and payables (financing) | (4,408) | (26,245) | 21,837 | 83.2% |
| Equity related instruments without financial cost | (621) | 0 | (621) | n.a. |
| Equity related instruments with financial cost | (98) | (96) | (2) | (1.6%) |
| Net cash flows from financing activities (III) | (14,069) | (37,339) | 23,270 | 62.3% |
| Net increase in cash and cash equivalents (I + II + III) | (15,610) | (580) | (15,029) | n.r. |
| Cash and cash equivalents from acquired companies | 0 | 0 | 0 | n.a. |
| Cash and cash equivalents of discounted operations | 7,142 | 0 | 7,142 | n.a. |
| Cash and cash equivalents at beginning of the year | 29,356 | 25,175 | 4,180 | 16.6% |
| Cash and cash equivalents at end of year | 20,888 | 24,595 | (3,707) | (15.1%) |

CAPEX: (Additions to PPE and intangible assets)

Thousand Euro

| | 9M22 | | | 9M21 | | | Var Abs | | |
|---------------------|---------------|--------------|---------------|---------------|--------------|--------------|---------------|--------------|--------------|
| | <i>Inmat.</i> | <i>Mat.</i> | <i>Total</i> | <i>Inmat.</i> | <i>Mat.</i> | <i>Total</i> | <i>Inmat.</i> | <i>Mat.</i> | <i>Total</i> |
| Newspapers | 2,914 | 5,980 | 8,893 | 3,525 | 4,378 | 7,903 | (611) | 1,601 | 990 |
| Audiovisual | 0 | 5 | 6 | 2 | 0 | 2 | (2) | 5 | 4 |
| Classified | 462 | 60 | 522 | 301 | 28 | 329 | 161 | 32 | 193 |
| Gastronomy & Others | 500 | 72 | 572 | 78 | 29 | 107 | 422 | 43 | 465 |
| Corporate | 95 | 24 | 119 | 197 | 31 | 229 | (102) | (8) | (109) |
| TOTAL | 3,972 | 6,140 | 10,111 | 4,104 | 4,466 | 8,570 | (132) | 1,673 | 1,541 |

