

Pursuant to article 17 of Regulation (EU) No. 596/2014 on market abuse and article 226 of Law 6/2023, of March 17, on Securities Markets and Investment Services (*Ley de los Mercados de Valores y de los Servicios de Inversión*), Puig Brands, S.A. (“Puig” or the “Company”) hereby announces the following:

## **INSIDE INFORMATION**

Charlotte Tilbury, one of the brands in Puig’s portfolio, is conducting a global voluntary withdrawal for select batches of its Airbrush Flawless Setting Spray, after routine product testing identified an isolated quality issue in a limited number of batches which, in any event, does not make the product unsafe. No other Charlotte Tilbury products are affected.

This voluntary withdrawal is expected to impact the performance of Puig’s makeup segment. It is not expected to have a material impact on Puig’s overall performance in the full year.

The Company maintains its medium-term guidance as communicated at the IPO and is confident in achieving its goals for 2024, including a stable EBITDA margin in 2024 vs. 2023.

In L’Hospitalet de Llobregat (Barcelona), on December 5th, 2024.