



“**MEDIASET ESPAÑA COMUNICACION, S.A.**” in accordance with the provisions of Article 226 of the Stock Market regulations, passed through Royal Decree 4/2015 of October 23rd, announces the following:

PRIVILEGED INFORMATION

The Board of Directors of “**MEDIASET ESPAÑA COMUNICACIÓN**”, S.A, at its meeting held today, February 23rd 2022, has agreed to propose to the Ordinary General Meeting of Shareholders of the Company, scheduled for April 2022, to authorise the Board of Directors to carry out a share buyback programme (the "**Buyback Programme**") in accordance with the provisions of Regulation (EU) No. 596/2014 of 16th April 2014 on market abuse; Delegated Regulation (EU) 2016/1052 of 8th March 2016; and the Company's Internal Code of Conduct on the Securities Markets.

The purpose of this Buyback Programme will be to reduce the Company's share capital by redeeming the treasury shares acquired, thereby improving the earnings per share and, ultimately, shareholder returns.

The maximum investment proposed for the Buyback Programme is ONE HUNDRED AND FIFTY MILLION EUROS (150,000,000 €) and will affect a number of shares that may not exceed 10% of the company's share capital, equivalent to 31.316.615 shares as of today's date.

In Madrid, 23rd February 2022.

The Secretary
Mario Rodríguez Valderas