LINE OF ACTIVITY

Thousand Euro

| | 1Q22 | 1Q21 | Var Abs | Var % | 1H22 | 1H21 | Var Abs | Var % | 9M22 | 9M21 | Var Abs | Var % |
|-----------------------------------|----------------|----------------|-------------------|----------------|----------------|----------------|--------------------|----------------|----------------|----------------|-------------------|----------------|
| Circulation Revenues | | | | | | | | | | | | |
| Newspapers | 27,221 | 28,835 | (1,614) | (5.6%) | 53,700 | 57,348 | (3,648) | (6.4%) | 80,004 | 85,300 | (5,295) | (6.2%) |
| Audiovisual | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. |
| Classified | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. |
| Gastronomy and Agencies | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. |
| Corporate and adjustments | (0) | 0 | (0) | 0.0% | (0) | (0) | (0) | n.a. | (0) | (0) | (0) | n.a. |
| Total Circulation Revenues | 27,220 | 28,835 | (1,615) | (5.6%) | 53,699 | 57,348 | (3,649) | (6.4%) | 80,004 | 85,299 | (5,295) | (6.2%) |
| Advertising Revenues | | | | | | | | | | | | |
| Newspapers | 26,030 | 24,626 | 1,404 | 5.7% | 58,781 | 56,489 | 2,291 | 4.1% | 84,509 | 81,876 | 2,633 | 3.2% |
| Audiovisual | 95 | 471 | (376) | (79.8%) | 215 | 906 | (692) | (76.3%) | 321 | 1,113 | (791) | (71.1%) |
| Classified | 6,291 | 5,607 | 684 | 12.2% | 13,107 | 11,524 | 1,583 | 13.7% | 19,684 | 17,228 | 2,456 | 14.3% |
| Gastronomy and Agencies | 41 | 0 | 41 | n.a. | 98 | 133 | (36) | (26.8%) | 217 | 176 | 41 | 23.4% |
| Corporate and adjustments | (4) | (22) | 18 | n.r. | (27) | (89) | 61 | n.r. | (93) | (458) | 365 | n.r. |
| Total Advertising Revenues | 32,452 | 30,681 | 1,771 | 5.8% | 72,173 | 68,965 | 3,208 | 4.7% | 104,639 | 99,936 | 4,704 | 4.7% |
| Other Revenues | | | | | | | | | | | | |
| Newspapers | 9,873 | 9,531 | 342 | 3.6% | 23,116 | 20,435 | 2,681 | 13.1% | 38,949 | 32,102 | 6,847 | 21.3% |
| Audiovisual | 1,012 | 7,006 | (5,994) | (85.6%) | 2,032 | 13,731 | (11,699) | (85.2%) | 3,012 | 20,416 | (17,404) | (85.2%) |
| Classified | 279 | 357 | (77) | (21.7%) | 557 | 683 | (126) | (18.5%) | 820 | 1,041 | (221) | (21.3%) |
| Gastronomy and Agencies | 6,607 | 2,921 | 3,687 | n.s. | 14,309 | 9,437 | 4,872 | 51.6% | 19,294 | 13,731 | 5,564 | 40.5% |
| Corporate and adjustments | (1,112) | (939) | (173) | (1.4%) | (2,227) | (2,025) | (202) | 0.8% | (3,431) | (3,023) | (408) | (0.0%) |
| Total Other Revenues | 16,660 | 18,875 | (2,215) | (11.7%) | 37,787 | 42,261 | (4,474) | (10.6%) | 58,644 | 64,267 | (5,623) | (8.7%) |
| Total Revenues | | | | | | | | | | | | |
| Newspapers | 63,124 | 62,992 | 132 | 0.2% | 135,596 | 134,273 | 1,323 | 1.0% | 203,463 | 199,278 | 4,185 | 2.1% |
| Audiovisual | 1,107 | 7,477 | (6,369) | (85.2%) | 2,247 | 14,638 | (12,391) | (84.6%) | 3,333 | 21,529 | (18,195) | (84.5%) |
| Classified | 6,570 | 5,964 | 606 | 10.2% | 13,664 | 12,207 | 1,457 | 11.9% | 20,504 | 18,270 | 2,235 | 12.2% |
| Gastronomy and Agencies | 6,649 | 2,921 | 3,728 | n.r. | 14,407 | 9,570 | 4,836 | 50.5% | 19,511 | 13,907 | 5,605 | 40.3% |
