

*English translation for information purposes only.
In case of discrepancies between the Spanish original and
the English translation, the Spanish version shall prevail*



Promotora de Informaciones, S.A. ("**PRISA**" or the "**Company**"), in accordance with Article 227 of the Consolidated Text of the Securities Market Act approved by Royal Legislative Decree 4/2015 of 23 October, hereby communicates the following

OTHER RELEVANT INFORMATION

The Board of Directors of the Company has resolved to implement a temporary buy-back program of Company's own shares (the "**Buy-Back Program**") in order to comply with the obligations derived from the Medium Term Incentive Plan for the period 2018/2020 addressed to the Managing Director, Senior Managers and other Managers of PRISA and, as the case may be, of the dependent companies, which was approved by the Ordinary General Shareholders' Meeting on 25 April 2018 under the seventh point of the agenda, all the above in accordance with the authorization granted by said Ordinary General Shareholders' Meeting under the tenth item of the agenda.

The Buy-Back Programme is carried out pursuant to the Regulation (EU) No 596/2014 and the Delegated Regulation (EU) 2016/1052 of the Commission, dated 8 March 2016, which supplements the Regulation (EU) No 596/2014 on market abuse with respect to the technical provisions on conditions applied to buy-back programs and stabilization measures. The Buy-Back Program, which purpose will be in accordance with the Regulation (EU) No 596/2014, will reach up to 825,000 shares, representing approximately 0.1164% of the Company's share capital as of the date hereof and its maximum amount will be EUR 1,000,000.

The Buy-Back Programme will be executed under the following terms:

- (i) The shares will be purchased at market price, subject to the price and volume conditions set forth in article 3 of the Delegated Regulation 2016/1052, considering that the price could not be lower than the par value of shares and not higher than twenty per cent of the trading price of the shares, in both cases at the time of acquisition of the relevant shares, in accordance with the authorization granted by the abovesaid General Shareholders' Meeting held on 25 April 2018.
- (ii) The Buy-Back Program will be in force until 30 September 2021. Notwithstanding the above, the Company reserves the right to terminate the Buy-Back Program if, before its final date of its term (that is, 30 September 2021), the maximum number of shares authorized by the Board has been acquired, the maximum amount of the Buy-Back Program has been reached or there has been any other circumstance that deems such termination desirable.
- (iii) The interruption, termination, or amendment of the Buy-back Programme as well as the transactions performed pursuant to it will be duly communicated to the National Securities Market Commission within the time periods provided by the Delegated Regulation 2016/1052.

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- (iv) The management of the Buy-Back Program has been entrusted to JB Capital Markets, Sociedad de Valores, S.A.U., who will carry out the purchases of shares on the Company's behalf and without being influenced by it.

Likewise, PRISA informs about the temporary suspension of the liquidity agreement entered into with JB Capital Markets, Sociedad de Valores, S.A.U., for the management of its treasury shares, which was communicated to the market on 26 July 2019 by means of significant event (Registry No:280677) in order to allow to start operating under the Buy-Back Program.

In Madrid, on 6 May 2021

Mr. Xavier Pujol Tobeña
General Secretary and Secretary to the Board of Directors