| Corporate and adjustments | (1,117) | (962) | (155) | (16.2%) | (2,255) | (2,113) | (141) | (6.7%) | (3,525) | (3,481) | (43) | (1.2%) |
| Total Revenues | 76,333 | 78,392 | (2,059) | (2.6%) | 163,659 | 168,574 | (4,915) | (2.9%) | 243,287 | 249,501 | (6,214) | (2.5%) |
| EBITDA | | | | | | | | | | | | |
| Newspapers | 361 | 3,143 | (2,782) | (88.5%) | 9,940 | 14,208 | (4,268) | (30.0%) | 11,475 | 19,289 | (7,814) | (40.5%) |
| Audiovisual | 611 | 2,270 | (1,659) | (73.1%) | 1,215 | 4,483 | (3,268) | (72.9%) | 1,842 | 6,675 | (4,833) | (72.4%) |
| Classified | 570 | 1,138 | (567) | (49.8%) | 1,678 | 2,358 | (680) | (28.8%) | 2,881 | 3,667 | (786) | (21.4%) |
| Gastronomy and Agencies | 618 | (643) | 1,261 | n.r. | 1,120 | 830 | 290 | 34.9% | 1,234 | 989 | 245 | 24.8% |
| Corporate and adjustments | (2,087) | (2,871) | 784 | 27.3% | (5,157) | (5,920) | 763 | 12.9% | (7,308) | (8,936) | 1,629 | 18.2% |
| Total EBITDA | 73 | 3,037 | (2,964) | (97.6%) | 8,796 | 15,959 | (7,163) | (44.9%) | 10,124 | 21,683 | (11,559) | (53.3%) |
| EBITDA Margin | | | | | | | | | | | | |
| Newspapers | 0.6% | 5.0% | (4.4) p.p. | | 7.3% | 10.6% | (3.3) p.p. | | 5.6% | 9.7% | (4.0) p.p. | |
| Audiovisual | 55.2% | 30.4% | 24.8 p.p. | | 54.1% | 30.6% | 23.5 p.p. | | 55.3% | 31.0% | 24.3 p.p. | |
| Classified | 8.7% | 19.1% | (10.4) p.p. | | 12.3% | 19.3% | (7.0) p.p. | | 14.1% | 20.1% | (6.0) p.p. | |
| Gastronomy and Agencies | 9.3% | (22.0%) | 31.3 p.p. | | 7.8% | 8.7% | (0.9) p.p. | | 6.3% | 7.1% | (0.8) p.p. | |
| Corporate and adjustments | n/s | n/s | n/s | | n/s | n/s | n/s | | n/s | n/s | n/s | |
| Total EBITDA Margin | 0.1% | 3.9% | (3.8) p.p. | | 5.4% | 9.5% | (4.1) p.p. | | 4.2% | 8.7% | (4.5) p.p. | |
| EBIT | | | | | | | | | | | | |
| Newspapers | (3,815) | (848) | (2,966) | n.r. | 1,272 | 16,708 | (15,436) | (92.4%) | (1,998) | 17,633 | (19,631) | n.r. |
| Audiovisual | 596 | 2,236 | (1,640) | (73.3%) | 1,190 | 4,377 | (3,187) | (72.8%) | 1,807 | 6,491 | (4,684) | (72.2%) |
| Classified | 44 | 753 | (708) | (94.1%) | 688 | 1,555 | (868) | (55.8%) | 1,436 | 2,450 | (1,013) | (41.4%) |
| Gastronomy and Agencies | 318 | (886) | 1,204 | n.r. | 518 | 344 | 174 | 50.5% | 331 | 113 | 218 | n.r. |
| Corporate and adjustments | (2,202) | (2,995) | 793 | 26.5% | (5,393) | (6,167) | 773 | 12.5% | (7,664) | (9,307) | 1,643 | 17.7% |
| Total EBIT | (5,059) | (1,741) | (3,318) | n.r. | (1,725) | 16,819 | (18,544) | n.r. | (6,087) | 17,380 | (23,467) | n.r. |
| EBIT Margin | | | | | | | | | | | | |
| Newspapers | (6.0%) | (1.3%) | (4.7) p.p. | | 0.9% | 12.4% | (11.5) p.p. | | (1.0%) | 8.8% | (9.8) p.p. | |
| Audiovisual | 53.9% | 29.9% | 24.0 p.p. | | 53.0% | 29.9% | 23.1 p.p. | | 54.2% | 30.2% | 24.1 p.p. | |
| Classified | 0.7% | 12.6% | (11.9) p.p. | | 5.0% | 12.7% | (7.7) p.p. | | 7.0% | 13.4% | (6.4) p.p. | |
| Gastronomy and Agencies | 4.8% | (30.3%) | 35.1 p.p. | | 3.6% | 3.6% | (0.0) p.p. | | 1.7% | 0.8% | 0.9 p.p. | |
| Corporate and adjustments | n/s | n/s | n/s | | n/s | n/s | n/s | | n/s | n/s | n/s | |
| Total EBIT Margin | (6.6%) | (2.2%) | (4.4) p.p. | | (1.1%) | 10.0% | (11.0) p.p. | | (2.5%) | 7.0% | (9.5) p.p. | |

NEWSPAPERS

Thousand Euro

| | 1Q22 | 1Q21 | Var Abs | Var % | 1H22 | 1H21 | Var Abs | Var % | 9M22 | 9M21 | Var Abs | Var % |
|-----------------------------------|----------------|---------------|-------------------|----------------|----------------|----------------|--------------------|----------------|----------------|----------------|-------------------|----------------|
| Circulation Revenues | | | | | | | | | | | | |
| Regionals | 19,792 | 21,112 | (1,319) | (6.2%) | 38,956 | 41,778 | (2,821) | (6.8%) | 58,026 | 62,068 | (4,042) | (6.5%) |
| ABC | 6,689 | 6,873 | (185) | (2.7%) | 13,278 | 13,901 | (623) | (4.5%) | 19,780 | 20,762 | (982) | (4.7%) |
| Sports | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. |
| Supplements & Magazines | 2,124 | 2,377 | (254) | (10.7%) | 4,190 | 4,711 | (521) | (11.1%) | 6,268 | 7,019 | (751) | (10.7%) |
| Adjustments intersegment | (1,384) | (1,527) | 143 | 9.4% | (2,724) | (3,042) | 317 | 10.4% | (4,070) | (4,550) | 480 | 10.5% |
| Total Circulation Revenues | 27,221 | 28,835 | (1,614) | (5.6%) | 53,700 | 57,348 | (3,648) | (6.4%) | 80,004 | 85,300 | (5,295) | (6.2%) |
| Advertising Revenues | | | | | | | | | | | | |
| Regionals | 18,101 | 16,876 | 1,224 | 7.3% | 40,409 | 38,347 | 2,062 | 5.4% | 58,139 | 55,892 | 2,247 | 4.0% |
| ABC | 6,843 | 6,505 | 338 | 5.2% | 15,497 | 15,379 | 118 | 0.8% | 22,087 | 22,248 | (161) | (0.7%) |
| Sports | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. | 74 | 0 | 74 | n.a. |
| Supplements & Magazines | 1,088 | 1,244 | (156) | (12.5%) | 2,876 | 2,765 | 111 | 4.0% | 4,211 | 3,737 | 474 | 12.7% |
| Adjustments intersegment | (2) | 1 | (2) | n.r. | (1) | (1) | 0 | 15.3% | (1) | (1) | 0 | n.r. |
| Total Advertising Revenues | 26,030 | 24,626 | 1,404 | 5.7% | 58,781 | 56,489 | 2,291 | 4.1% | 84,509 | 81,876 | 2,633 | 3.2% |
| Other Revenues | | | | | | | | | | | | |
| Regionals | 8,038 | 7,071 | 967 | 13.7% | 16,863 | 14,954 | 1,909 | 12.8% | 28,985 | 23,656 | 5,329 | 22.5% |
| ABC | 4,011 | 4,022 | (11) | (0.3%) | 9,239 | 8,052 | 1,187 | 14.7% | 14,411 | 12,130 | 2,281 | 18.8% |
| Sports | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. |
| Supplements & Magazines | 92 | 17 | 75 | n.r. | 576 | 619 | (44) | (7.1%) | 672 | 947 | (275) | (29.0%) |
| Adjustments intersegment | (2,268) | (1,580) | (688) | (43.6%) | (3,563) | (3,191) | (372) | (11.7%) | (5,119) | (4,631) | (488) | (10.5%) |
| Total Other Revenues | 9,873 | 9,531 | 342 | 3.6% | 23,116 | 20,435 | 2,681 | 13.1% | 38,949 | 32,102 | 6,847 | 21.3% |
| Total Revenues | | | | | | | | | | | | |
| Regionals | 45,931 | 45,059 | 872 | 1.9% | 96,228 | 95,078 | 1,150 | 1.2% | 145,149 | 141,616 | 3,534 | 2.5% |
| ABC | 17,542 | 17,401 | 142 | 0.8% | 38,014 | 37,332 | 682 | 1.8% | 56,278 | 55,140 | 1,138 | 2.1% |
| Sports | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. | 74 | 0 | 74 | n.a. |
| Supplements & Magazines | 3,304 | 3,638 | (334) | (9.2%) | 7,641 | 8,095 | (454) | (5.6%) | 11,151 | 11,703 | (551) | (4.7%) |
| Adjustments intersegment | (3,654) | (3,106) | (548) | (17.6%) | (6,288) | (6,233) | (54) | (0.9%) | (9,190) | (9,180) | (9) | (0.1%) |
| Total Revenues | 63,124 | 62,992 | 132 | 0.2% | 135,596 | 134,273 | 1,323 | 1.0% | 203,463 | 199,278 | 4,185 | 2.1% |
| EBITDA | | | | | | | | | | | | |
| Regionals | 2,328 | 4,157 | (1,829) | (44.0%) | 10,311 | 12,542 | (2,231) | (17.8%) | 14,284 | 16,993 | (2,709) | (15.9%) |
| ABC | (1,322) | (1,042) | (280) | (26.8%) | 427 | 1,001 | (574) | (57.3%) | 519 | 1,502 | (983) | (65.4%) |
| Sports | (439) | 0 | (439) | n.a. | (1,278) | 0 | (1,278) | n.a. | (3,803) | 0 | (3,803) | n.a. |
| Supplements & Magazines | (206) | 28 | (234) | n.r. | 479 | 665 | (186) | (27.9%) | 475 | 794 | (319) | (40.2%) |
| Total EBITDA | 361 | 3,143 | (2,782) | (88.5%) | 9,940 | 14,208 | (4,268) | (30.0%) | 11,475 | 19,289 | (7,814) | (40.5%) |
| EBITDA Margin | | | | | | | | | | | | |
| Regionals | 5.1% | 9.2% | (4.2) p.p. | | 10.7% | 13.2% | (2.5) p.p. | | 9.8% | 12.0% | (2.2) p.p. | |
| ABC | (7.5%) | (6.0%) | (1.5) p.p. | | 1.1% | 2.7% | (1.6) p.p. | | 0.9% | 2.7% | (1.8) p.p. | |
| Sports | n.a. | n.a. | n.a. | | n.a. | n.a. | n.a. | | n.a. | n.a. | n.a. | |
| Supplements & Magazines | (6.2%) | 0.8% | (7.0) p.p. | | 6.3% | 8.2% | (1.9) p.p. | | 4.3% | 6.8% | (2.5) p.p. | |
| Total EBITDA Margin | 0.6% | 5.0% | (4.4) p.p. | | 7.3% | 10.6% | (3.3) p.p. | | 5.6% | 9.7% | (4.0) p.p. | |
| EBIT | | | | | | | | | | | | |
| Regionals | 184 | 2,111 | (1,927) | (91.3%) | 5,815 | 18,986 | (13,171) | (69.4%) | 7,414 | 21,429 | (14,015) | (65.4%) |
| ABC | (3,231) | (2,882) | (349) | (12.1%) | (3,478) | (2,725) | (754) | (27.7%) | (5,679) | (4,249) | (1,429) | (33.6%) |
| Sports | (439) | 0 | (439) | n.a. | (1,280) | 0 | (1,280) | n.a. | (3,809) | 0 | (3,809) | n.a. |
| Supplements & Magazines | (329) | (77) | (252) | n.r. | 216 | 447 | (232) | (51.8%) | 77 | 454 | (377) | (83.1%) |
| Total EBIT | (3,815) | (848) | (2,966) | n.r. | 1,272 | 16,708 | (15,436) | (92.4%) | (1,998) | 17,633 | (19,631) | n.r. |
| EBIT Margin | | | | | | | | | | | | |
| Regionals | 0.4% | 4.7% | (4.3) p.p. | | 6.0% | 20.0% | (13.9) p.p. | | 5.1% | 15.1% | (10.0) p.p. | |
| ABC | (18.4%) | (16.6%) | (1.9) p.p. | | (9.2%) | (7.3%) | (1.9) p.p. | | (10.1%) | (7.7%) | (2.4) p.p. | |
| Sports | n.a. | n.a. | n.a. | | n.a. | n.a. | n.a. | | n.a. | n.a. | n.a. | |
| Supplements & Magazines | (9.9%) | (2.1%) | (7.8) p.p. | | 2.8% | 5.5% | (2.7) p.p. | | 0.7% | 3.9% | (3.2) p.p. | |
| Total EBIT Margin | (6.0%) | (1.3%) | (4.7) p.p. | | 0.9% | 12.4% | (11.5) p.p. | | (1.0%) | 8.8% | (9.8) p.p. | |

AUDIOVISUAL

Thousand Euro

| | 1Q22 | 1Q21 | Var Abs | Var % | 1H22 | 1H21 | Var Abs | Var % | 9M22 | 9M21 | Var Abs | Var % |
|---------------------------------|--------------|--------------|------------------|----------------|--------------|---------------|------------------|----------------|--------------|---------------|------------------|----------------|
| Advertising Revenues | | | | | | | | | | | | |
| DTT | 85 | 461 | (376) | (81.6%) | 195 | 888 | (693) | (78.0%) | 298 | 1,094 | (795) | (72.7%) |
| Radio | 10 | 9 | 1 | 5.2% | 20 | 19 | 1 | 5.2% | 23 | 19 | 4 | 22.6% |
| Content | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. |
| Adjustments intersegment | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. |
| Adjustments intersegment | 95 | 471 | (376) | (79.8%) | 215 | 906 | (692) | (76.3%) | 321 | 1,113 | (791) | (71.1%) |
| Other Revenues | | | | | | | | | | | | |
| DTT | 198 | 5,890 | (5,692) | (96.6%) | 409 | 11,537 | (11,128) | (96.5%) | 586 | 17,223 | (16,637) | (96.6%) |
| Radio | 783 | 759 | 25 | 3.3% | 1,572 | 1,511 | 61 | 4.1% | 2,355 | 2,263 | 92 | 4.1% |
| Content | 55 | 410 | (355) | (86.5%) | 99 | 788 | (688) | (87.4%) | 143 | 1,086 | (943) | (86.8%) |
| Adjustments intersegment | (24) | (52) | 28 | 53.6% | (49) | (105) | 56 | 53.6% | (73) | (157) | 84 | 53.6% |
| Total Other Revenues | 1,012 | 7,006 | (5,994) | (85.6%) | 2,032 | 13,731 | (11,699) | (85.2%) | 3,012 | 20,416 | (17,404) | (85.2%) |
| Total Revenues | | | | | | | | | | | | |
| DTT | 283 | 6,351 | (6,068) | (95.5%) | 604 | 12,425 | (11,821) | (95.1%) | 885 | 18,317 | (17,432) | (95.2%) |
| Radio | 793 | 768 | 25 | 3.3% | 1,592 | 1,530 | 62 | 4.1% | 2,378 | 2,282 | 96 | 4.2% |
| Content | 55 | 410 | (355) | (86.5%) | 99 | 788 | (688) | (87.4%) | 143 | 1,086 | (943) | (86.8%) |
| Adjustments intersegment | (24) | (52) | 28 | 53.6% | (49) | (105) | 56 | 53.6% | (73) | (157) | 84 | 53.6% |
| Total Revenues | 1,107 | 7,477 | (6,369) | (85.2%) | 2,247 | 14,638 | (12,391) | (84.6%) | 3,333 | 21,529 | (18,195) | (84.5%) |
| EBITDA | | | | | | | | | | | | |
| DTT | (80) | 1,307 | (1,387) | n.r. | (162) | 2,597 | (2,759) | n.r. | (213) | 3,887 | (4,101) | n.r. |
| Radio | 686 | 651 | 34 | 5.3% | 1,377 | 1,298 | 79 | 6.1% | 2,056 | 1,939 | 117 | 6.0% |
| Content | 5 | 312 | (307) | (98.5%) | 1 | 589 | (588) | (99.9%) | (1) | 848 | (849) | n.r. |
| Total EBITDA | 611 | 2,270 | (1,659) | (73.1%) | 1,215 | 4,483 | (3,268) | (72.9%) | 1,842 | 6,675 | (4,833) | (72.4%) |
| EBITDA Margin | | | | | | | | | | | | |
| DTT | (28.2%) | 20.6% | (48.7) p.p. | | (26.9%) | 20.9% | (47.8) p.p. | | (24.1%) | 21.2% | (45.3) p.p. | |
| Radio | 86.4% | 84.8% | 1.6 p.p. | | 86.5% | 84.8% | 1.6 p.p. | | 86.5% | 85.0% | 1.5 p.p. | |
| Content | 8.4% | 76.0% | (67.6) p.p. | | 0.7% | 74.7% | (74.0) p.p. | | (0.6%) | 78.1% | (78.7) p.p. | |
| Total EBITDA Margin | 55.2% | 30.4% | 24.8 p.p. | | 54.1% | 30.6% | 23.5 p.p. | | 55.3% | 31.0% | 24.3 p.p. | |
| EBIT | | | | | | | | | | | | |
| DTT | (87) | 1,320 | (1,407) | n.r. | (177) | 2,602 | (2,779) | n.r. | (235) | 3,861 | (4,095) | n.r. |
| Radio | 681 | 649 | 32 | 4.9% | 1,370 | 1,276 | 94 | 7.4% | 2,048 | 1,916 | 133 | 6.9% |
| Content | 3 | 267 | (264) | (99.0%) | (3) | 500 | (503) | n.r. | (7) | 715 | (722) | n.r. |
| Total EBIT | 596 | 2,236 | (1,640) | (73.3%) | 1,190 | 4,377 | (3,187) | (72.8%) | 1,807 | 6,491 | (4,684) | (72.2%) |
| EBIT Margin | | | | | | | | | | | | |
| DTT | (30.9%) | 20.8% | (51.7) p.p. | | (29.3%) | 20.9% | (50.2) p.p. | | (26.5%) | 21.1% | (47.6) p.p. | |
| Radio | 85.8% | 84.5% | 1.3 p.p. | | 86.1% | 83.4% | 2.7 p.p. | | 86.1% | 83.9% | 2.2 p.p. | |
| Content | 5.0% | 65.1% | (60.2) p.p. | | (3.1%) | 63.5% | (66.5) p.p. | | (4.6%) | 65.8% | (70.4) p.p. | |
| Total EBIT Margin | 53.9% | 29.9% | 24.0 p.p. | | 53.0% | 29.9% | 23.1 p.p. | | 54.2% | 30.2% | 24.1 p.p. | |

CLASSIFIED

Thousand Euro

| | 1Q22 | 1Q21 | Var Abs | Var % | 1H22 | 1H21 | Var Abs | Var % | 9M22 | 9M21 | Var Abs | Var % |
|-----------------------------------|--------------|--------------|--------------------|----------------|---------------|---------------|-------------------|----------------|---------------|---------------|-------------------|----------------|
| Circulation Revenues | | | | | | | | | | | | |
| Classified | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. |
| Total Circulation Revenues | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. |
| Advertising Revenues | | | | | | | | | | | | |
| Classified | 6,291 | 5,607 | 684 | 12.2% | 13,107 | 11,524 | 1,583 | 13.7% | 19,684 | 17,228 | 2,456 | 14.3% |
| Total Advertising Revenues | 6,291 | 5,607 | 684 | 12.2% | 13,107 | 11,524 | 1,583 | 13.7% | 19,684 | 17,228 | 2,456 | 14.3% |
| Other Revenues | | | | | | | | | | | | |
| Classified | 279 | 357 | (77) | (21.7%) | 557 | 683 | (126) | (18.5%) | 820 | 1,041 | (221) | (21.3%) |
| Total Other Revenues | 279 | 357 | (77) | (21.7%) | 557 | 683 | (126) | (18.5%) | 820 | 1,041 | (221) | (21.3%) |
| Total Revenues | | | | | | | | | | | | |
| Classified | 6,570 | 5,964 | 606 | 10.2% | 13,664 | 12,207 | 1,457 | 11.9% | 20,504 | 18,270 | 2,235 | 12.2% |
| Total Revenues | 6,570 | 5,964 | 606 | 10.2% | 13,664 | 12,207 | 1,457 | 11.9% | 20,504 | 18,270 | 2,235 | 12.2% |
| EBITDA | | | | | | | | | | | | |
| Classified | 570 | 1,138 | (567) | (49.8%) | 1,678 | 2,358 | (680) | (28.8%) | 2,881 | 3,667 | (786) | (21.4%) |
| Total EBITDA | 570 | 1,138 | (567) | (49.8%) | 1,678 | 2,358 | (680) | (28.8%) | 2,881 | 3,667 | (786) | (21.4%) |
| EBITDA Margin | | | | | | | | | | | | |
| Classified | 8.7% | 19.1% | (10.4) p.p. | | 12.3% | 19.3% | (7.0) p.p. | | 14.1% | 20.1% | (6.0) p.p. | |
| Total EBITDA Margin | 8.7% | 19.1% | (10.4) p.p. | | 12.3% | 19.3% | (7.0) p.p. | | 14.1% | 20.1% | (6.0) p.p. | |
| EBIT | | | | | | | | | | | | |
| Classified | 44 | 753 | (708) | (94.1%) | 688 | 1,555 | (868) | (55.8%) | 1,436 | 2,450 | (1,013) | (41.4%) |
| Total EBIT | 44 | 753 | (708) | (94.1%) | 688 | 1,555 | (868) | (55.8%) | 1,436 | 2,450 | (1,013) | (41.4%) |
| EBIT Margin | | | | | | | | | | | | |
| Classified | 0.7% | 12.6% | (11.9) p.p. | | 5.0% | 12.7% | (7.7) p.p. | | 7.0% | 13.4% | (6.4) p.p. | |
| Total EBIT Margin | 0.7% | 12.6% | (11.9) p.p. | | 5.0% | 12.7% | (7.7) p.p. | | 7.0% | 13.4% | (6.4) p.p. | |

GASTRONOMY & AGENCIES

Thousand Euro

| | 1Q22 | 1Q21 | Var Abs | Var % | 1H22 | 1H21 | Var Abs | Var % | 9M22 | 9M21 | Var Abs | Var % |
|-----------------------------------|--------------|----------------|------------------|-----------------|---------------|--------------|-------------------|--------------|---------------|---------------|-------------------|--------------|
| Circulation Revenues | | | | | | | | | | | | |
| Gastronomy | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. |
| Agencies | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | n.a. |
| Total Circulation Revenues | 0 | 0 | 0 | n.a. | 0 | 0 | 0 | 33.9% | 0 | 0 | 0 | 17.2% |
| Advertising Revenues | | | | | | | | | | | | |
| Gastronomy | 28 | 0 | 28 | n.a. | 72 | 133 | (61) | (45.9%) | 179 | 176 | 3 | 1.6% |
| Agencies | 13 | 0 | 13 | n.a. | 25 | 0 | 25 | n.a. | 38 | 0 | 38 | n.a. |
| Total Advertising Revenues | 41 | 0 | 41 | n.r. | 98 | 133 | (36) | 33.9% | 217 | 176 | 41 | 17.2% |
| Other Revenues | | | | | | | | | | | | |
| Gastronomy | 3,933 | 349 | 3,585 | n.r. | 6,269 | 3,660 | 2,610 | 71.3% | 7,476 | 4,535 | 2,941 | 64.9% |
| Agencies | 2,674 | 2,572 | 102 | 4.0% | 8,039 | 5,777 | 2,262 | 39.2% | 11,818 | 9,196 | 2,622 | 28.5% |
| Total Other Revenues | 6,607 | 2,921 | 3,687 | n.r. | 14,309 | 9,437 | 4,872 | 33.9% | 19,294 | 13,731 | 5,564 | 17.2% |
| Total Revenues | | | | | | | | | | | | |
| Gastronomy | 3,961 | 349 | 3,613 | n.r. | 6,342 | 3,793 | 2,549 | 67.2% | 7,655 | 4,711 | 2,944 | 62.5% |
| Agencies | 2,687 | 2,572 | 115 | 4.5% | 8,065 | 5,777 | 2,288 | 39.6% | 11,856 | 9,196 | 2,661 | 28.9% |
| Total Revenues | 6,649 | 2,921 | 3,728 | n.r. | 14,407 | 9,570 | 4,836 | 50.5% | 19,511 | 13,907 | 5,605 | 40.3% |
| EBITDA | | | | | | | | | | | | |
| Gastronomy | 927 | (345) | 1,273 | n.r. | 1,017 | 820 | 197 | 24.0% | 810 | 570 | 240 | 42.0% |
| Agencies | (309) | (298) | (12) | (3.9%) | 103 | 10 | 93 | n.r. | 424 | 419 | 5 | 1.3% |
| Total EBITDA | 618 | (643) | 1,261 | (157.6%) | 1,120 | 830 | 290 | 34.9% | 1,234 | 989 | 245 | 24.8% |
| EBITDA Margin | | | | | | | | | | | | |
| Gastronomy | 23.4% | (99.1%) | 122.5 p.p. | | 16.0% | 21.6% | (5.6) p.p. | | 10.6% | 12.1% | (1.5) p.p. | |
| Agencies | (11.5%) | (11.6%) | 0.1 p.p. | | 1.3% | 0.2% | 1.1 p.p. | | 3.6% | 4.6% | (1.0) p.p. | |
| Total EBITDA Margin | 9.3% | (22.0%) | 31.3 p.p. | | 7.8% | 8.7% | (0.9) p.p. | | 6.3% | 7.1% | (0.8) p.p. | |
| EBIT | | | | | | | | | | | | |
| Gastronomy | 862 | (359) | 1,222 | n.r. | 886 | 792 | 94 | 11.8% | 614 | 382 | 233 | 61.0% |
| Agencies | (545) | (527) | (18) | (3.3%) | (367) | (447) | 80 | 17.9% | (284) | (269) | (15) | (5.5%) |
| Total EBIT | 318 | (886) | 1,204 | n.r. | 518 | 344 | 174 | 50.5% | 331 | 113 | 218 | n.r. |
| EBIT Margin | | | | | | | | | | | | |
| Gastronomy | 23.4% | (99.1%) | 122.5 p.p. | | 16.0% | 21.6% | (5.6) p.p. | | 10.6% | 8.1% | (1.5) p.p. | |
| Agencies | (11.5%) | (11.6%) | 0.1 p.p. | | 1.3% | 0.2% | 1.1 p.p. | | 3.6% | (2.9%) | (1.0) p.p. | |
| Total EBIT Margin | 4.8% | (30.3%) | 35.1 p.p. | | 3.6% | 3.6% | 0.0 p.p. | | 1.7% | 0.8% | 0.0 p.p. | |